

CONFERENCE PROGRAM



**International Food and Agribusiness
Management Association**



16th Annual World Forum and Symposium

June 10 – 13, 2006

Sheraton Hotel and Convention Center • Buenos Aires, Argentina

•Agribusiness, Food, Health, and Nutrition.

IAMA Business Office • PO Box 14145 • College Station, TX 77841-4145 • U.S.A.
Tel: 1-979-845-2118 • Fax: 1-979-862-1487 • iama@tamu.edu • www.ifama.org



Welcome

It is my pleasure to welcome you to Buenos Aires, Argentina for IAMA's 16th Annual Conference. This is truly a unique organization offering, among other remarkable membership services—a worldwide Congress where top leaders from business, government, academia and policy makers can gather to analyze, discuss and problem solve the present and future issues surrounding the food chain. The Symposiums and Forum will bring together the best and latest information, developments and strategic thinking, while listening to both consumers and stakeholders in the food system.

This year's theme, Agribusiness, Food, Health, and Nutrition, encompasses an incredible array of knowledge, interests, needs, challenges and technologies. No one can underestimate the impact food has on health,

disease prevention, obesity, malnutrition, biotechnology, and informatics. Other sessions explore the environmental impact on food production, land and fresh water supplies. The unique blend of IAMA and its valuable network makes it essential not only to listen, but contribute to the outcome of this event.

I know you will find the pre and post Congress tours useful and enjoyable. Enjoy Buenos Aires and its surroundings—the food—the arts—the people. Make new friends. Together, we will make this IAMA Congress worthwhile, and hopefully, unforgettable.

Hector Laurence, McLaren Holdings S.A.
IAMA President

Conference-at-a-Glance

IAMA Symposium & Case Conference

FRIDAY, JUNE 9

8:00AM – 6:00PM
Registration

6:00PM
Deadline for Case Competition Teams to check-in

8:45PM
Board of Director's Dinner
Busses depart Sheraton Hotel at 8:00PM and 8:20PM

SATURDAY, JUNE 10

7:00AM – 8:00AM
Student Meeting
Required for all Travel Grant recipients

8:30AM – 10:00PM
Welcome: Development of Future Scenarios for Agribusiness Education

10:00AM – 10:30AM
Networking Break
Sponsored by: Nestlé Argentina

10:30AM – 12:00PM
Session #1: Symposium
Session #1: Case Conference

12:00PM – 1:00PM
Lunch
Sponsored by Aceitera General Deheza, SA

1:00PM – 2:30PM
Session #2: Symposium
Session #2: Case Conference

2:30PM – 3:00PM
Networking Break
Sponsored by: Nestlé Argentina

3:00PM – 4:30PM
Session #3: Symposium

3:00PM – 5:30PM
Student Case Competition: Preliminary Round

6:00PM – 7:30PM
Student/ Industry Reception

SUNDAY, JUNE 11

8:00AM – 9:30AM
Executive Committee Meeting

9:30AM – 12:00PM
Board of Directors Meeting

8:30AM – 10:00AM
Session #4: Symposium
Session #3: Case Conference

10:00AM – 10:30AM
Networking Break
Sponsored by: Nestlé Argentina

10:30AM – 12:00PM
Session #5: Symposium
Session #4: Case Conference

12:00PM – 1:00PM
Lunch

1:00PM – 2:30PM
Session #6: Symposium
Student Case Competition: Final Round

3:00PM – 4:30PM
Bridge Session: What Replaces Transaction Driven Supply Chains? Future Scenarios of Food Supply Chains

4:30PM – 6:30PM
Task Group Meetings

6:30PM – 8:00PM
Welcome Reception
Sponsored by: ADM, Harris Nesbitt Bank & John Deere

IAMA Forum
Sponsored by: Nestlé Argentina

MONDAY, JUNE 12

8:30AM – 9:00AM
Welcome and Fellows Awards
IAMA President, Hector Laurence

9:00AM – 10:00 AM
Opening Session: Major Forces and Factors Shaping Global Markets and Their Structure
Sponsored by: Robobank

10:00AM – 10:45AM
Networking Break
Sponsored by: SYSCO

10:45AM – 12:15PM
Discussion Panel: A Regional View of Emerging Trade Issues

12:15PM – 1:45PM
Lunch – IAMA Today
Sponsored by: Unilever, NV

1:45PM – 3:15PM
Food, Health & Safety – Risk Communication

3:15PM – 4:00PM
Networking Break
Sponsored by: SYSCO

4:00PM – 5:30PM
Dynamics of Global Soybean Complex: Health, Nutrition, Fuel—Who Will Add Value?

