

### **Enhance The Competitiveness Of Chinese Seed Industry By Technology Innovations**

#### International Food and Agribusiness Management Association World Forum & Symposium Shanghai

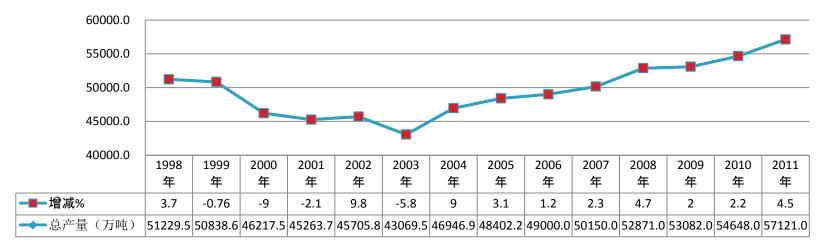
Dr. Yuping Lu General Manager of BDN Biotech Center Beijing Da Bei Nong (DBN) Technology Group Co.

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# Responsible to Feed 20% Global Population

#### Crop production increased continuously 8-year in a row

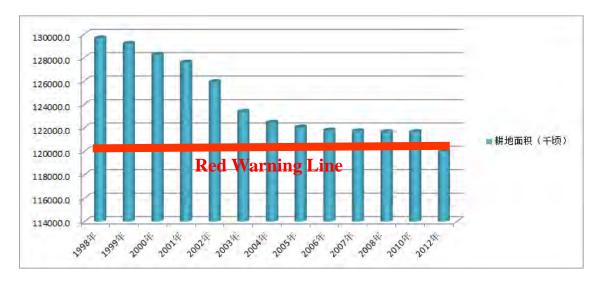
- Better new varieties- corn and rice
- Improved irrigation system
- Better pesticides
- Government subsidizes (140 billion RMB) for farmers
- Corn acreage increase at the cost of soybean





# **Challenge in China Agriculture**

- Approximate 10% of reduction in arable land due to urbanization in past decade
- Productivity decreasing: lack of farm labor
- Income difference cross regions
- Environmental impacts









# **Challenge for Food Security**

- Not possible to achieve self-sufficient for food under the current limited arable land and water resource
  - China imported 55 million ton soybean, 8 million ton plant oil and 3 million ton cotton, which together is equivalent to 60 million ha of the arable land
  - Only 50% self supply for edible oil & 60% for cotton
- By 2030, population to be 1.45 billion, which demands 1.4 billion ton of food, or more double of the current productivity



### **Government Promotes and Nurtures Modern Seed Industry**



- As one of national strategic and fundamental core sects
- Highly promoting agricultural sustainable growth to ensure national food security
- Mainly relying on independent innovation, fully utilization of crop germplasm
- Enhancing policy & financial support, thus further empowering technology innovation and strengthening enterprise competition capability
- By 2020, to develop numerous market demanded breakthrough new crop varieties

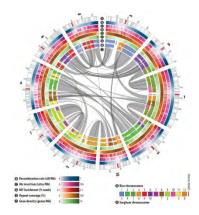
I strongly advocate making great efforts to pursue transgenic engineering. The recent food shortages around the world have further strengthened my belief in developing such technologies.

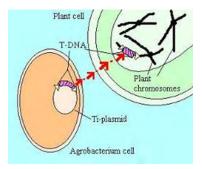
--《科学》期刊对温总理的专访, 2008 Science journal interview with Premier Wen



# Biotech is essential for Sustainable Agriculture

- First green revolution (fertilizer, chemicals, irrigation and hybrid) had doubled yield for the past 50 years
- To further double crop yield potential, a breakthrough technology is essential
- Biotechnology is a key
  - Genome decoding
  - Molecular Maker Technology: drought and agronomic traits
    - quick evaluation for germplasm
    - mapping and enrichment of better endogenous genes
    - speeding up new variety breeding
  - Double haploid technology: fast fixing heterosis
  - Transgenic technology: utilization of exogenous genes
    - Input trait: insect control & herbicide
    - Output trait: health nutrient  $\omega$ 3/ DHA







### How DBN Helps Chinese Agriculture & Farmers

- One of few domestic companies dedicated to provide solution to agricultural productivity
- Over 200 million RMB investment annually in agricultural technology innovation
- Over 5 million farmers receiving technical training annually to use modern technologies or new products
- Awarded a dozen scientists for science and technology achievement in agricultural researches every other year



### 5 Years' Planning for Biotech Innovation

- Mission: Be a leading Agri. Biotech company in innovation and product development in China
- Focus (R&D Investment: 2 billion RMB)
  - Collection & evaluation of corn and rice germplasm
  - New breeding system
  - Seed production and processing
  - Biotechnology
    - Molecular marker platform
    - Biotech product development: Corn, Soybean, Rice, and Cotton









### Corn Product Development by 2020





Insect controls

Better nutrition



Herbicide tolerance



Detasseling free



Drought tolerance





#### Enhanced Yield



#### $\omega$ 3/DHA







# Cooperate & Win

