

# Trade 4 Sustainable Development

## STANDARDS MAP

SUSTAINABILITY STANDARDS, CODES & AUDIT PROTOCOLS



International Food  
and Agribusiness Management  
Association

IFAMA ★ CCA  
Agribusiness & Food World Forum



June 15–19, 2014

# International Trade Centre - ITC



*“As an agency of the United Nations, ITC enables business export success globally by providing, with partners, trade development solutions to the private sector, trade support institutions and policy-makers”*



# Trade for Sustainable Development – T4SD

## Rationale

- **Sustainability concerns** in global supply chains;
- **High demand from SMEs** for transparency on voluntary standards;
- **Confusion** among SMEs, TSIs and governments around the proliferating voluntary standards applied in international markets;
- **Lack of credible, central & neutral repository** for standards information.

## Components

- **Standards Map:** over 120 sustainability standards covering 80 sectors and applicable in 180 countries; summary reviews of each standard and code; interactive search functionality per sector/product, region/country or specific criteria; comparisons of standards and self-assessment tool for producers and suppliers;
- **Research & resources center:** Publications, business guides and online resource center;
- **Capacity building:** Bringing intelligence about what the market demands vis-à-vis voluntary standards, integrated with other ITC tools.

## Support

SECO, BMZ, European Commission



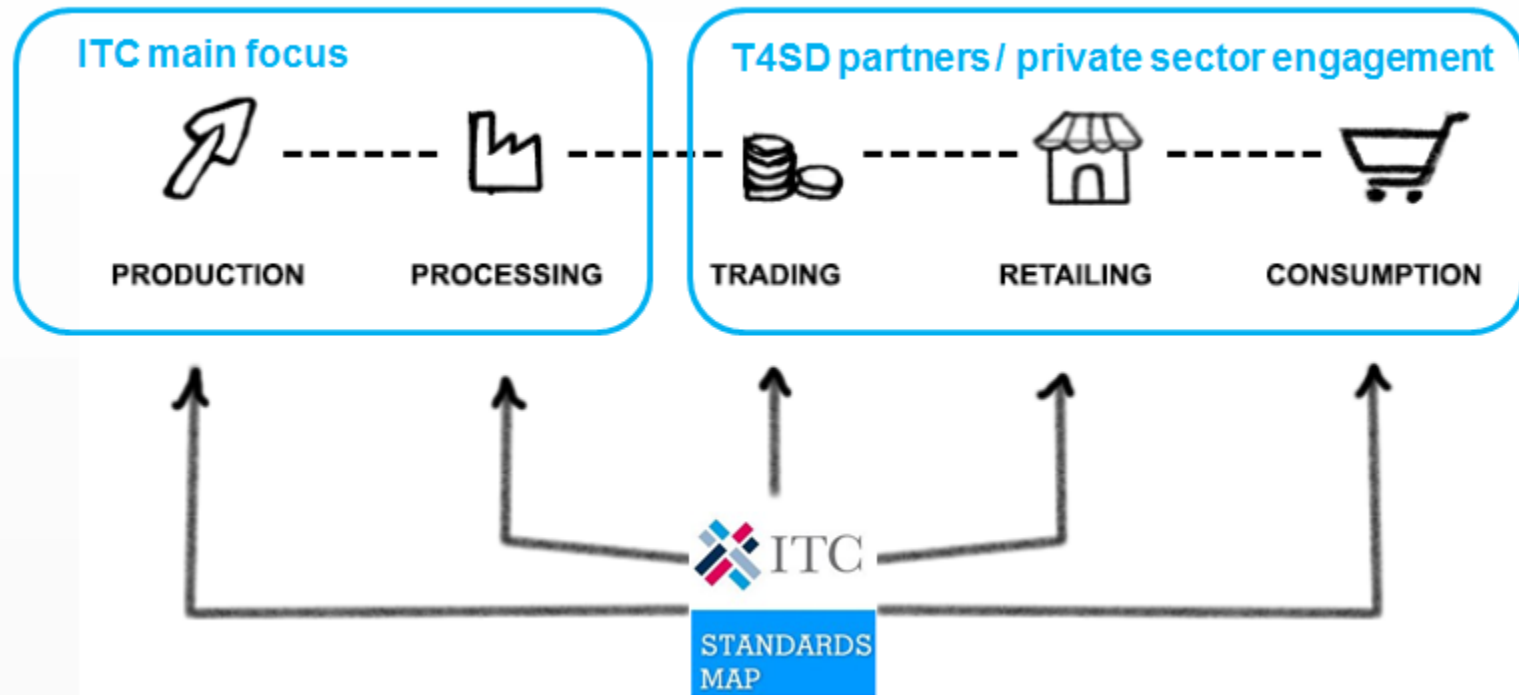
Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra



