

Parallel Sessions I: Sunday 19th, 9.15-11.00

Location: VIA University, Building E, Floor 2, Room 09 (E2.09)	VIA University, Building E, Floor 2, Room 13-14 (E2.13+14)	VIA University, Building E, Floor 2, Room 15 (E2.15)	VIA University, Building E, Floor 3, Room 10 (E3.10)	VIA University, Building E, Floor 3, Room 11 (E3.11)	VIA University, Building E, Floor 4, Room 9 (E4.09)
The role of technology in food security Chair: G. Cicia	Food security and sustainability Chair: F. Caracciolo	BPA - Agribusiness education and people-talent development in the 21st century Chair: E. Thor	Governance and contracts issues in chains and networks Chair: S. Senesi	Teaching case session Chair: F. Braga	Publishing Strategy Workshop (PSW) Chair: P. Goldsmith
A review of the origin and evolution of a constrained African Green Revolution - F. Dompae and <i>C. Ackab</i>	Determinants of Food Security and Technical Efficiency of Cassava Farmers in Ondo State, Nigeria - C. Ajayi and <i>A. Fatuase</i>	An analysis of the global competitiveness of the Namibian date industry – 2001 to 2013 - <i>A. Angala</i> and J. van Rooyen	Alternative scenario to improve communal livestock marketing position in the Southern communal area of Namibia: are farmers willing to pay - D. I. Uchezuba , <i>S.M. Mbai</i> , and <i>K. Laubscher</i>	A large NGO goes carbon free and increases revenue opportunities for their members - <i>R. Callaghan</i> and F. Braga	
Biofuels, Poverty, Food Security and Growth in Ethiopia: A Computable General Equilibrium Micro-simulation Analysis- G. M. Debela and <i>S. Tamru</i>	'Ewe bet': Sheep dairying as an innovative, responsible and profitable pastoral system for New Zealand regional development - <i>S. Trafford</i> and <i>G. Trafford</i>	Building Trusted Relationships with Farmers - C. Newman and <i>B. C. Briggeman</i> (Best Paper Finalist)	Analysis of factors that impact on the viability of contract farming of maize and soya beans in Mashonaland West and Central provinces of Zimbabwe. - D. I. Odunze , <i>S. Ndlovu</i> and <i>J. A. Van Niekerk</i>	Expanding the family farm in Ontario: opportunities from Biodynamics production? - <i>J. McNally</i> and F. Braga	How to get your research published in an international scientific journal
The Third Age of Feed Production; Meeting CSR objectives through Responsible Innovation (R.I.) - D. Coffey , <i>A. Potocki</i> , and <i>A. Connolly</i>	The re-innovation of mixed cropping – who’s interested? - D. Lemken	Farm Success: Development of a Digital Trainings System for Sustainable Succession Processes - S. Mair , <i>I. Benedetti</i> , <i>J. Dreer</i> and <i>V. Bitsch</i>	Relationship Quality and Supplier Performance in food Supply Chains - N. J. Lees , <i>P. Nuthall</i> and <i>M. Wilson</i>	Presenting the IFAMA's case initiative: publishing opportunities for students and for academics. – F. Braga	
The Impact of Sustainable Standards on Organizational Performance - J. Scaman , and <i>A. Van der Heide</i> ,	Investment Patterns of Wealthy Pastoralists on Ethiopia’s Borana Plateau - D. Bailey , <i>M. Ibrahim</i> , <i>D. L. Coppock</i> , <i>S. Tezera</i> and <i>E. Dennis</i>	Public-Private Partnerships to help solve and reduce Conflicts over Cross Border, Loans, Food Conflicts, and other related Resource based commercial disputes - E. Thor	The Evolution of the Chinese Dairy Industry - X. Lucock and <i>K. Woodford</i>	The future of IFAMA and IFAMR: personal perspective of the Association CEO. A discussion with interested parties - F. Braga	

