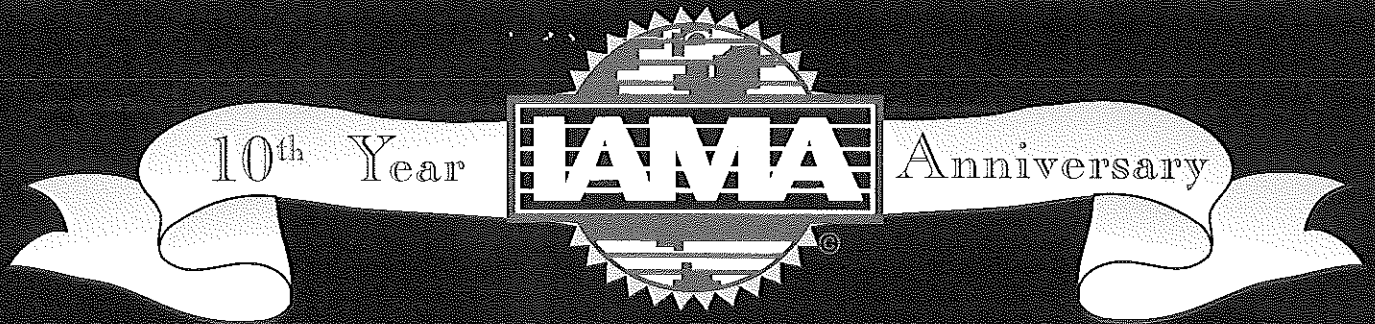


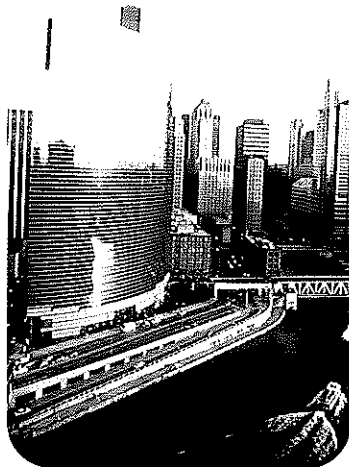
INTERNATIONAL FOOD AND AGRIBUSINESS MANAGEMENT ASSOCIATION



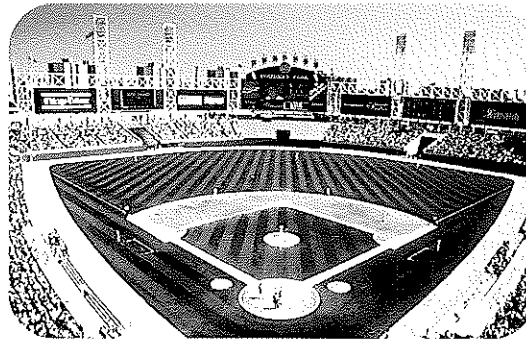
**WORLD FOOD AND AGRIBUSINESS CONGRESS**

**JUNE 24 - 28, 2000**

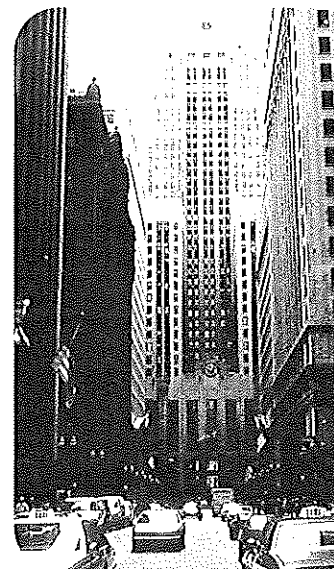
**CONSUMERS, TECHNOLOGY, & ENVIRONMENT:  
CREATING OPPORTUNITY AND MANAGING RISK**



