9+ Billion people
600+ Million Farmers

70% of the World’s Food

About 80% women labor
Initial Condition

- Hopelessness
- Isolation
- Low self-esteem
- Low productivity
- Exploitation
- Illiteracy
- Seasonal Hunger
- Negative Hygiene
- Malnutrition
- Maternal Mortality
- Infant Mortality

Post Values-Based Holistic Community Development

- Hopefulness
- Personal leadership
- Purpose
- Accomplishment
- Joy
- Solidarity
- Pride
- Accountability
- Self-reliance
- Action
12 Stones
http://www.youtube.com/watch?v=sh85cYW4hbk
Relationship Between Social Capital and Market Development

**VALUE CHAIN**

**ENTREPRENEURSHIP**

**VALUE-BASED HOLISTIC COMMUNITY DEVELOPMENT**
- Social Capital
- Women’s Empowerment
- Self-Determination

*Coordinating Mechanisms*
- Processes
- Approach
- Technology
- Money
- Goods

**MARKET DEVELOPMENT**
- Financial Incentives
- Price cues
- Margins

**Philanthropy**

**Market Priced Financing**

$\rightarrow$ Time

**BEYOND THE BOTTOM LINE**
CREATING SHARED VALUE THROUGH PARTNERSHIP
It all Started with a Cow

http://www.youtube.com/watch?v=JnMI848PSWM