Parallel Sessions II: Sunday 19th, 11.15-13.00

Location: VIA University, Building E, Floor 2, Room 09 (E2.09)	VIA University, Building E, Floor 2, Room 13-14 (E2.13+14)	VIA University, Building E, Floor 2, Room 15 (E2.15)	VIA University, Building E, Floor 3, Room 10 (E3.10)	VIA University, Building E, Floor 3, Room 13 (E3.13)	VIA University, Building E, Floor 3, Room 9 (E3.09)	VIA University, Building E, Floor 4, Room 09 (E4.09)
BPA - Innovating beyond the agri-food sector: seizing the opportunities of cross-industry innovation Chair: S. Pascucci	BPA - The role of technology in food security Chair: L. Cembalo	Food security and sustainability Chair: N. J. Lees	Innovation and sustainability in developing and emerging economies Chair: N. Shadbolt	Agribusiness education and people-talent development in the 21st century Chair: E. Thor	BPA - Governance and contracts issues in chains and networks Chair: V. Materia	Teaching Showcase (ISC) Chair: B. Ross, F. Braga
An Evolutionary and Structural Perspective on Inter-Organizational Networks in Agro-Industrial Parks: Combining Social Network and Event Sequence Analyses - E. Wubben , G. Nuhoff-Isakbanyan and S.W.F. Omta	Breaking the 'big data' barrier when selecting agricultural export markets: An innovative approach - <i>W. Viviers, M. Cameron, and E. Steenkamp (presented by E. Idsardi)</i>	International Competitiveness and Contribution Capacity of the Agribusiness in Small Economies: The case of the Uruguay Rice Export Chain - B. Lanfranco , B. Ferraro, and C. Rava	Risk Management and Market Participation among Traditional Cattle Farmers in Monze District of Southern Province, Zambia - N. Shadbolt , and C. Dooley	Performance Management in Food and Agribusiness Firms - <i>M. Gunderson and R. Pearson (Presented by Chelsea Fullerton)</i>	Building and managing long-term buyer-seller relationships in Contract Farming - N.T. Sudarshan Naidu , D. Mishra and S. R. Asokan	Vegoganic: The Dilemma of Arsenic in Rice Products Presenters: Julia P Rotter and Cecilia Mark-Herbert, Swedish University of Agricultural Science, Sweden
“Borderline Products”- What do we know about the emergence of new product categories? - S. Khedkar , L. Carraresi, and S. Bröring	Consumers’ Response to Organic Production and Origin Promotions on Ornamental and Edible Plants - H. Khachatryan and A. Ribn <i>(Best Paper Finalist)</i>	Organic and GMO foods, what is the perception of university students? - V. Dalla Corte , M. Luan Dellarmelin, and G. Rodrigues	Conceptualizing satisfaction in triadic supply chains: Is it a antecedent or a consequence of relationship quality? - W. Odongo , A. Molnar, M. Kumar Dora, B. Mugonola, and X. Gellynck	Job Satisfaction and Preferences of Employees of Horticultural Companies in Germany - S.G.H. Meyerding	'Evaluation of the role of standards certification as a marketing tool for agribusiness firms in the cotton sector in Zimbabwe. - <i>M. Simbarashe and Odunze Daisy. I.</i>	
The emergence of novel value chains in the bioeconomy: Insights into drivers and their perceived level of importance - S. Berg , N. Preschitschek, L. M. Cloutier, and S. Bröring	Marketing Strategies and Producer Community Structures: A Principal Factor and Multinomial Logit Approach - B. A. Bourquard and A. W. Gray	Factors Affecting the Adoption of an Environmental Management System in the Vegetable Sector of Mexico - L. Padilla-Bernal , A. Lara-Herrera, A. Vélez-Rodríguez, and E. Reyes-Rivas	Milk value chain case study analysis: industry competitiveness and dairy policy environment in Pakistan- S. Godfrey , G. Ramsay, K. Behrendt, T. Nordblom, and P. Wynn	Public Relations of German Farmers – Why so Passive? - M. Ermann , A. Kutschbach, C. Duden, F. Steinmann, S. Mohrmanne and A. Spiller	Performance of small and medium-sized food and agribusiness enterprises: evidence from Indian firms - J. Ali	
A Segmented Hedonic Analysis of the Nutritional Composition of Fruit Beverages - A. Leschewski , D. Weatherspoon, and A. Kubns <i>(Best Paper Finalist)</i>	Seafood Export through relationships: Theory & Practices P. Engelseth and R. Glavee-Geo	Kumanu Lamb – How to capture a premium for the world’s best lamb – N. Lees	Rhino Conservation: Perspectives on the Poaching Problem from Swazi and South African Rural Citizens - <i>J. Pennington, V. Salin, and K. Anderson</i>	Updated Education and Talent Tools in Food and Agribusiness in Turbulent Times in the FTAA (Free Trade Areas of Americas), APEC (Asian Pacific Economic Cooperation), and EU (European Union) - E. Thor	Understanding Coffee Certification Dynamics: A Spatial Analysis of Voluntary Sustainability Standard Proliferation - <i>J. Grabs, B. Kilian, D. Calderón Hernández and T. Dietz (Best Paper Finalist)</i>	