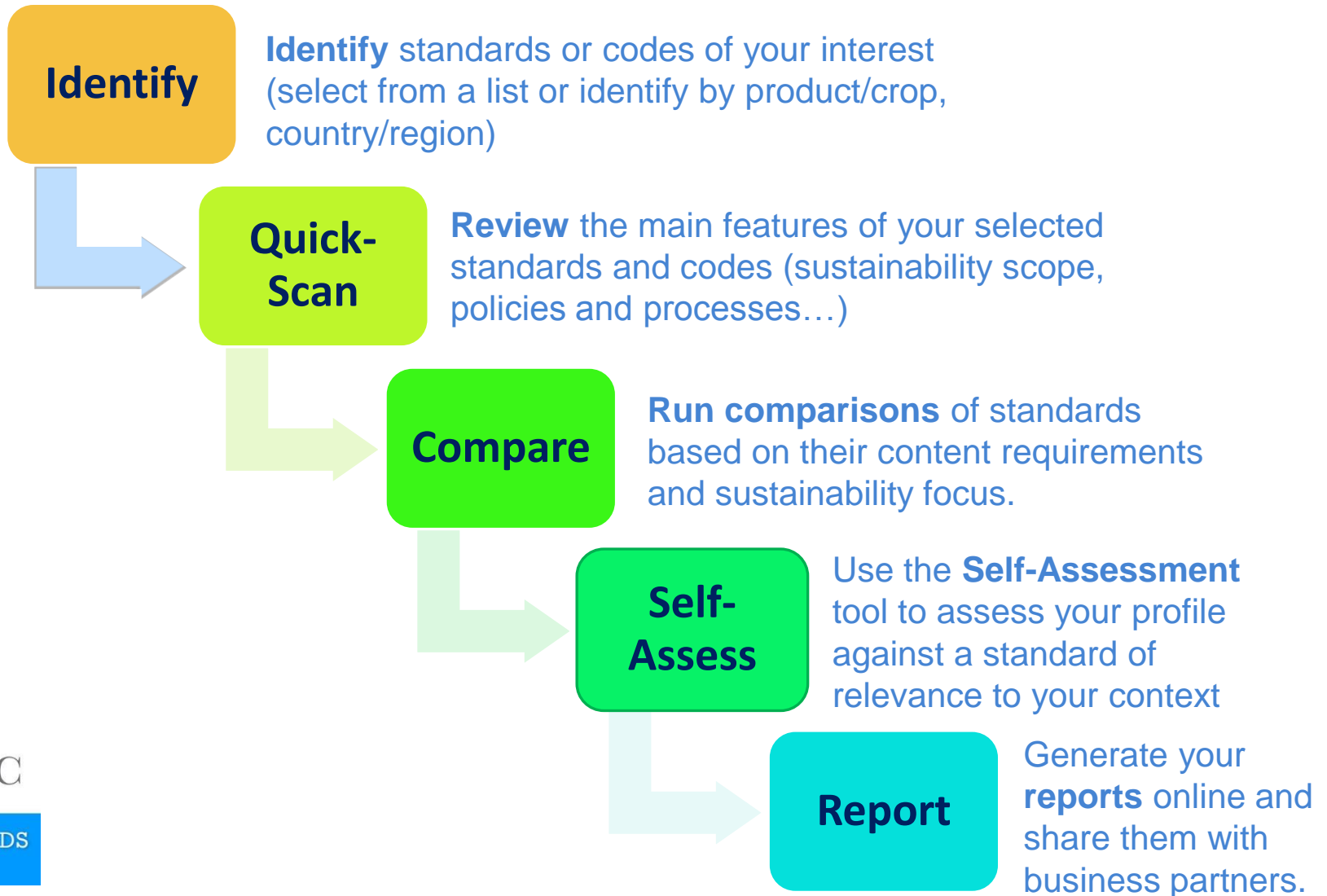
Federal Ministry  
for Economic Cooperation  
and Development



# T4SD Standards Map - Partnerships



# STANDARDS MAP [www.standardsmap.org](http://www.standardsmap.org)



STANDARDS  
MAP

# STANDARDS MAP [www.standardsmap.org](http://www.standardsmap.org)

*Identify relevant standards applicable in over 80 sectors in over 180 countries*



**STANDARDS MAP**  
Your roadmap to sustainable trade



Home Modules My account Tutorials ▾ About ▾

EN FR ES Log in

Identify Quick-scan Compare Self-assess

Guided tour View tutorial Partners info

## Narrow down your search

Product/service

Tomato

Producing country

South Africa

Sierra Leone

Singapore

Slovakia

Slovenia

Solomon Islands

Somalia

South Africa

26 standards correspond to the chosen criteria

Please select a number of standards to work with, check and uncheck the ones you wish to view.



