



Ram Acharya is an Associate Professor of agribusiness management at New Mexico State University. His recent studies have focused on food safety, logistics management, spatial competition, technology adoption, demand analysis, and trade. He is currently involved in research projects related to organic production, sustainable energy, and fresh produce marketing.

Alaa El din Abdelsabour Abdelrehim is an assistant professor of Agribusiness and agricultural policies at Minia University in Egypt. Recently, he completed a postdoctoral scholarship with the Egyptian government at Ibaraki University in Japan. Professor Abdelrehim presents market research studies identifying potential markets for the Egyptian food and agricultural products developed through visits with local and international organizations focused on the agricultural exports industry. He also provides skills training helping NGO's improve marketing, managerial and methods for opening new markets for members' products.

Jan Alpmann grew up on a farm in Germany and studied agribusiness at the University of Hohenheim (master of science). His international experience includes 2 international stays abroad in South Africa (6 months) and in Madison/Wisconsin (1 semester). His research focuses on conflict management. Currently he also works as a consultant and part-time entrepreneur.

Leonardo Antolini graduated in Business Management at FEARP Business School, University of São Paulo. He is a member of the Center for Food and Agricultural Business of University of São Paulo (AgroFEA) and Associate Consultant at Markestrat, Center of Research and Projects in Marketing and Strategy.

Anoma Ariyawardana is a Senior Lecturer in Agribusiness Management in the School of Agriculture & Food Sciences at The University of Queensland.

Guilherme Arruda graduated with a degree in Business Management from the University of Sao Paulo, and is currently a Master of Science candidate, also in Business Management.

Hammad Badar is a PhD Student in agribusiness at the School of Agriculture and Food Sciences, The University of Queensland, Australia. He is working on value chain improvements for sustainable mango industry development in Pakistan. Originally, Mr. Badar is a Lecturer in agribusiness at the Institute of

Business Management Sciences (IBMS), University of Agriculture, Faisalabad (Pakistan). His research interests include agribusiness, value chain analysis, consumer research and agriculture trade. He has contributed a few research papers on important issues confronting agricultural economy of Pakistan particularly relating to agribusiness, consumer preferences, agricultural marketing and WTO. He also co-authored a book entitled, "Marketing of Agricultural Products in Pakistan: Theory and Practice" published by the Higher Education Commission of Pakistan.

DeeVon Bailey is a professor and extension marketing specialist in the Department of Economics at Utah State University. He received his Ph. D. in agricultural economics from Texas A&M University in 1983. His research interests have been primarily in the areas of meat and livestock marketing. Dr. Bailey is the director of the Center for Food Quality, Certification, Transparency, and Traceability at Utah State University.

Derek Baker is Professor of Agribusiness and Value Chains at the University of New England, NSW, Australia. Dr Derek Baker's work primarily deals with competitiveness issues throughout the food, fibre and agricultural industries. He has worked extensively with value addition and innovation issues, and with value chain access and performance. Up until 2013 Derek led the Economics Programme at the International Livestock Research Institute (ILRI) in Nairobi, Kenya. Before those 6 years in Africa and India, Derek spent 7 years managing the Danish Food Industry Innovation Project while living in Copenhagen, Denmark. He also worked for some 10 years as a food and agricultural economics consultant across Africa, Asia and Europe. This includes work in Eastern Europe and the former Soviet Union, and several years in China. Originally a farmer and agribusiness consultant in New Zealand during the pro-market reforms of the mid-late 1980s, Derek has since worked in over 40 countries. He holds a first class honours degree in Farm Management from Massey University, and a PhD in Agricultural Economics from the Pennsylvania State University. His current position includes promotion and strengthening of degree programmes, industry-led research, and building partnerships with agroindustry and regional businesses.

Gregory A. Baker is Director of the Food and Agribusiness Institute and Professor of Management in the Leavey School of Business at Santa Clara University. He is a former editor of the International Food and Agribusiness Management Review. His research focuses on food safety and childhood obesity. He recently developed an undergraduate pathway entitled "Food, Hunger, Poverty, Environment". Following this conference, he will lead a group of undergraduates on immersion trip to Nicaragua and Costa Rica.

