



Perspectives for the Common Agricultural Policy Towards 2020

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European Commission
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Challenges and Opportunities



**Habitats
Biodiversity**

**Culture
and Values**



Food



**Energy
Fibre**



Climate Change



**Rural
Economy**

**Economic
Viability**



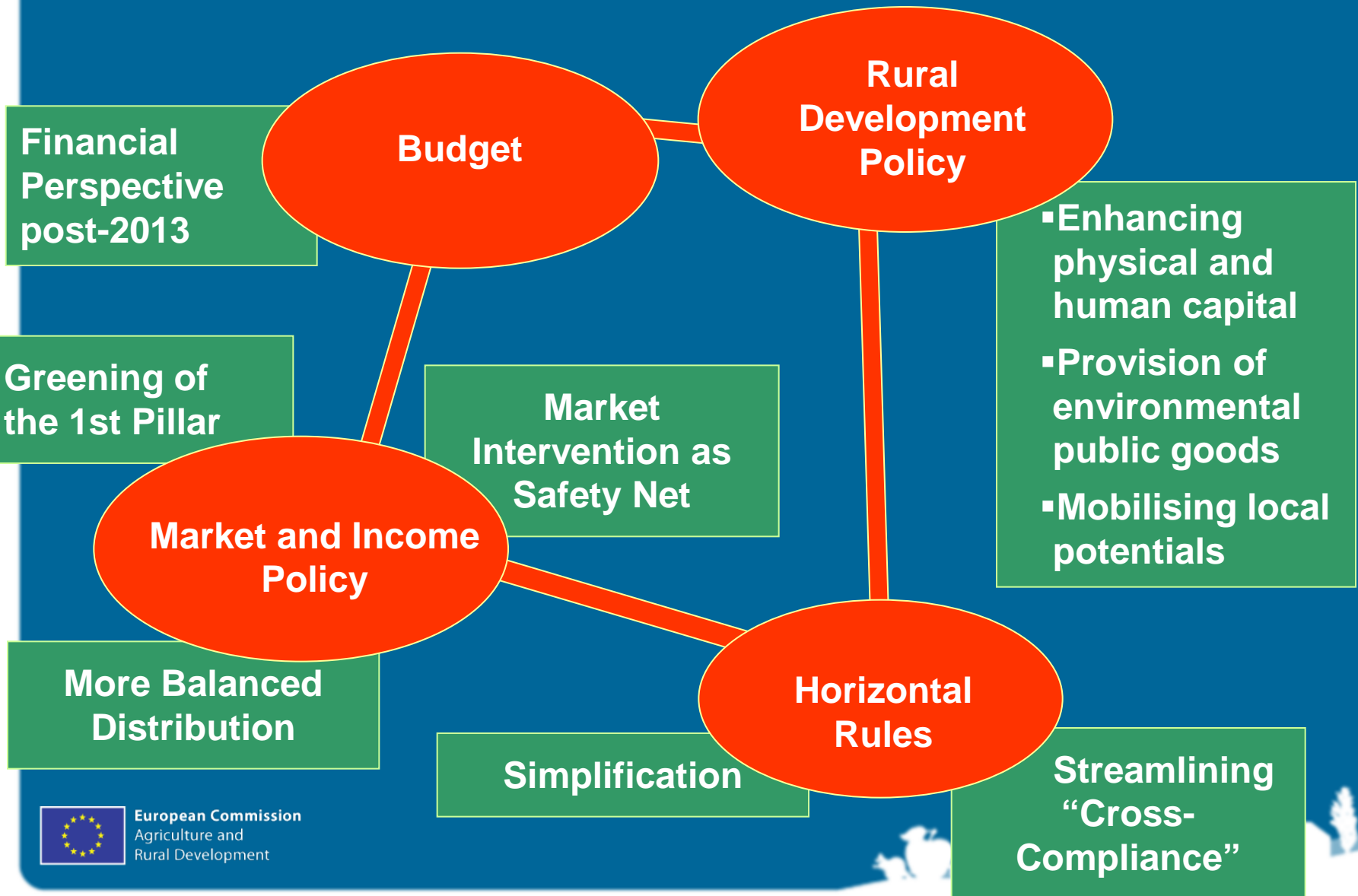
**Resource-
management**



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The Main „Construction Sites“ of the CAP



Perspectives for Europe 2020

- Green Growth
- Inclusive Growth
- Smart Growth



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- *Green Growth*
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- Smart Growth



,Green‘ CAP Measures

First Pillar

- Cross compliance: linking direct payments to mandatory standards (sanctioning mechanism)
- New ,green‘ measures: permanent pasture, crop rotation, ecological priority areas, Natura 2000 support (eligibility criteria)