Parallel Sessions III: Sunday 19th, 14.00-15.45

Location: VIA University, Building E, Floor 2, Room 09 (E2.09)	VIA University, Building E, Floor 2, Room 13-14 (E2.13+14)	VIA University, Building E, Floor 2, Room 15 (E2.15)	VIA University, Building E, Floor 3, Room 10 (E3.10)	VIA University, Building E, Floor 3, Room 13 (E3.13)	VIA University, Building E, Floor 4, Room 9 (E4.09)
BPA - Innovating beyond the agri-food sector: seizing the opportunities of cross-industry innovation Chair: H. Lie	The role of technology in food security Chair: L. Cembalo	Managing agribusiness problems for a systemic change Chair: D. Dentoni	Innovation and sustainability in developing and emerging economies Chair: V. Materia	BPA - Consumer trust and value chain models: the effects of food crime and scandals Chair: T. del Giudice and T. Panico	Teaching Case Discussion (ICD) Chair: B. Ross, and F. Braga
How much a “theory building from cases” approach has been used to study the innovation process in the agri-food context? - G. Avolio , S. Pascucci, Nardi P, B. Pancino and S. Franco	Fodder Produced Hydroponically: farmers’ adoption in the UK - L. De Aguiar and G. Dewhurst	Uncertainty and vegetable farmer's choice of business relationships in China - L. Li , J. Bijman, N. Herrin and H. Guo	Trends and Determinants of Foreign Direct Investment in Africa’s Agro-food Sector - E. Idsardi , F. Cloete and H. Bezuidenbout	The remediation of polluted land in Campania region: Some economic aspects - L. Mennella, E. Cervelli, N. Fiorentino, S. Pindoꝛꝛi, L. Saulino, V. Ventrino and D. Tosco (Presented by Teresa Panico)	GC Corporation – E.R. Brenes , C. Pichard and M. Segura
Private vs collective wine reputation - F. Caracciolo , M. D’Amico, G. Di Vita, E. Pomarici, A. Dal Bianco, and L. Cembalo	Mapping Out the Contested Landscape of Lab-Grown meat: policy implications for resolving food security issues - L. De Aguiar	Maintaining Business Viability through the Financial and Natural Adversities of the Late 2000s: Evidence from U.S. Southeastern and Midwestern Farms - M. Song, C. L. Escalante and C. Dodson	Is the entrepreneurial orientation-performance relationship generalizable to informal economies at the base of the pyramid in developing countries? An empirical test in the context of Beninese agropreneurship - W. Yessoufou , V. Blok and O. Omta	Role of Conflict in Farmers’ Crop Choices in North Kivu, Democratic Republic of the Congo - S. Kibriya, G. Savio, J. King and E. Price (Best Paper Finalist)	A developing country scenario for the milk value chain – S. Godfrey
Exploring the cross-industry innovation potential in the Italian food sector: does company size matter? - S. Ciliberti, L. Carraresi and S. Bröring (Best Paper Finalist)	Understanding Consumer Perception of GM Technology to Combat Citrus Greening - J. Karavolias and L. House	Trade Facilitation for Political Stability in the Great Lakes Region of Africa - J. N. King , B. Grimes and E. C. Price	The Adoption of Precision farm in Mato Grosso, Brazil: Status and Bottlenecks - O. Celidonio , D. Ferreira, A. Ozelame, T. Heinzmann and R. Carneiro	Unveiling consumer trust in the short supply chain: application of the theory of planned behaviour in Italy - E. Giampietri, F. Verneau, T. Del Giudice and A. Finco	No One Does It Like Frisby Does It – E.R. Brenes D. Calderon and C.A. Pichardo
Exploring scaling up path for Chinese farmers cooperatives: a case study of four pig production cooperatives in China - C. Ji and F. Jia			Structure, Conduct, and Performance of Key Firms in Uruguay’s Soy Industry Perfect Storm - R. Saldias , P. Waquil and B. Lanfranco	The “Bolsa-Família” Program and the Food Insecurity in Brazilian household between 2009 and 2013 - A. Melo , C. Starzec and F. Gardés	To comply not to comply: The case of Regulation (EC) 1924/2006- S. Khedkar