*333 West Wacker Drive*



*Comiskey Park*



*Chicago Board of Trade*



*View of Chicago from Lake Shore Drive at Sunset*



**HELD CONCURRENTLY WITH:**

**THE MAPLE LEAF CASE STUDY CONFERENCE ♦ JUNE 23 - 24**

**IAMA AGRIBUSINESS EDUCATORS FORUM ♦ JUNE 24 - 25**

**INTERNATIONAL POLICY COUNCIL SEMINAR: 'THE CLIMATE FOR TRADE LIBERALIZATION, POST-SEATTLE' ♦ JUNE 27**



**THE FAIRMONT HOTEL ♦ CHICAGO, ILLINOIS, U.S.A.**

# KEYNOTE SPEAKERS

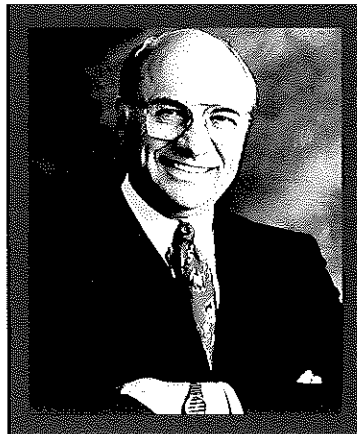


**MONDAY, JUNE 26**

**Session 1**

## **Dr. W. Michael Cox**

Dr. Cox is senior vice president and chief economist at the Federal Reserve Bank of Dallas. He advises the Bank president on monetary policy and economic issues, and heads the free enterprise research group. Cox authors the Bank's annual report essays on rising American living standards and the new economy. These reports have received extensive attention from leading publications, including the Wall Street Journal, New York Times, USA Today, Los Angeles Times, Forbes, Fortune and Business Week, all of which reach an audience of over 200 million. He is a frequent guest on national radio, television and Internet programs, including CNN, Voice of America, and National Public Radio. Cox battles economic doomsayers in his book, "Myths of Rich and Poor: Why We're Better Off Than We Think." As president of the Association of Private Enterprise Education, Cox actively promotes market solutions to economic problems. He has taught economics at Southern Methodist University since 1985. His 23 years of university teaching also include Virginia Tech, the University of Rochester and the University of Western Ontario. Cox received his undergraduate degree in business and economics from Hendrix College and his Ph.D. in economics from Tulane University.

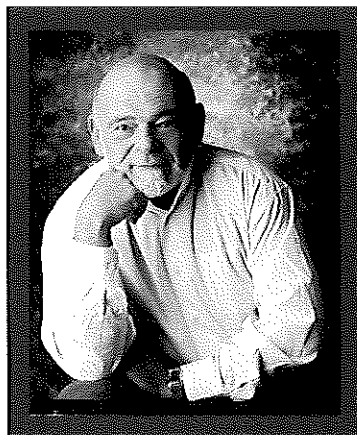


**TUESDAY, JUNE 27**

**Session 7**

## **Ambassador Clayton Yeutter**

Ambassador Yeutter is Of Counsel to Hogan & Hartson, one of the largest law firms in the U.S. His unique perspective comes from having the rare privilege of serving in cabinet and sub-cabinet posts under four different U.S. Presidents. Between 1985 and 1988, Ambassador Yeutter served as U.S. Trade Representative. While in this position, he maneuvered the 1988 Trade Bill through Congress, helped to launch the 100-nation Uruguay Round of GATT negotiations, and led the American team in negotiating the historic U.S.-Canada free trade agreement. In 1989, U.S. President George Bush named Ambassador Yeutter as Secretary of Agriculture, where he served as the Administration's point man in steering the 1990 Farm Bill through Congress. In 1991, Secretary Yeutter was named Republican National Chairman. From 1978-85, Ambassador Yeutter served as President and CEO of the Chicago Mercantile Exchange. Under his leadership, the "Merc" launched a host of futures and options products which have now made it the largest private sector financial institution in the world. Ambassador Yeutter received his law degree, *cum laude*, from the University of Nebraska in 1963. He simultaneously pursued his Ph.D. in agricultural economics, graduating with highest honors, in 1966.



**WEDNESDAY, JUNE 28**

**Luncheon Speaker**

## **Mr. Samuel Zell**

A native of Chicago, Sam Zell is a graduate of the University of Michigan and the University of Michigan Law School. While an undergraduate, Mr. Zell began his career in real estate by managing apartment buildings throughout southeast Michigan. He continued his interests in real estate with the founding of Equity Group Investments, L.L.C. (formerly known as Equity Financial and Management Company), a real estate investment firm based in Chicago where he currently serves as Chairman of the Board. He is also Chairman of the Board to Anixter International, American Classic Voyages, Chart House Enterprises, Inc., Manufactured Home Communities, Inc., Equity Residential Properties Trust, Equity Office Properties Trust, Capital Trust, Danielson Holding Corporation, and Davel Communications Inc., all of which are publicly traded companies. Mr. Zell is a Non-Executive Director of Ramco Energy plc, an independent oil company based in the UK. He currently serves as Chairman of the National Association of Real Estate Investment Trusts and is a Trustee of The Field Museum in Chicago. He serves on the President's Advisory Board at the University of Michigan. Mr. Zell is a long time supporter of the University of Pennsylvania Wharton Real Estate Center and has endowed the Samuel Zell/Robert Lurie Real Estate Center at Wharton.