7:00PM – 8:00PM
Wine Tasting: Marketing Wine as a Health Food
Sponsored by: Bodega Pulenta Estate, Maygars Hill Vineyard and South African Wine & Brandy Co

8:00PM – 9:30PM
Presidential Banquet
Sponsored by: Arcor SAIC, Banco de la Provincia de Buenos Aires, Bodega La Rural and Cargill SAIC

TUESDAY, JUNE 13

7:30AM – 8:45AM
Publication Policy Committee Meeting

9:00AM – 10:30AM
Informatics as a Tool for Management

10:30AM – 11:15AM
Networking Break
Sponsored by: SYSCO

11:15AM – 12:45PM
Marketing Health and Nutrition

12:45PM – 2:45PM
Lunch & Closing Session: Future Vision of the Global Food Economy
Sponsored by: The Coca-Cola Company

2:45PM – 3:00PM
Student Meeting
Required for all Travel Grant Recipients

3:30PM – 5:00PM
2007 Program Planning Committee Meeting

9:00PM – 12:00AM
Tango Show and Dinner at Sr. Tango
Depart time: 8:00PM. Must be pre-registered, \$70 USD. See tour information for details.



IAMA Symposium & Case Conference Schedule

IAMA Symposium & Case Conference Schedule

SATURDAY, JUNE 10

7:00AM – 8:00AM

Student Meeting:

Required for all Travel Grant recipients (Poncho)

8:30AM – 10:00AM

Welcome Session: Development of Future Scenarios for Agribusiness Education

(Libertador Ballroom)

With rapid changes taking place in the global agribusiness economy, agribusiness education professionals need to evaluate new and innovative approaches to providing education to both classroom and post graduate programs. This session will investigate several scenarios that may impact agribusiness education and their implications for both providers of educational programs and recipients. The session will involve a discussion of both the changes taking place in needs for education as well as the capability of professionals to meet them.

Moderator: Marcos Fava Neves, Prof. of Mktg & Strat., FEARP/University of Sao Paulo, Brazil

Jay Akridge, Director, Center for Food & Ag Business, Purdue University, USA

Dennis Conley, Professor, University of Nebraska-Lincoln, USA

Adrie Beulens, Professor, Wageningen University, Netherlands

Woody Majers, Professor, INHOLLAND University, Netherlands

Daniel Conforte, Head of Agribusiness Studies, Universidad ORT, Uruguay

Fernando Vilella, Director, School of Agriculture, Buenos Aires University, Argentina

10:00AM – 10:30AM

Networking Break (Libertador Foyer)

Sponsored by: Nestlé Argentina

10:30AM – 12:00PM

Symposium Concurrent Session #1

(Ombu I, Ombu II, Martin Fierro I, Martin Fierro II)

Case Conference Session #1 (Poncho)

12:00PM – 1:00PM

Lunch (Libertador Ballroom C)

Sponsored by: Aceitera General Deheza SA

1:00PM – 2:30PM

Symposium Concurrent Session #2

(Ombu I, Ombu II, Martin Fierro I, Martin Fierro II)

Case Conference Session #2 (Poncho)

2:30PM – 3:00PM

Networking Break (Libertador Foyer)

Sponsored by: Nestlé Argentina

3:00PM – 4:30PM

Symposium Concurrent Session #3

(Ombu I, Ombu II, Martin Fierro I, Martin Fierro II)

3:00PM – 5:30PM

Student Case Competition: Preliminary Round

(Poncho)

6:00PM – 7:30PM

Student/Industry Reception

(El Aguila Room)

SUNDAY, JUNE 11

8:00AM – 9:30AM

Executive Committee Meeting (Catalinas Room)

9:30AM - 12:00PM

Board of Directors Meeting (Catalinas Room)

8:30AM – 10:00AM

Symposium Concurrent Session #4

(Ombu I, Ombu II, Martin Fierro I, Martin Fierro II)

Case Conference Session #3 (Poncho)

10:00AM – 10:30AM

Networking Break (Libertador Foyer)