Parallel Sessions IV: Sunday 19th, 16.00-17.45

Location: VIA University, Building E, Floor 2, Room 09 (E2.09)	VIA University, Building E, Floor 2, Room 13-14 (E2.13+14)	VIA University, Building E, Floor 2, Room 15 (E2.15)	VIA University, Building E, Floor 3, Room 10 (E3.10)	VIA University, Building E, Floor 3, Room 13 (E3.13)	VIA University, Building E, Floor 4, Room 9 (E4.09)
<p>Food security and sustainability</p> <p>Chair: B. Schulze-Ehlers</p>	<p>INSECTS 2.0: food radical innovation between barriers and new opportunities</p> <p>Chair: L Cembalo</p>	<p>Innovation and sustainability in developing and emerging economies</p> <p>Chair: M. Dutra de Barcellos</p>	<p>BPA - Consumer trust and value chain models: the effects of food crime and scandals</p> <p>Chair: T. del Giudice and T. Panico</p>	<p>Governance and contracts issues in chains and networks</p> <p>Chair: V Bitsch</p>	<p>Teaching Cases Workshop (ICW)</p> <p>Chair: Brent Ross, F. Braga</p>
<p>Farm Entry and Exit from U.S. Agriculture - A. Katchova and <i>M. Ahearn</i></p>	<p>Consumers' perspective on circular economy strategy for reducing food waste - <i>M. Borrello, F. Caracciolo, A. Lombardi, S. Pascucci, and L. Cembalo</i></p>	<p>Eco-innovation for a circular supply chain: evidences from Brazil - L. Vieira, <i>M. Bonzanini Bossle, N. Robenkobl do Canto, and M. Dutra de Barcellos</i></p>	<p>Consumption behaviour for wood certified products in Italy - <i>T. Panico, G. Cicia, T. del Giudice and F. Caracciolo</i></p>	<p>Introduction of a Nationwide Minimum Wage: Challenges to Agribusinesses in Germany - V. Bitsch <i>S. Mair, M.M. Borucinska, and C. A. Schettler</i></p>	<p>ICW: Teaching Cases Methods Workshop: How to Write and Use Cases</p>
<p>Rural Household Food Preferences, Dietary Diversity and Supply Chain Development - M. Steele, <i>D. Weatherspoon, J. Oehmke and L. Weatherspoon</i></p>	<p>Consumer acceptance of edible insects. A value proposition development for the case of an entomology-based venture - <i>L. Capponi, V.C. Materia and A. Linneman</i></p>	<p>Motivations for agri-food producers and processors to adopt eco-innovation - M. Dutra de Barcellos, <i>N. Robenkobl do Canto, M. Bonzanini Bossle and L. Marques Vieira</i></p>	<p>An exploratory study about consumers' perception of Made in Italy foodstuff: The case of Italian egg pasta in the Swedish market - <i>P. Passarini, A. Cavicchi, and T. Andersson</i></p>	<p>Mainstreaming Farm Animal Welfare: Consumer preferences for alternative meat supply chain standards in Germany - B. Gassler and <i>A. Spiller</i></p>	
<p>Supermarket Development Potential in Urban Food Deserts - M. Steele and <i>D. Weatherspoon</i></p>	<p>Insects as food: a multi-approach analysis to identify barriers and drivers for Italian consumers' acceptance - <i>C. Cavallo and V.C. Materia</i></p>	<p>Expected Benefits in The Purchase of Equipment by Grain Producers in Brazil - R. Farinha, <i>L. Silva Antolini, and R. Fava Scare</i></p>	<p>Can a multi-level label do better than a binary label for animal welfare? A PLS-analysis of consumer satisfaction - R. Weinrich and <i>A. Spiller (Best Paper Finalist)</i></p>	<p>Organizational Costs in Agricultural Cooperatives: From Symptoms to Diagnosis to Solutions - C. N. Iliopoulos and <i>M. L. Cook</i></p>	
<p>Locally produced food: Institutional vs. intermediated buyers - A. Rimal, <i>J. Moldovan, and B. Onyango</i></p>		<p>The Influence of Signal Attribute on Willingness-To-Pay for Pasture-Raised Beef - <i>J. Chini, E. Spers, H. Moretti Ribeiro da Silva, M. Cais Jecic de Oliveira, M. Fava Neves and P. Burnier</i></p>	<p>Institutional entrepreneurs dealing with violent organizations in the agri-food value chains - S. Pascucci, <i>T. Panico, and T. del Giudice</i></p>	<p>Systems perspective on partnership governance in smallholder agricultural value chains - H. Lie, <i>C. Brønn, and K. M. Rich</i></p>	
<p>Climate change interactions with agriculture, forestry sequestration, and food security - L. Pena-Levano</p>		<p>Urban farming trends in a metropolitan area in Southern Brazil - <i>J. Moreira Maia Souto, M. Cortes Borges, M. Vinicius Araujo, Joana Colussi, D. Callegaro de Menezes and H. Dewes (Presented by M. de Barcellos)</i></p>			