### Sustainability Initiative of South Africa (SIZA)

The SA fruit export industry is committed to a proactive common industry solution to ethical trade matters, to ensuring the existence of sound ethical practices on South African farms and pack houses across all fruit sectors and to promoting ongoing improvement on its farms. The industry recognizes the

Information last updated in Standards Map: 8.March 2013



### GLOBALG.A.P. Crops

The main mission is to establish ONE standard (with different product applications) for Good Agricultural Practice (G.A.P.) capable of fitting to the whole of global agriculture.

Information last updated in Standards Map: October 2013



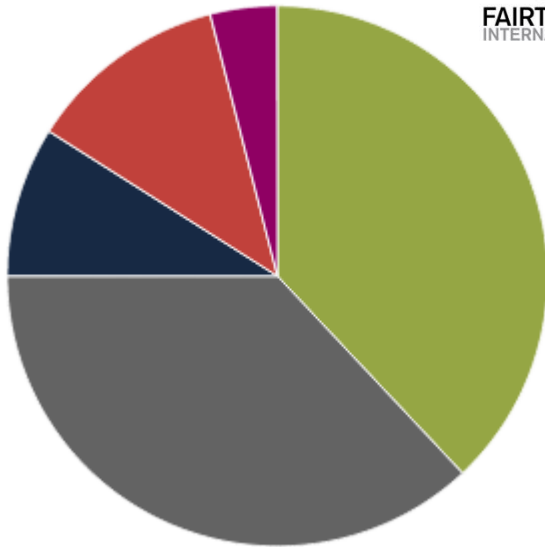
### AFRISCO

It is the mission of Afrisco to work with the organic associations in South Africa and with organic producers in other Southern African countries to: Provide efficient organic certification services at reasonable cost which are accepted by the major retailers in the region, and also internationally;

Information last updated in Standards Map: 09.01.2014

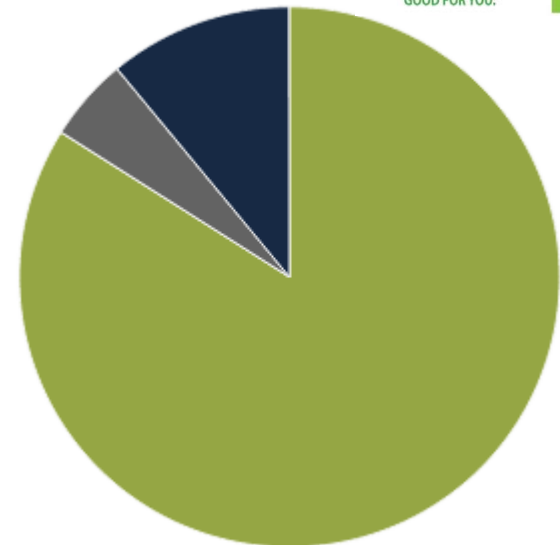
## *“Quick-scan of standards’ scope of requirements”*

Hotspots breakdown



Environmental Social Economic & Management  
Quality Management System Ethics & Integrity

Hotspots breakdown



Environmental Economic & Management  
Quality Management System

# STANDARDS MAP [www.standardsmap.org](http://www.standardsmap.org)

*“Side-by-side comparisons of standards’ scope of requirements”*





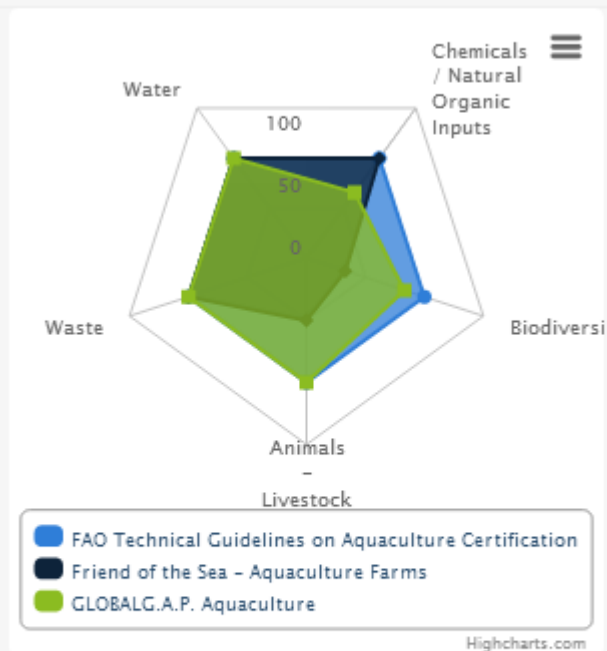
# STANDARDS MAP [www.standardsmap.org](http://www.standardsmap.org)