Sponsored by: Nestlé Argentina

10:30AM – 12:00PM

Symposium Concurrent Session #5

(Ombu I, Ombu II, Martin Fierro I, Martin Fierro II)

Case Conference Session #4 (Poncho)

12:00PM – 1:00PM

Lunch (Libertador Ballroom C)

1:00PM – 2:30PM

Symposium Concurrent Session #6

(Ombu I, Ombu II, Martin Fierro I, Martin Fierro II)

Student Case Competition: Final Round (Poncho)

3:00PM – 4:30PM

Bridge Session: What Replaces Transaction Driven Supply Chains? Future Scenarios of Food Supply Chains (Libertador Ballroom)

This session is important and relevant to agribusiness executives and government employees. The session strives for a better understanding of the knowledge-management task facing managers and how global governmental policy may influence firm strategy long-term. This session develops the possible nature of future global food supply chains through two synergistic analyses from a global food system perspective. Some vital aspects of each 'boundary' scenario include, but are not limited to, the following: 1) What are the supply chain implications for the market power of retailers versus processors? 2) Do pharmaceutical companies become part of an alliance with more traditional food processors? If so, what are the consequences for each and for other supply chain participants? 3) How much change among supply chain participants will be necessary to accommodate each scenario? 4) When the current transaction-driven global food supply chain is the 'chain master' model, does this present problems for the sustainability of various boundary scenarios?

Moderator: Walter J. Armbruster, President
Farm Foundation, USA

Hector Laurence, President & CEO,

McLaren Holdings S.A., Argentina

Hans Jöhr, Corporate Head of Agriculture,
Nestec, Switzerland

Thomas L. Sporleder, Professor,
The Ohio State University, USA

Peter Goldsmith, NSRL Fellow in Ag. Strategy,
University of Illinois, USA

Jean Cordier, Professor & Dept. Head
Dept. Economie Urale et Gestion,
Agrocampus Rennes, France

4:30PM – 6:30PM

Task Group Meetings

Education and Knowledge Transfer (Ombu I)

Effective Food Chain Management (Ombu II)

Food Safety and Quality (Martin Fierro I)

Contribution of Tech. to Food Chains (Martin Fierro II)

Role of Private Sector in Econ. & Social Dev. (Poncho)

6:30 PM – 8:00PM

Welcome Reception (El Aguila & Atalaya Rooms)

Sponsored by: ADM, Harris Nesbitt Bank & John Deere

IAMA Forum Schedule

Forum Program Sponsored by:

Nestlé Argentina

MONDAY, JUNE 12

8:30AM – 9:00AM

Welcome: (Libertador Ballroom)

Hector Laurence, IAMA President

Fellows Award Recipient:

Walter J. Armbruster, President, Farm Foundation
IAMA Past President, 2004 -2005

9:00AM - 10:00AM

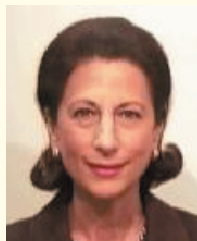
Opening Session: Major Forces and Factors Shaping Global Markets and Their Structure

(Libertador Ballroom)

Sponsored by: Rabobank

Keynote Speaker: Hon. Carole Brookins,

Fmr. United States Executive Director, World Bank, USA



Ms. Brookins will provide insights into the major forces and factors shaping global markets and their structures. She will discuss the role of developing and emerging economies, commodities and technologies that impact markets, public policies and shape globalization. Ms. Brookins will

relate these broad global forces to the food and agribusiness sectors, focusing on managing risks and maximizing results in this dynamic and rapidly changing global platform for production, investment and trade.



Iama Forum Schedule

10:00AM – 10:45AM

Networking Break (*Libertador Foyer*)

Sponsored by: SYSCO

10:45AM – 12:15PM

Discussion Panel: A Regional View of Emerging Trade Issues (*Libertador Ballroom*)

This session provides a response to the Doha Round discussion and emphasizes regional concerns regarding trade issues and their impact on food companies. It will feature participants from Argentina, Brazil, Chile, and Uruguay which have both current and future prospects as key players in the food chain.

Moderator: Alberto de las Carreras, *Vice President, Exports Chamber, Argentina*

Félix Alberto Peña, *Director of Intl. Trade, BankBoston Foundation, Argentina*

Miguel Santiago Campos, *Sec. of Agriculture, Argentina*

Roberto Rodrigues, *Minister of Agriculture, Brazil*

Luis Schmidt Montes, *President,*

Agricultural National Society, Chile

Speaker to be determined, *Ministry of Agriculture, Uruguay*

12:15PM – 1:45PM

Lunch (*Retiro Room*)

Sponsored by: Unilever N.V.