Second Pillar

- Investment into physical and human capital (resource efficiency)
- Agri-environment measures (paying for “public goods”)
- Support for Sustainable land management areas with natural disadvantages
- Support for implementing Natura 2000 and Water Framework Directive

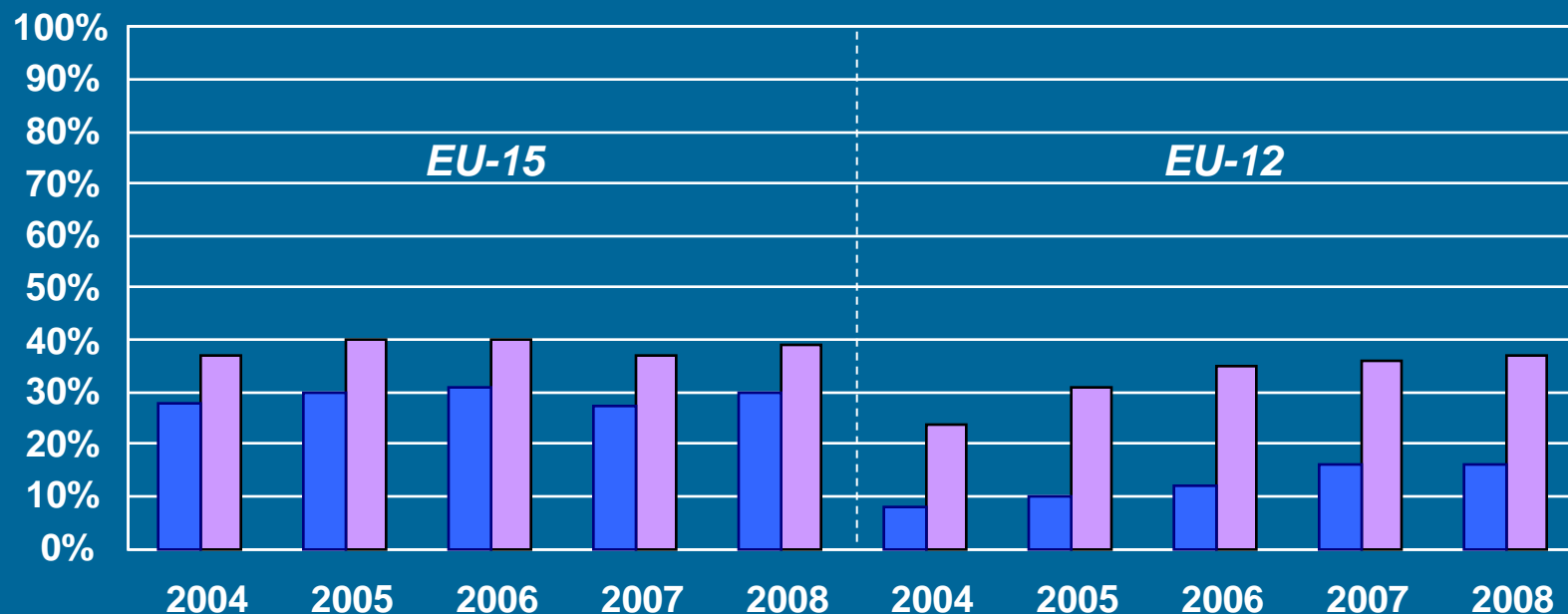


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Direct Payments as a Proportion of Farm Income



- Direct Payments as a proportion of farm income
- All CAP support as a proportion of farm income



Source: European Commission – DG AGRI
Agriculture and
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Societal Challenge: “Achieving More from Less”

- Prospect:
 - Increasing food demand (FAO: 70% increase by 2050)
 - Increasing land use competition (bio-mass, bio-energy, nature conservation) and climate change
- Response:
 - Increasing productivity while ensuring sustainable resource management (focus on land) and preserving the environment
 - Substituting primary production through recycling, reduction of post-harvest loss, and new products
- Requirements:
 - Major investment into research and innovation
 - Faster transfer of knowledge from research to practical farming and ensuring feedback on practical needs to science



European Innovation Partnership “Agricultural Productivity and Sustainability”

- Context:
 - Flagship initiative “Innovation Union” of Strategy “Europe 2020”
 - Integrating sciences and practice
 - Targeted towards multiple actors across the entire supply chain
- Objectives:
 - Facilitating exchange between farmers, advisors, agri-business, and science
 - Faster transfer of innovation from science to practice
 - Feedback on practice needs to science
- Means:
 - Mobilising CAP measures for innovation
 - Creating “Operational Groups” and Network facilities
 - Link with actions of EU Research Policy





Sustainable Agriculture and Rural Development

Economic Viability

Social Acceptability

Environmental Integrity



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Thank you for your attention!



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