Agenda

- 3 short presentations + clarifying questions
- Agenda setting ‘what are the burning issues?’
- Open Space session – dialogue
- Wrap up and conclusions ‘what did we learn?’
Presenters

- Jan Holthuis – CEO, HIL International Lawyers & Advisers
- Jan Cortenbach – CTO, Wellhope – De Heus China
- Bram Koppert – Project Manager China, Koppert Biological Systems
Burning Questions

- How can we organize traceability and food safety in a system that is still largely based on small scale farming on cut-throat cost competing?

- Should quality control be enforced by regulation and laws set by government and authorities or is it the social responsibility of the companies?

- How to ensure that business innovations for sustainable development are not blocked by governmental regulations based on old practices?