IAMA Today

Sponsor Appreciation Awards

2007 IAMA Conference – Parma, Italy

1:45PM – 3:15PM

Food Health and Safety - Risk Communication (*Libertador Ballroom*)

As food health and safety concerns continue to increase globally, companies and governments are faced with developing appropriate strategies and mechanisms to deal with potential problems. This session will provide insights into the critical issues of food safety and risk communication, with examples of successful programs.

Moderator: Eluned Jones, *Director, Master of Agribusiness Program, Texas A&M Univ., USA*

Jeremy Russell, *Dir. of Communications and Government Relations, National Meat Assoc., USA*
Miguel Angel Marra, *Manager of Quality Control, Bunge, Argentina*

J. Eduardo Cervantes C., *Public Affairs Director, Mexico Division, The Coca-Cola Company, Mexico*
Ulrich Kihm, *CEO, Safe Food Solutions, Switzerland*

3:15PM – 4:00PM

Networking Break (*Libertador Foyer*)

Sponsored by: SYSCO

4:00PM – 5:30PM

Dynamics of the Global Soybean Complex: Health, Nutrition, Fuel - Who Will Add Value? (*Libertador Ballroom*)

Perhaps no sector in agriculture is more dynamic than the global soybean complex. End-use applications for soybeans are exploding, as the component parts of the soybean find increasing uses in the growing markets for nutritionally enhanced foods, alternative sources of energy, as well as the more traditional uses in food and animal feed. This discussion session will take a strategic look at the long-term potential for soybeans as a health product, as an alternative source of fuel, as well as the global trends in demand for more traditional uses.

Moderator: Allan Gray, *Prof., Purdue University, USA*

Marcos Fava Neves, *Prof. of Mtg. & Strategy, FEARP/University of Sao Paulo, Brazil*

Jose Zilio, *Strategic Commercial & Technical Consultant, Bunge, Brazil*

Jerry Steiner, *Executive Vice President, Commercial Acceptance, Monsanto, USA*

Rodolfo Hirsch, *Rabobank, Argentina*

7:00PM – 8:00PM

Wine Tasting: Marketing Wine as a Health Food (*Retiro Room*)

Sponsored by: Bodega Pulenta Estate; Maygars Hill Vineyard; & South African Wine & Brandy Co.

There is a growing body of evidence suggesting that consumption of wine can be beneficial to a healthy diet and lifestyle. This enjoyable session will feature a wine tasting and a discussion about marketing wine to the growing global marketplace.

Discussion Leader: Johan van Rooyen, *CEO, South Africa Wine and Brandy Co., S.Africa*

Jenny Houghton, *Owner, Maygars Hill Vineyard, Australia*
Eduardo Pulenta, *President, Bodega Pulenta S.A., Argentina*

8:00PM – 9:30PM

Presidential Banquet (*Retiro Room*)

Sponsored by: Arcor S.A.I.C.; Banco de la Provincia de Buenos Aires; Bodega La Rural; and Cargill SAIC



Welcome:

Daniel Osvaldo Scioli,
Vice President of the Argentine Republic

Tango Show & Dinner

TUESDAY, JUNE 13

7:30AM – 8:45AM

Publication Policy Committee Meeting (*Gomez Losada Room*)

9:00AM – 10:30AM

Informatics as a Tool for Management (*Libertador Ballroom*)

Informatics is a rapidly developing management tool that focuses on information as a source of learning that needs to be organized, processed, and made available to the right people at the right time in a format for decision making so that it is a benefit and not a burden. This session will offer insights into the current status of informatics and examples of how knowledge can be organized and managed.

Moderator: William Mott, *President, Agland Investment Services, USA*

Torsten Hemme, *CEO, IFCN Dairy Research Ctr., Germany*

Lynn F. White, *President, John Deere Agri Services Inc., USA*

André Papaleo, *Director of Agribusiness Solutions for Latin America, Oracle, Brazil*

Josef Haber, *Value Chain Manager, BASF, Germany*

10:30AM – 11:15AM

Networking Break (*Libertador Foyer*)

Sponsored by: SYSCO

11:15AM – 12:45PM

Marketing Health and Nutrition (*Libertador Ballroom*)

As public awareness and interest grows concerning the health and nutrition attributes related to food, agribusiness companies are developing marketing strategies to meet consumer concerns and demands. This session will feature examples of how companies have developed strategies to take advantage of this growing demand in a global market.