Parallel Sessions V: Monday 20th , 13.45-15.15

Location: Radisson Lok. A1-A2	Radisson Kongress Hall 2
Managing agribusiness problems for a systemic change Chair: H. Palau	Governance and contracts issues in chains and networks Chair: S. Pascucci
Cassava agribusiness system in Argentina. A collaborative strategic planning - <i>S. Senesi, H. Palau, F. Mogni, H. Rodríguez, and F. Velázquez</i>	Complexity of measuring food and nutrition security at household level and indicators for monitoring and evaluating change - <i>J. van Rooyen, L. D'Haese, N. Vink and M. Karaan</i>
The impacts of the Transatlantic Trade and Investment Partnership (TTIP) agreement on the EU agri-food sector - <i>E. Huan-Niemi and J. Niemi</i>	What makes pig farmers open their wallets? An investigation about the determinants of Specific Asset Investments - <i>L. J. Melz, B. Schulze-Ehlers, and P. J. M. Filbo</i>
Impacts of Regional and Bilateral Trade Agreements on U.S. Beef Exports and Agribusinesses- <i>C. Davis</i>	Analysis of the Model Rules of Contract Farming of Government of India - <i>S. Naidu and S. Bhavani Shankar</i>
Public projects and regional economy development in Argentina: the case of rural electrification in province of Misiones - <i>S. Senesi, H. Palau, H. Rodríguez, and F. Velázquez</i>	Use of Integrated Marketing Communication Strategies to Create Brands in Meat Industry - <i>R. Osorio de Oliveira, P. Burnier and E. E. Spers</i>
Governance structures and corporate governance in the collective production of aguaymanto. The case study of APPEC - <i>G. Espinoza, H. Palau, and E. Dulce</i>	Horticultural crop diversification and staple food supply: empirical evidence from Indonesia – <i>S. Suprehatin, W. Umberger and D. Yi</i>

Parallel Sessions VI: Tuesday 21st , 11.00-12.30

Location: Radisson Lok. A1-A2	Radisson Kongress Hall 2
Innovation and sustainability in developing and emerging economies Chair: L. Carraresi	Governance and contracts issues in chains and networks Chair: B. Schulze-Ehlers
Sharing economy, social networks and digital technologies in the Agribusiness: threats and opportunities - <i>A. Campanari, E. Belletti and A. Cavicchi</i>	Determining the triggers and developing prevention tools for agent misconduct in differentiated lamb supply chains in South Africa - <i>M. van der Merwe, J. F. Kirsten and J. H. Trienekens</i>
Measuring the competitive performance of the SA stone fruit industry value chain - <i>J. Boonzaier, C. J. Van Rooyen, and D. P. Troskie</i>	Value creation and appropriation through the Hungarian SME's food chain - <i>J. Toth</i>
Developing an Agriculture & Agribusiness Incubation Model for Mozambique - <i>R. Baines</i>	Determinants of Smallholder Farmers' Marketing Choice: Evidence from the Rice Sector in Vietnam - <i>T. Thuy Pham, V. Otter and L. Theuvsen</i>
Influence of Entrepreneurial Orientation Dimensions on Women's Business Performance in a Traditional Society - <i>L. Mozumdar, O. Omta, G. van der Velde and G. Hagelaar</i>	Determinants of market participation of smallholder vegetable farmers in Indonesia: a case of Manokwari region - <i>M. Maspaitella, E. Garnevaska and N. Shadbolt</i>
Organizational Structures and the Evolution of Dairy Cooperatives in Southern Brazil: A Life Cycle Analysis - <i>C. Beber, V. Otter and L. Theuvsen</i>	Overcoming suboptimalities in cooperative enterprise - <i>S. Webb and M.L. Cook</i>

Parallel Sessions VII: Wednesday 22nd, 10.30-12.00

Location: Radisson Lok. A1-A2	Radisson Lok. C1-C2-C3	Radisson Lok. D
Climate smart agriculture: climate smart agriculture: multi-disciplinary approaches now and in the future Chair: V. Blok	Food security and sustainability Chair: S. Pascucci	Organized track – Potential Winners and Losers from the Russian Food Import Ban: Analysis of Market Impacts Chair: William H. Meyers
Adaptation and Mitigation strategies to Progress towards a Climate-Smart Agricultural Economy in India: a Macro View - P. G. Chengappa and C. M. Devika	Building Trust in Local Food Supply: A Case Study of Smallholder Supply to the Green Market in Livingstone, Zambia - R. Baines , N. <i>Munyeche</i>	Impacts of the food import ban on Russian and neighborhood markets - S. Ghukasyan
Drivers and barriers to the adoption of CSA technologies by smallholder farmers: Evidence from South Africa - M. P. Senyolo , T. B. Long, V. Blok and O. Omta	The impact of policy, institutional and legal enabling environment in the implementation of institutional food procurement programmes from smallholders: The case of PRONAE and PAA-Africa in Mozambique - L. Swensson	The Potential Winners and Losers from the Russian Food Import Ban: Analysis of Market Impacts - W. Meyers
The transition to Climate-smart agriculture in Europe: A systems perspective - T. Long and V. Blok	Future Scenarios for the New Zealand Dairy Industry - N. <i>Shadbolt</i> , M.D Apparao , S. Hunter, K. <i>Bicknell</i> and E. Dooley	The russian ban: What have we learned? – K Dillen , T. <i>Haniotis</i> , and B. <i>Van Doorslear</i>
The Impact of Carbon price on the pasture-forestry 'frontier' - G. Trafford	The transmission of import price changes to domestic consumer prices: application to Finnish Cheese Pricing - K. Arovuori and H. <i>Karikallio</i>	The regional effects of the Russian import ban - E. Krivonos
Conservation agricultural production system (CAPS) as climate smart technology for sustainable agriculture in Odissa, India: A transdisciplinary approach - C. Chan , A. Pradhan, P. Kumar Roul, J. Halbrendt, and B. Sipes	Economic crisis in Internationalized Firms: Does the Innovation Activity play a mitigation effect?- D. <i>Curzi</i> and V.C. Matera	