Jovelyn Bantilan is currently the Director for SCC's Center for Agriculture and Farmland Entrepreneurship (CAFÉ) Center, located at SCC College Hill. A BS Agric. graduate of SCC and a board passer as well, Ms. Bantilan has an extensive experience in outreach programs, Agricultural entrepreneurship, community organizing and research.

Andreas Boecker obtained his MSc and PhD at Kiel University in Germany. In 2005, he joined the Department of Food, Agricultural and Resource Economics (FARE) at the University of Guelph. His research focuses on farm-level innovation, farm direct marketing to consumers and the business value of food traceability. He is the department's undergraduate coordinator and teaches Marketing Research and Marketing Management.

Yuliya Bolotova is an Assistant Professor of Agribusiness in the School of Agricultural, Forest and Environmental Sciences at Clemson University (South Carolina, USA). She received a Ph.D. degree from

Purdue University (Indiana, USA) and obtained an LL.M. degree from the University of Chicago Law School (Illinois, USA). Dr. Bolotova's research and teaching interests are agribusiness economics and strategy, agricultural and food product marketing, market and price analysis, and agricultural and food policy.

Esteban R. Brenes is the Steve Aronson Chair Professor of Strategy and Agribusiness and Chairman of the Strategy Department at INCAE Business School. Professor Brenes holds a PhD from the University of Florida and his research has appeared in international journals.

Bernardo Celso R. Gonzalez, Doctor in Applied Economics by Sao Paulo University (USP); Professor of Economics at UPIS Brasilia; Financial Director at Funterra (pension fund); Editor of *Multipla*, a interdisciplinary Social Science Journal; Theoretical and Practical Experience in Agribusiness (specially credit); creator of two agribusiness instruments of financing (Financial CPR and CFPR).

Catherine Chan-Halbrendt is Chair and Professor, Natural Resource and Environment Management (NREM) at University of Hawaii at Manoa. Her International experiences include working in Albania, East Timor, Mozambique, China, Bulgaria, Slovakia, India and Nepal. Published in agricultural marketing, agricultural trade, consumer preferences and non-market valuation.

Ray Collins leads the Agribusiness Group in the School of Agriculture and Food Sciences at University of Queensland, Australia. He has been a Visiting Research Professor at the University of Tasmania and at Huazhong Agricultural University in China. His research focuses on agribusiness competitiveness through alliances and value chain strategies, with special interests in new industries, fresh food products, developing countries and Asian markets.

Dennis Conley is the Nebraska Cooperative Council Distinguished Professor in Agricultural Economics at the University of Nebraska-Lincoln. His research has focused on marketing, risk management, and international trade. He is Director, Graduate Program in Agribusiness and supervises the MBA degree. Conley was elected as a Fellow of the International Food and Agribusiness Management Association in 2003.

Marcos Daziano is a researcher and consultant at the University of Buenos Aires's Food & Agribusiness Program.

Charles Elworthy is a Partner and the Head of Research at the Map of Agriculture, affiliated with the Smith School of Enterprise and the Environment at Oxford, and Adjunct Professor at the Department of Political and Social Sciences at the Free University of Berlin. Charles grew up on his family's sheep, beef, and deer farm in the South Island of New Zealand. He is passionate about using his farming and academic backgrounds to help improve the understanding of primary production. The Map of Agriculture is developing products based on analyses of disparate datasets within a standardized geospatial framework.

Nicole Evans is an Environmental Scientist with LYON Associates in Honolulu, HI. She received her M.S. from the University of Hawaii Manoa in Natural Resources and Environmental Management. She is a Returned Peace Corps Volunteer, serving in Togo 2008-2010.

Roberto Feeney works in the Agribusiness Center of Austral University in Argentina. He has a Ph.D. in Business Administration from UQAM, Montreal, Canada (2004). He coordinates the Large Commercial Survey in Argentina since 2009. His areas of interest are strategic innovation and strategy in agribusiness.

Marcos Fava Neves is a Graduate at Engenharia Agrônômica from Universidade de São Paulo (1991), master's at Administration from Universidade de São Paulo (1995) and Ph.D. in Administration from Universidade de São Paulo (1999). He is Professor of marketing and strategy in University of São Paulo. His research and business experience in Administration relates to the following subjects: marketing, marketing planning, agribusiness, strategy and distribution channels.