Moderator: Gianluigi Zenti, *President, Academia Barilla, Italy*

Alberto Lambierto, *Medical Director, Medicus, Argentina*
Miguel Dupont, *Marketing Manager, Fargo S.A., Argentina*

Josue de la Maza, *Marketing Mgr, Nestlé Argentina*
Felipe Burgaz, *South Latin Division Mktg. Dir., The Coca-Cola Company, Argentina*

12:45PM – 2:45PM

Lunch & Closing Session: Future Vision of the Global Food Economy (*Retiro Room*)

Sponsored by: The Coca-Cola Company



International Food and Agribusiness Management Association

Derek Dictson, *Executive Director*
Jessica Smith, *Project Manager* Kathryn White, *Project Manager*

IAMA Business Office
PO Box 14145
College Station, TX 77841- 4145 U.S.A.

Tel: 1-979-845-2118 Fax: 1-979-862-1487
Mobile phone during conference: + 44-77-3803-1183
E-Mail: iama@tamu.edu Web: www.ifama.org

Program Planning Committee

Hector Laurence, *IAMA President*
Gianluigi Zenti, *IAMA President-Elect*
Jerome Siebert, *IAMA Executive Vice President*
Hector Ordóñez, *Forum Co-Chair*
Gustavo Grobocopatel, *Forum Co-Chair*
Marcos Fava Neves, *Symposium Chair*
Jacques Treinekens, *Symposium Vice-Chair*
Jay Akridge
Mike Boehlje
Daniel Conforte
Allan Gray
Ulrich Kihm
Sally Thompson
Greg Baker
Francesco Braga
Bill Gorman
Eluned Jones
Tom Sporleder
Decio Zylbersztajn

Sponsored by:



Le damos sabor al mundo





This concluding session will feature several IAMA Presidents who offer insights into the emerging issues and changes taking place in the global food economy. They will discuss the implications for management and decision making and suggest future issues to be addressed in IAMA programs.

Moderator: Hector Laurence, President & CEO, McLaren Holdings S.A., Argentina

Walter J. Armbruster, President., Farm Foundation, USA
Ross McLaren, Former President & CEO,

Shaw's Supermarkets USA, UK

Hans Jöhr, Corporate Head of Agriculture, Nestec Ltd., Switzerland

Lynn F. White, President,

John Deere Agri Services Inc., USA

Gianluigi Zenti, President, Academia Barilla, Italy

2:45PM – 3:00PM

Student Meeting (Gomez Losada Room)

Required for all Travel Grant recipients

3:30PM – 5:00PM

2007 Program Planning Committee Meeting

(Gomez Losada Room)

9:00PM – 12:00AM

Tango Show and Dinner (Sr. Tango Dinner Theater)

Depart time: 8:00PM. (Meet at IAMA Registration Desk.) Must be pre-registered, \$70 USD. See tour information for details

IAMA Fellows Award

Since its founding, IAMA has been successful due to the vision, hard work and creative efforts of a few key individuals. These individuals have distinguished themselves as leaders in the food and agribusiness industry as well as in service to IAMA. This is the highest award given by IAMA and is awarded only to members who have made outstanding and sustained contributions to the success of the organization, and are demonstrated leaders in the food and agribusiness industry.

2006 Fellows Award Recipient

Walter J. Armbruster,

President, Farm Foundation, USA

IAMA Past President, 2004-2005

Conference Attire

- **IAMA Forum & Symposium: Business Attire**
- **Welcome Reception & Presidential Banquet: Business Attire**
- **Tours: Casual/Seasonal**

Conference Tours

All tours will depart from the Sheraton Hotel at either the front desk or the IAMA registration desk. Please arrive 15 minutes prior to departure. Space may still be available for certain tours. Check with the IAMA registration desk.

Pre-conference Tour

Puerto San Martin Soybean Complex
THURSDAY, JUNE 8

Departure Time: 2:00PM (Meet at Sheraton front desk)

Tour participants will be driven to Rosario (3 hrs) in a private bus to the hotel. Dinner will be served at a traditional restaurant.