Parallel Sessions VIII: Wednesday 22nd, 13.45-15.15

Location: Radisson Lok. A1-A2	Radisson Lok. C1-C2-C3
Responsible innovation and sustainable entrepreneurship in chains and networks Chair: V. Blok and V. Scholten	Food security and sustainability Chair A. Cavicchi
Strategic CSR in food industry SMEs: identifying individual hot spots - C. Pielow and B. <i>Schulze-Ehlers</i>	Competitiveness of agri-food chains in EU's Eastern Neighbours. Quantifying Porter's diamond - S. Van Berkum , J.H.M. <i>Wijnands</i> , S. <i>van Berkum</i> and D. <i>Verboog</i>
A Supply Chain Perspective on Price Formation and Transparency in Agri-Food Chains - G. Schiefer and J. <i>Deiters</i>	Consumer willingness paying for traditional and sustainable food products - P. Balogh , M. <i>Gorton</i> , J. <i>Popp</i> , P. <i>Lengyel</i> and D. <i>Békési</i>
Assessing the Robustness of Drivers Influencing Farmers' Incentives to Innovate through Different Business Environments - D.E. May	Corporate Social Responsibility under Scrutiny – A web content analysis referring to German animal welfare initiatives - C.H. Meyer , D. <i>Hirsch</i> , W. <i>Terlau</i> and M. <i>Hamer</i>
The embeddedness of a Responsible Research and Innovation philosophy in academic research project across EU member states. - V. Scholten , E. <i>Cuppen</i> , S. <i>Flipse</i> and J. <i>van den Hoven</i>	Desperately seeking sustainability: an exploratory study on 2007-2013 EU Structural Funds subsidising innovation in the agrifood sector - A. Cavicchi , M. <i>Fastigi</i> , and C. <i>Rinaldi</i>
The relationships between responsible innovation processes and their outcomes: in the context of social entrepreneurship - R. Lubberink , V. Blok, J.A.C. <i>van Ophem</i> and S.W.F. <i>(Onno) Omta</i>	The Productivity of Tropical Grain Production - P. Goldsmith and K. <i>Montesdeoca</i>
Barriers for advancement in marketing welfare broilers - M.T. Kiehas	Direct-from-Farm Fresh Produce Recovery Potential in Northern California for Food Bank Distribution - M. Harwood and G. <i>Baker</i>