Ernesto Gallo is Chairman of Agribusiness at EAP Zamorano University. Implemented an improved Learning by Doing program for undergrad agribusiness education. Was member of the International Agribusiness Task Force of KSU-USDA, keynote speaker of the Budapest IFAMA World Symposium. Coauthored the book "International Agribusiness Strategy Cases" and created the GAMIS Agricultural Market Intelligence Service.

Colleta Gandidzanwa is a PhD Agricultural Economics student at the University of Pretoria. Her research interests amongst others include agricultural mechanization, capital measurement and productivity analysis. She is currently working on the capital formation series for machinery and implements in South African agriculture whose measurement is currently under question and is passionate about data issues in agriculture as useful indicators in the developing economies.

Raquel Bernardon Toigo Giehl graduated with a degree in Chemical Engineering from Pontifical Catholic University of Rio Grande do Sul (2001); a Specialist in Food Science and Technology at Federal University of Rio Grande do Sul (2005), then obtained a Master in Business Administration at Pontifical Catholic University of Rio Grande do Sul (2008) and is currently a Ph.D Student in Agribusiness at Federal University of Rio Grande do Sul, Center for Studies and Research in Agribusiness. Her research interests include new product development, production, packaging, food, environment, and marketing. She teaches environmental management, research methodology and marketing areas. She works in New projects and negotiation at Technology Management Agency - Pontifical Catholic University of Rio Grande do Sul.

Elena Garnevaska is a Senior Lecturer in Agribusiness at Massey University, New Zealand. She teaches international agribusiness, food marketing, export management and agricultural cooperatives to undergraduate and postgraduate students. She has experience in NZ agribusiness and the EU and Central and Eastern European (CEE) agriculture. Her professional and research interests are international agribusiness and food marketing, strategic management, cooperatives and environmental sustainability in agri-food sectors. She also supervises graduate students on topics related to agrifood supply chains, local food and environmental sustainability.

Keith D. Harris is an assistant professor of agribusiness management at Kansas State University. His research interests include economics and agribusiness firms, biotechnology clusters, and the sociology of food and agriculture. Dr. Harris has 20 years of industry management experience in commodity trading and supply chain strategy for grain, animal proteins, and dairy products.

Wille de Jager is M.Sc. student in the field of agricultural economics at the University of the Free State, South Africa. Wille is currently working on a global feed model quantifying the protein interactions between humans, livestock and raw materials. He grew up on a farm in Hofmeyr, Eastern Cape and his family is still farming there.

Thabiso Koatla is the eldest of four children and a graduate from University of the Free State, where he received a degree in agricultural management and economics. He is currently working as a Junior Researcher at the Agricultural Research Council (ARC), an agricultural research company located in South Africa. He recently collaborated on a project funded by the Water Research Commission of South

Africa, entitled: Rainwater harvesting and conservation (RWH&C) for croplands and rangeland productivity in communal semi-arid areas of South Africa.

Bernard Kilian is a faculty member of INCAE, teaching Operations Management and Statistics. He is also Director of Research at INCAE's CIMS - research and strategic advise center on sustainable agricultural supply chains.

William Knudson is Visiting Professor at Michigan State University. His primarily responsibility is as a Product Marketing Economist at the MSU Product Center. Primary focus: applied economic analysis on agriculture, food, and bioeconomy issues. Prior: nine years as a Policy Advisor for the Senate Majority Policy Office, covering the areas of agriculture, higher education and appropriations. He has also taught economics at Lansing Community College.

Gerry Kouwenhoven has a Master degree in Business Administration, 10 years' experience in business, management and teaching experience and since 2007 has been a program manager and researcher at the Inholland University of Applied Sciences. She is involved in research and programs dealing with business and innovative business models, entrepreneurship, sustainability and supply chains.

Tina Lee works for the University of Hawaii at Manoa as Project Coordinator for UPLOAD JOBS for Mindanao, a USAID funded university partnership focusing on agri-entrepreneurship training for out-of-school youth in Central Mindanao.