FRIDAY, JUNE 9

Participants will be taken to the Port on the Parana River and board a private boat of the Navy Army. Sailing down the river they view the crushing plants and private ports of Cargill, Bunge, Terminal 6, Nidera, Dreyfus and Noble.

Lunch will be served at the restaurante of the Bolsa de Cereales de Rosario. After lunch, participants will take the bus back to Buenos Aires.

Spouse and Guest Tours

SATURDAY, JUNE 10

City Tour & Lunch in Puerto Madero

Departure time: 9:00AM (Meet at IAMA reg. desk)

Embark on a journey through time as you learn about the historical evolution of Buenos Aires and the constituent elements of its traditional idiosyncrasy—immigration, tango, folklore, football and popular culture while discovering the exciting wonders hidden in the heart of its most colorful and traditional districts. The tour includes: transportation; bilingual tour guide with extensive knowledge of the city's history, art, architecture and tourism; lunch at an exclusive restaurant located in Puerto Madero; maps, photographic and historical printed material. Duration: 5 hours.

SUNDAY, JUNE 11

Tango Tour - Tango as a Cultural Porteño Symbol

Departure time: 9:00AM (Meet at IAMA reg. desk)

Tango is undoubtedly one of the city's most emblematic symbols. We'll take a journey tracing the history of Tango back to its humble origins in the poor areas of town. We'll follow every stage of its development, from its silent arrival at the tenement houses to its conquering of Corrientes Avenue and its final apotheosis as the quintessential symbol of the city's culture. Duration: 2.5 hours

MONDAY, JUNE 12

San Isidro, Tigre and Sailing

Departure time: 9:00AM (Meet at IAMA reg. desk)

Visit San Isidro, one of the most beautiful neighborhoods outside the capital city. This tour offers participants

an opportunity to view a slice of Buenos Aires culture through rich historical landmarks, architecture, shopping and sailing. We'll visit a Neogothic-style cathedral, built between 1895 and 1898.

Lunch will be served at the Villa Hípica, a magnificent restaurant located in the exclusive San Isidro's Race-track. Our next stop is Tigre, located on the Delta. This unique estuary of fresh water contains thousands of islands and small rivers surrounded by thick vegetation and fauna. Participants will sail along the magnificent islands and disembark at Paseo Victorica. Elegant architecture and a beautiful antique promenade of clubs, restaurants, cafés, and museums. Our final stop is the Port of Fruits which will provide unique shopping opportunities. Duration: 7 hours

TUESDAY, JUNE 13

Shopping Tour: Leather Goods

Departure time: 9:00AM (Meet at IAMA reg. desk)

Argentine superb-quality leather products enjoy worldwide recognition. This tour will take you on a visit to a leather goods factory. The products manufactured there follow the latest quality and design standards, both internationally and domestically. Duration: 4 hours

Tango Show and Dinner at Sr. Tango

Departure time: 8:00PM (Meet at IAMA reg. desk)

Enjoy a breath taking world-class tango show in a traditional Buenos Aires restaurant. You'll enjoy a fabulous meal while watching 40 highly skilled dancers. Fantastic atmosphere, excellent cuisine and flawless service make this a truly unforgettable experience. Duration: 3 hours

Post-conference Tour

WEDNESDAY - FRIDAY, JUNE 14 - 16
Mendoza Wine Tour

Departure time: 10:45AM (Meet at Sheraton front desk)

Mendoza is located 659 miles due west of Buenos Aires. It was founded in 1561 and is the third most visited city in Argentina. Scattered across this fertile plain is nearly 2,000 different vineyards. Some are small family operations, others huge and state owned. The cultivation is made possible through an extensive network of irrigation channels laid in pre-Columbian times extending into the colonial era. The combination of plentiful water, sandy soil and dry climate provide year-round sunshine which makes enormous grape fields.

Participants fly to Mendoza and check in to the NH Cor-dillera Hotel. Our bilingual tour guide will take us on a city tour which includes the Old Aquare, Parque O'Higgins, Loreto Cathedral, Cerro de la Gloria and more. Participants will be on their own for dinner in Mendoza. Thursday is a full day of wine tours and tasting at three wineries. Lunch is provided at Bodega Familia Zuccardi. Dinner will be on your own in Mendoza. On Friday after breakfast, we will be taken to the Mendoza airport and return to Buenos Aires.