*“Compare standards’ content requirements side-by-side”*

	 GLOBALG.A.P. Aquaculture	 Marine Stewardship Council - MSC	 Aquaculture Stewardship Council - ASC Pangasius	 Friend of the Sea - Aquaculture Farms
 Impact assessment for ongoing production / harvesting	Requirement covered: 	Requirement covered: 	Requirement covered: 	Requirement covered: 
	Timeframe: 	Timeframe: 		Timeframe: 
	Threshold: 	Threshold: 		Threshold: 
	<b>For immediate action.</b> AB 10.1.4 (Major) Is a continuously updated biodiversity-inclusive environmental impact assessment (EIA) and risk assessment (ERA) in place? AB 10.1.6 (Recom.) Is there a sampling program in place to monitor the impact of the farming activity on the benthic fauna and sediment and is this carried out at least once per production cycle?  <a href="#">More information</a>	<b>For immediate action.</b> The management system shall... require that assessments of the biological status of the resource and impacts of the fishery have been and are periodically conducted...  <a href="#">More information</a>		<b>For immediate action.</b> 2.1 An Environmental Impact Assessment (EIA) or equivalent has been carried out with a positive outcome by the presiding authority, taking the following into consideration: 2.1.1 impact on the ecosystem  <a href="#">More information</a>

*“Compare standards, based on a fixed reference”*

Fixed reference view (%)  Clear reference



Proportion of requirements covered by the reference that are also covered by the other standards.

**Important note:** only requirements of the selected reference are considered for this comparison.

## Note:

- Standards Map “fixed reference” module applies a comparison methodology through which only sustainability requirements that are covered by the selected fixed reference are being considered in the graphs & analyses.


# STANDARDS MAP [www.standardsmap.org](http://www.standardsmap.org)


## *“Self-assessment module for producers and exporters”*


**Self-assessment**[Edit scenario details](#)


Self-assessment: **demo florverde**  
Date Created: 27 May 2014

**Standards**[Modify selection](#)

  
Sustainability Initiative of South Africa (SIZA)

  
AFRISCO

  
Fair Trade USA

  
GLOBALG.A.P. Crops

Environmental

Social

Economic & Management

Quality Management System

Ethics & Integrity

Soil

Forests

Chemicals / Natural Organic Inputs

Biodiversity

Animals - Livestock

Waste

Water

Energy

Climate - Carbon

[Preview results](#)

[Launch report](#)

**SOIL: general principle**

Are there policies in place aiming to maintain good soil fertility and avoid soil erosion or contamination?



☐ Yes ☐ No ☐ Not yet

Do/Will you measure progress/improvement/results?

☐ Yes ☒ No

Please enter any clarification or comments

Extracts from standards




























Certified producers take steps to reduce/prevent soil erosion, enhance soil structure and fertility, prevent soil contamination and enhance groundcover. ES-SW 1 The company has undertaken procedures and practices designed to reduce and/or prevent soil erosion caused by the effects of wind, water, and/or human or animal impact. ES-SW 2 The company has undertaken procedures and practices designed to enhance fertility and soil structure. ES-SW 4 The company ensures that waste water discharged from any system with which the organization is involved must be handled in an appropriate way (...) ES-SW 3 The company has identified areas where groundcover is needed and has a written plan to establish groundcover in these areas.

[Source document](#)

ES-SW 1, 2, 4 (Critical), 3 (med-term)

# STANDARDS MAP [www.standardsmap.org](http://www.standardsmap.org)

*“Self-assessment diagnostic reports for producers and exporters”*

Date	Results preview	Sharing?	Options																			
Your report: 03/02/2014 06:20 GMT	<div><b>Bio Suisse</b></div>	Locked  Unlock	 View  Retake  Share  Print  Delete																			
	My company's sustainability commitment																					
	<table><tr><td> Overall  53%</td><td> Environment  81%</td><td> Social  28%</td><td> Economic  0%</td><td> Quality management  60%</td><td> Ethics  100%</td></tr></table>			 Overall  53%	 Environment  81%	 Social  28%	 Economic  0%	 Quality management  60%	 Ethics  100%													
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<table><tr><th colspan="4">Overview of GAP analysis</th><th colspan="3">Percentage of "missed" &amp; "nearly" passed</th></tr><tr><th>Met</th><th>Nearly</th><th>Missed</th><th>Total</th><th>Immediate</th><th>&lt; 1 yr</th><th>&lt; 3yrs</th></tr><tr><td>42</td><td>0</td><td>38</td><td>80</td><td>61%</td><td>35%</td><td>100%</td></tr></table>		Overview of GAP analysis				Percentage of "missed" & "nearly" passed			Met	Nearly	Missed	Total	Immediate	< 1 yr	< 3yrs	42	0	38	80	61%	35%	100%
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# STANDARDS MAP [www.standardsmap.org](http://www.standardsmap.org)