Jay Lillywhite is an Associate Professor in Agricultural Economics and Agricultural Business at New Mexico State University. He received his Ph.D. from Purdue University. Dr. Lillywhite's previous research topics address agribusiness marketing challenges and opportunities. Dr. Lillywhite has conducted market research projects involving chile peppers, high-value onions, wine, and natural beef products both domestically and internationally.

Yangxuan Liu is a Ph.D. candidate in Agricultural Economics at Purdue University with concentrations in Agricultural Finance and Agribusiness Management. Liu received her M.S. degree from Purdue University and her B.S. degree from University of Macau in China. Liu's research focuses on one particular solution for global food security: precision farming technology in the United States. This research would help improve the disease management actions and limit potential losses.

Nic Lees is a Senior Lecturer in Agribusiness Management at Lincoln University, New Zealand and Director of agribusiness consultancy Aglobal Ltd. He worked in various roles in agribusiness including senior management, consulting and international marketing. Nic holds a honors degree in Horticulture (Massey University) and an MBA with distinction (Canterbury University).

Andre Louw was born in South Africa. He received his PhD (Agric- economics) in 1979 at the University of Pretoria. He has gained vast experience in the private sector in banking, insurance and project management and specializes in agribusiness, strategy, financial management, marketing and risk management. He is currently a professor in Agribusiness at the University of Pretoria. Andre is involved in teaching, research and various projects in Africa. During his career he has significant international exposure with visits (both business and academic) to various countries.

Eric Micheels is an Assistant Professor at the University of Saskatchewan. His current research interests are in the areas of farm-level decision making, entrepreneurship, and innovation. His research has been published in the International Food and Agribusiness Management Review, Agribusiness: an

International Journal, the International Journal of Agricultural Management, Small Enterprise Research, and the Journal of Farm Managers and Rural Appraisers.

Lusille C. Mission is a BSBA graduate of Southern Christian College and an MMBA. She currently teaches MMT6 and HRDM as well as Mathematics of Investments at the College of Business and Accountancy /Hotel & Restaurant Management.

N.T. Sudarshan Naidu is Assistant Professor of Marketing Management, School of Entrepreneurship and Management, Shiv Nadar University, India. He holds doctorate in Rural Management from the Institute of Rural Management Anand (IRMA) and Master of Engineering from Tamil Nadu Agricultural University, Coimbatore. His research interests include b2b marketing, rural and agricultural marketing, political marketing, managing collectives and local governance.

Vijayender Nalla has a PhD in supply chain from Nyenrode Business Universiteit and since 2009 working as an entrepreneur developing innovative food projects. He spends part of his time as an associate lecturer at the Inholland University of Applied Sciences. His research and advisory interest lie in technology adoption processes and the go-to-market strategies that firms can adopt to develop today's value niches for tomorrow's prosperity.

Ajuruchukwu Obi is Professor in the Department of Agricultural Economics and Extension of the University of Fort Hare, South Africa. He obtained his from Universities in Nigeria, Canada and South Africa. He has previously worked for the University of Nigeria, International Labour Organization, the UNDP, and the United Nations Volunteers (UNV), among other institutions.

Michelle Ragocos Ortez is a Certified Public Accountant by profession, Ms. Ortez is also a Masters in Management, major in Business Administration. Currently, she is a faculty of SCC under the College of SCC under the College of Business and Accountancy/Hotel & Restaurant Management. She specializes in Accounting and Management.

Mavis Owureku-Asare is a food scientist at the Biotechnology and Nuclear Agriculture Research Institute in Ghana who specializes in food product development, food preservation and post-harvest management of fresh agricultural produce. She is passionate about improving postharvest management of locally-grown foods through conventional and indigenous technologies for better access to all Ghanaian. She won a prestigious Award from African Women in Agricultural Research and Development (AWARD) in 2013 and is a 2012 Norman E. Borlaug fellow.

Bernardo Manuel Pacheco de Carvalho has a Ph. D. in Applied Economics from the University of Minnesota and a M. Sc. in Agricultural Economics and Agricultural Engineer from the University of S. Paulo. He is an Associate Professor at the University of Lisbon and a Technical and Economic Consultant for several agri-business companies and institutions.