Parallel Sessions IX: Wednesday 22nd , 15.30-17.00

Location: Radisson Lok. A1-A2	Radisson Kongress Hall1	Radisson Kongress Hall 2	Radisson Lok. C1-C2-C3	Radisson Lok. D
Responsible innovation and sustainable entrepreneurship in chains and networks Chair: V. Blok and V. Scholten	Food security and sustainability Chair: G. Baker	Governance and contracts issues in chains and networks Chair: S. Pascucci	Innovation and sustainability in developing and emerging economies Chair: A Louw	Food loss and waste Chair: V Bitsch
Co-creation for responsible innovation in Smart farming innovation practices - V. Blok and T. Long	Enhancing Coordination in Malt Barley Supply Chains: Case Studies from Ethiopia - T. Delelegne, J. Bijman, and M. A. Slingerland	Chinese shellfish consumer preferences and the impacts on the Nova Scotian shellfish value chain: a conceptual model - S. Somogyi and O. Wang	International marketing strategies in born globals: a case study in a Brazilian fruit export company - P. Burnier, T. Rodrigues, and E. Spers	The Role of Markets and Enterprises in Postharvest Loss Reduction - S. Sonka, C. Cheng, and G. Kenney
Determinants of pig farmers' participation in an animal welfare program - B. Schulze-Ehlers and N. Purwins	Assessing Urban Gardens' Contributions to Food Security - L. Diekmann, L. C. Gray and G. Baker	Prevention Strategies in Multi-Stakeholder Approaches– A Case Study for the Implementation of a Label for Pasture-Raised Milk in Germany - S. Gaily, S. Kübl, and A. Spiller	Can a sustainability initiative provide a competitive advantage for food and agribusiness chains? - G. W. Ziggers and M. Bloemendaal	Food Loss And Waste In Argentina: heE Case Of Fruits And Vegetables - R. Feeney
Competitive advantage through responsible innovation in the New Zealand's Sheep Dairy Industry - I. Lees and N. Lees	Labor use and employment related issues to improve agricultural productivity in developing countries - G. Abate Kassa	The Network Contract in the Italian Food and Agriculture Sector from Traditional Business Models to a Definition of a Common Project - L. Compagnucci, A. Cavicchi, and F. Spigarelli	Evaluating the corporatization of fresh produce markets in South Africa towards increased sophistication and global competitiveness: A case study - A. Louw, M. van der Merwe, J. Louw, and A. Jansen van Vuuren	Food Waste Reduction Strategies by German Food Retailers - D. Hermsdorf, M. Rombach and V. Bitsch
Developing and Communicating Credence Attributes through Agri-food Global Value Chains to Maximise Export Returns - P. Dalziel, T. Driver, M. Guenther, S. Miller, P. Rutherford, C. Saunders, J. Saunders and P. Tait	Front-of-Package Claims Impact on Consumer Preferences: The Case of Pecans - J. Wilbanks, C. Robinson, R. Acharya, and J. Lillywhite	Organizational Structures and Innovations in the French Bovine Meat Industry: A Case Study of the Label Rouge Veau d'Aveyron et du Ségala - M. Roucan-Kane, S.M. Schiavi Bankuti, M. Bouroullec Machado, and L. Cast	Networks, innovation, and farm productivity of entrepreneurial and non-entrepreneurial farmers in West Java, Indonesia - V. Scholten, E. Etriya, E. Wubben, and O. Omta	The Behaviour of Prices and Margins of Selected Food Products in Finland – J. Niemi and A. Peltoniemi
The Market for Local Meat in Grand Rapids - W. A. Knudson	Harvest Products Lt – M. Vega	Strategic planning for the flower production chain in Brazil - M. Fava Neves, M. Junqueira Alves Pinto, J. Kyosen Nakatani, R. Bordonal Kalaki, and L.C. Monaco Neto	Performance and limitations to the collective action in the granulated brown sugar in Piura – Peru. The case study of CEPICAFE - F. Lozada, H. Palau and E. Dulce	Applying Value Stream Mapping to reduce food losses in supply chains: a systematic review - H. De Steur, J. Wesana, M. K Dora, and X. Gellynck

Parallel Sessions X: Thursday 23 rd , 10.30-12.00		
Location: Radisson Lok. A1-A2	Radisson Lok. C1-C2-C3	Radisson Lok. D
Responsible innovation and sustainable entrepreneurship in chains and networks Chair: V. Blok and V. Scholten	Innovation and sustainability in developing and emerging economies Chair: S. Pascucci	Food security and sustainability Chair: S. Senesi
Risk Perception and Risk Behavior of German Fruit Producers - A. Porsch , <i>M. Gandorfer and Vera Bitsch</i>	Consumer expectations regarding sustainable food: Insights from developed and emerging markets - M. von Meyer-Höfer , <i>K. Laura Sidali, and Achim Spiller</i>	Social Representation: a new way to investigate different perceptions of sustainability in the wine supply chain - C. Mignani and A. Cavicchi
Information Cascades in the Brazilian Farmland Market - B. E. Brewer , <i>A. M. Featherstone, and C. Wilson</i>	How the entrance of an oil and gas company into the soybean agribusiness system in Argentina will change the outlook of the entire industry - <i>M. Daziano, S. Senesi, and F. Braga</i>	Consumer attitudes towards seasonal products: The example of pasture-raised milk - <i>S. Kuehl, L. Schlueterbusch, and A. Spiller</i>
Producer Price Volatility in the German Fruit and Vegetable Industry - M. Gandorfer , <i>A. Porsch, and V. Bitsch</i>	The Soybean Agribusiness System in Argentina: Adapting to Change to Remain Competitive - <i>M. Daziano, S. Senesi, and E. Dulce</i>	An analysis of the role of urban agriculture in food resilience and security - L. De Aguiar
Considering the consumer in the design of a supply chain of perishables - <i>J. F. Jiménez Guerrero, J. C. Pérez Mesa, J.de Burgos and J. E. Galdeano Gómez</i>	Unravelling the organization of internationalization strategies: the case of European food and beverage companies - <i>A. Antonazzo, S. Pascucci and F. Conto'</i>	Food Nutritional Security through Livestock Sector: Variations across the World - S. Gupta and A.A. Khan