*“Customized tools for partners that leverage Standards Map”*  
[www.standardsmap.org/fsa](http://www.standardsmap.org/fsa)



The screenshot displays the Standards Map website interface. At the top, the ITC logo and 'STANDARDS MAP Your roadmap to sustainable trade' are visible. A navigation bar includes links for Home, Modules, My account, Tutorials, and About, along with language options (EN, FR, ES) and a Log in button. The main content area features a welcome message for the Farmer Self Assessment 2.0 tool, explaining its purpose as a global supply chain tool for farmers. Below the text is a grid of nine images illustrating various agricultural products and processes: a farmer in a hat, red grapes, green leaves, wheat stalks, a cow, a splash of milk, strawberries, a bee on a flower, and two men in a field. To the right of the main content, there are three sections: 'Not registered yet?' with 'Take a tour' and 'Free Registration' buttons; 'Login or register' with fields for email and password, a 'Remember me' checkbox, a 'Forgot your password?' link, and a 'Log In >>' button; and 'More analysis tools' with links to 'Trade Map', 'Market Access Map', and 'Investment Map'.

**STANDARDS MAP**  
Your roadmap to sustainable trade

Home Modules My account Tutorials - About - EN FR ES Log in

### Welcome to the Farmer Self Assessment 2.0 tool!

SAI Platform has developed Farmer Self Assessment 2.0 (FSA) as a global supply chain tool for farmers to *assess their sustainable agriculture practices and communicate the assessment to their food and drink industry customers.*

SAI Platform and ITC have joined forces to develop an online tool for FSA that leverages ITC's Standards Map website and offers a unique customized online platform for FSA. As an agency of the United Nations and WTO, ITC ensures *credibility, neutrality and confidentiality* of results and analyses made using the tool. Registered users have the possibility to review and compare FSA against other certifications, run their self-assessment, monitor progress over time, save their reports into a private account and decide to share their results or not.

**Not registered yet?**

Take a tour

Free Registration

**Login or register**

Email address:

Password:

☐ Remember me.

[Forgot your password?](#)

Log In >>

**More analysis tools**

- Trade Map
- Market Access Map
- Investment Map

# STANDARDS MAP [www.standardsmap.org](http://www.standardsmap.org)

*“Customized tools for partners that leverage Standards Map”*

[www.standardsmap.org/fsa](http://www.standardsmap.org/fsa)

Self-assessment


Edit scenario details

Self-assessment: demo florverde

Date Created: 27 May 2014

Standards

Modify selection

  
SAI Platform Farmer Self Assessment - FSA 2.0

Environmental

Social

Economic & Management

Quality Management System

Ethics & Integrity

Soil

Forests

Chemicals / Natural Organic Inputs

Biodiversity

Waste

Water

Energy

Climate - Carbon

Preview results

Launch report

Please answer the following questions and see which standards cover these.

Do you take measures to avoid soil erosion?

Guidelines: Special attention should be paid to sloping fields and areas where the soil is exposed. Measures that minimize erosion: - Following contours with operations for soil preparation - Using terracing - Using cover crops - Minimizing tillage - Placing wind breaks

Yes

No

Not applicable

Please enter any clarification or comments

Do you perform periodic soil sampling to monitor the changes in soil condition and keep the sampling records?


Yes

No


Not applicable

Please enter any clarification or comments

FSA Requirements

  
BASIC - This includes water and wind erosion. "Not applicable" is not appropriate for most situations.  
[Source document](#)  
FSA20

FSA Requirements

  
ADVANCED - Soil sampling includes: 1. Soil sample analysis is done per field and includes organic matter, N, P, K, pH and micro nutrients. 2. Small-scale farmers in low income countries may sample on a group basis. 3. Soil analysis is done before planting new crops on a field and the analysis is repeated annually for arable crops and at least every three years for perennial crops, or as recommended by a specialist. 4. Records of soil sampling are kept and used as input to a nutrient management plan.  
[Source document](#)  
FSA19

# Questions & Answers

For more information on Standards Map, please visit  
[www.standardsmap.org](http://www.standardsmap.org)

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STANDARDS  
MAP