Julie Pennington is Assistant Professor of Marketing at the University of Tampa. Her teaching and research interests include research interests include domestic and international agribusiness, international marketing, management, strategy, commodity branding, macromarketing and human trafficking. Julie served as a Co-Chair for the IFAMA Symposium in 2013 and 2014.

Christopher (Chris) Peterson is the Homer Nowlin Chair of Consumer-Responsive Agriculture and professor of Agricultural, Food and Resource Economics at Michigan State University. He is Director of the MSU Product Center Food-Ag-Bio. His research and outreach activities include strategic

management, value-added ventures and differentiated product development, cooperative theory and financial practices, entrepreneurship, business innovation, the emergence of the bioeconomy, vertical coordination strategy, and supply chain management.

Iuliia Protopop, a native of Ukraine, is a PhD student in Agricultural Economics at the University of Nebraska-Lincoln. Her current research focuses on the timing of the intergenerational transfer of farm operations in the United States and its effect on the terminal wealth of the farm business.

Danyi Qi a second year PhD student in Department of Agricultural Environmental and Development Economics in the Ohio State University. My research interests include agricultural economics and environmental economics. I am currently working on food waste, with specific focuses on the role of household income on consumer food waste behavior and how food waste policies customize consumers to reduce food waste efficiently.

Meike Rombach is a Research Associate at the Chair Economics of Horticulture and Landscaping at the Technical University of Munich. For her master's program Horticultural Science, she was awarded the European Commission's scholarship at the University of Bologna, Italy. In addition to food movements, she investigates cut flower value chains.

Kara Ross is a Research Assistant Professor at Kansas State University. Her primary research focuses on understanding consumer decisions within the agri-food sector and developing strategies to improve food security and health in developing countries. Kara is a member of the research team providing management oversight of the Monitoring, Evaluation and Technical Support Services (METSS) project of USAID|Ghana and provides analytical support for various research projects commissioned by them.

R. Brent Ross's current and previous research studies focus on modeling the process of identification and exploitation of entrepreneurial opportunities in the agri-food system and financing alternative governance structures in agri-food industries. In addition to his research, Brent also teaches courses in food industry management and food marketing. Brent is Co-Chair of the Harvard Style Case Study Workshops.

Victoria Salin, Ph.D. directs the Master of Agribusiness Program, Texas A&M University. She is a principal in the Agribusiness research center where her recent projects include return on investment in generic promotion programs for dairy products, decision making about shelf-life of perishable foods, and productivity of the refrigerated warehouse industry. Vicky is Co-Chair of the 2013 IFAMA Symposium.

Roberto Scare is Assistant Professor at University of São Paulo - Business School at Ribeirão Preto. Roberto was a visiting researcher at Texas A&M University in 2006 and Purdue University 2011. Coordinator of AgroFEA (Agribusiness Research Program at FEA-RP/USP) and Researcher at Markestrat - Center for Research in Marketing and Strategy. Research interest in Marketing Strategies, Farmers' Buying Behavior, CRM in Agribusiness.

Sebastián Senesi earned his bachelor's degree in agronomic engineering and is working on his Magister degree in the Food and Agribusiness Program at the University of Buenos Aires. He is an assistant professor of the Commerce Chair in the School of Agronomy-UBA. He also is Co-Director and academic and administrative executive coordinator in the Food and Agribusiness Program (PAA). He is postgraduate professor at "Management and Economy in Agribusiness" and "Agri-Chain Competitiveness" courses in the Magister in Food and Agribusiness, PAA-FAUBA. Mr. Senesi is a member

of IFAMA's Argentine chapter and reviewer for IAMA Symposiums. He has participated in several projects on competitiveness of food and agribusiness sector both in an international and national level.