Parallel Sessions XI: Thursday 23 rd , 14.45-16.15	
Location: Radisson Lok. C1-C2-C3	Radisson Lok. D
Governance and contracts issues in chains and networks Chair: S. Pascucci	Food security and sustainability Chair: S. Senesi
Governance Structures and Coordination Mechanisms in the Brazilian Pork Chain - F. Martins , <i>J. Trienekens and S.W.F. (Onno) Omta</i>	Pecan Consumer Preferences for Increased Antioxidants Via Changes in Cultural Production Practices - <i>E. Russell, J. Lillywhite and C. Robinson</i>
Contract farming models: a managerial perspective - I. Mugwagwa	Fairs: An Opportunity to Educate the Public about Agricultural Issues - <i>S. Gallacher, R. Acharya and J. Lillywhite</i>
The effect of transaction costs on downstream cattle supply chain and marketing behaviour of farmers in Botswana: A transaction cost economics (TCE) approach - S. Bahta , <i>O. Temoso, and K. Gatsoswe</i>	Framework for Understanding Booming Food Markets - M. Fava Neves , <i>F. Rubnke Valerio and G. Machado Agostini</i>
The mechanism and factors of Pork chain systematic competitiveness: Evidence from No.1 Pork Company Cases. - W. Zheng , <i>H.T. Wang and K. Wang</i>	Characterization of Food Security and Consumption Patterns among Livestock Keepers in Botswana - <i>S. Bahta, F. Wanyoike, H. Katjiuongua and D. Marumo</i>
The contribution to transaction costs studies from Brazil: A Meta-Analysis approach - M. Fava Neves , <i>L.Thome E Castro, J. Mateus Rodrigues and L. C. Monaco Neto</i>	

Parallel Sessions XII: Thursday 23rd , 16.30-18.00		
Location: Radisson Lok A1-A2	Radisson Kongress Hall 1	Radisson Kongress Hall 2
Innovation and sustainability in developing and emerging economies Chair: S. Pascucci	Agribusiness in Brazil workshop Chair: M. Fava Neves	Poster presentations
The Country-of-Origin Effect for Food Products from Developing and Transition Countries: A PLS-Analysis of German Consumers' Perception - V. Otter , B. Prechtel, and L. Theunissen	Citrus Tree Inventory of the São Paulo and West-Southwest of Minas Gerais Citrus Belt - M. Fava Neves , V. Gustavo Trombin and L. Monaco Neto,	Investigating Drinking Water Servicing Contracts Between First Nations and Municipalities: A Comparative Case Study Approach - E. Richmond and F. Braga
Innovation and sustainability: an analysis of the soybean production chain in Brazil - V. Dalla Corte , J. Zeni Montenegro and R. Bonamigo Tonial	Orange Production Forecast for the 2015-2016 Season of the São Paulo and West-Southwest of Minas Gerais Citrus Belt - M. Fava Neves , V. Gustavo Trombin and L. Monaco Neto,	Value chain analysis of rice production in Oyo State, Nigeria – N. Thompson
Public projects and regional economy development in Argentina: the case of rural electrification in province of Misiones - S. Senesi , H. Palau, H. Rodriguez, and F. Velazquez	Recent Sugarcane Chain Challenges - M. Fava Neves , F. Rubnke Valerio, T. Gerbasi	Understanding the relations between international food trade and food safety risks - an analytical framework – T Yrjola and K. Arovuori
A Conceptual Model of Food Hub Performance- T. Avetisyan and B. Ross	Court decisions interference in efficient institutional arrangements: a case study in Brazilian orange. - M. Fava Neves , R. B. Kalaki and A. C.L. Mascarin	Improving maize productivity in the Volta region of Ghana: Systematizing the efficiency of improved seed and fertilizer use with rural famers – F. Dompae
	Potential Mergers Among Sugar Cane Producers associations in Brazil - L. Thomé e Castro and M. Fava Neves	Large-Scale Irrigation and Renewable Energy – Transformative Investments for African Agriculture – J. King , B. Grimes, E.C. Price
		LimeAid: The Coming of a College of Agricultural Studies on Ile de la Gonave, Haiti – E. Currie
		Sheep dairying as a solution to balancing the economic drive for increased pastoral production while demonstrably minimising nutrient loss to waterways in Canterbury, New Zealand – S. Trafford