Models for Human Capital Development in China and Beyond

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Forum at the International Food & Agribusiness Management Association, 22nd Annual Meeting, Shanghai, China.

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Academia

• Is in the business of human capital (student) development

• Courses and curricula on campus and online

• Co-curricula educational experiences define excellence in Agribusiness programs
Academia & Industry

• Student club trips to industry

• Classroom projects with industry

• Internships: merchandising, finance, marketing, production, … (forward market for employment)

• Adult education: extension, outreach & on-line
International

• Student trips to foreign countries

• Study abroad

• IFAMA:
  – Student Industry Agribusiness Seminar
  – Student Case Study Competition
  – Education Programs for Managers
Role of IFAMA

• IFAMA has conference program adaptability

• Business managers, students and professors …

• Have informed, shared experiences that collectively can help develop human capital in agribusiness