Nicola M. Shadbolt is an elected director of Fonterra Cooperative in New Zealand. She is also a University Professor and Massey University and Director of Centre of Excellence in Farm Business Management, Director of the International Food & Agribusiness Management Association and represents NZ in the International Farm Comparison Network (IFCN) in Dairying. Nicola is a shareholder and Director of five farming and forestry equity partnerships that include two dairy farms. Nicola is a Fellow of the New Zealand Institute of Primary Industry Management

Mary Shelman is Director of the Agribusiness Program at Harvard Business School. As author of more than 60 case studies on leading companies such as Nestle, Monsanto, and Bunge, Mary is a recognized expert on global agribusiness trends. She serves as a board member and strategic advisor to a number of international companies and industry associations. She has recently advised the Irish government's Food Marketing Board (Bord Bia) on the future direction of the Irish food industry, co-authoring Pathways for Growth which has played a pivotal role in transforming the sector. Mary served as IFAMA's President in 2011-2013.

Jeremy Slade is a faculty member in the Department of Economic at Brigham Young University Idaho (BYU-Idaho). He has been teaching courses in agribusiness and macroeconomics for the past seven years. He received his International MBA in Food and Agribusiness from the Royal Agricultural University, where he completed research in livestock traceability. Prior to embarking on his career at BYU-Idaho Jeremy worked in both lending and administrative roles in the U.S. Farm Credit System. He was responsible for overseeing a 34 million dollar loan portfolio consisting of high-risk, young, beginning, small and minority agricultural producers. Jeremy is also a graduate of the Pacific Coast Banking School, where he conducted research involving agricultural land values. He is married and has five children.

Sayed Saghaian is an Associate Professor at the University of Kentucky, Department of Agricultural Economics, Lexington, Kentucky, USA. He teaches an undergraduate agribusiness course to undergraduate seniors. This course is considered to be the capstone course for undergraduate students specializing in Agribusiness Management. He also teaches an advanced version of the Agribusiness Management course for M.S. and Ph.D. students. His current research program concentrates on price determination of agricultural products along the marketing systems as well as the impact of food safety incidents on the food supply chain. His research focuses on market effects of food safety shocks and short-run and long-run dynamics of price adjustment and price transmission along the supply chain, consumer behavior toward food safety incidents, and food industry leasers' and producers' strategic responses to food safety crises.

Winnie Sonntag is a PhD student and Research Assistant in the Department of Agricultural Economics and Rural Development at the University of Göttingen, Chair of Food Marketing. Her research interests include the social acceptance of livestock farming, consumers' attitudes and behavior towards industrial animal farming.

Gerard Taylor is a Ph.D. student in the Department of Agricultural, Food and Resource Economics at Michigan State University. His areas of interest are Health Economics, Labor Economics and Economics of Education. Currently his research focuses on evaluating the effectiveness of nutrition-based education programs aimed at improving the overall health of its participants.

Eric Thor is a professor at Arizona State University. He is teaching and working in globalizing business in more than 60 countries in the Emerging Markets. President Obama, Clinton, Carter, Reagan, Bush, and G.W. Bush have appointed him to positions for over fifty-five Emerging Market Countries in Asia, FSU, India and China. His current work interests are international food security, food safety and border issues related to bioterrorism.

Carlos O. Trejo-Pech is Professor of Finance in the School of Business and Economics at Universidad Panamericana at Guadalajara, México. He was a Visiting Scholar (2013-2014) in the Center for Food and Agricultural Business Purdue University. PhD, University of Florida (2007); MSc, Mississippi State University (2000). His areas of Research include: Agribusiness, Finance, and the Case Method.

Ryan Vroegindewey is a graduate student in the Department of Agricultural, Food, and Resource Economics at Michigan State University. His research concentrates on agricultural markets and agribusiness development in low income countries, particularly in West Africa. From 2007-2013, Ryan worked on food security and value chain programs in West Africa

David Widmar is a research associate for the Center for Food and Agricultural Business at Purdue University. David's research focuses on helping agribusinesses improve their decision-making process and business performance by understanding and examining the key issues impacting the agribusiness sector.

Rungsaran Wongprawmas is a research fellow at Division Agricultural Economics and Appraisal, Department of Agricultural Sciences, Alma Mater Studiorum-University of Bologna. She obtained a Ph.D. degree in Agricultural, Environmental and Food Science and Technology from Alma Mater Studiorum-University of Bologna in June 2014. Her research topics are Agri-food marketing and quality/safety products, focusing on consumer behaviour, stated preference and revealed preference, choice modelling, and experimental auction.