

**Parallel Sessions I: Sunday, June 18th, 0830-1000**

<b>Session 1. San Marco Island</b>	<b>Session 2. Biscayne Island</b>	<b>Session 3. Sunset Island</b>	<b>Session 4. Dodge Island</b>	<b>Session 5. Star Island</b>
<b>Finance - Investments</b>	<b>Production &amp; Environment</b>	<b>Marketing Innovation</b>	<b>Environment</b>	<b>Production &amp; Entrepreneurship</b>
Determinants of Corporate Cash Holdings in Times of Crisis: Insights from Brazilian Sugarcane Industry Private Firms <i>A. Manoel, M. Moraes, D. Santos, &amp; M. Neves</i>	The Soybean Agribusiness System in Argentina: Challenges to Remain Competitive <i>M. Daziano</i>	Informal Institutions and Principal – Agent Relationships in under-Developed Regions: Evidence from a Wood-Shavings Packaging Firms in Misiones Province, Argentina <i>D. Rotili &amp; H. Palau</i>	Development of Corn Ethanol Clusters in Mato Grosso State, Brazil: A Feasibility Analysis <i>M. Conejero, S. Alves de Sousa, &amp; D. Latorraca Ferreira</i>	Developing a Mobile Application (App) for Monitoring Vegetable Crop Production and Location - A Conceptual Paper <i>S. Naidu</i>
Value Creation with Innovation in Agrifood Value Chains: A Case Study of Robotics in Vegetable Greenhouses <i>R. Hansen Sterne, M. Moussa, &amp; E. van Duren</i>	Determinants of Gender Differences in Cassava Value Addition: Implication for Sustainable Food Production <i>M. Osuji</i>	Prosperity and High Value Addition Through Modern Agriculture: Boosting GDPs in Developing World <i>A. da Luz</i>	Determinants Underlying the Structural Changes of Mariculture Sector in China and Policy Implications for Marine Pollution Control <i>Y. Jiang</i>	Organization, Cost and Returns of Plantain Marketing in Ondo State, Nigeria. <i>C. Ajayi</i>
Allocating Production Risks: Financing the Production and Distribution of Cotton to Small Producers in the Province of Chaco, Argentina <i>J. Elias, &amp; M. Alem</i>	The Salad Chain in the USA: Opportunities and Challenges <i>M. Neves, J. Nakatani, &amp; L. Castro</i>	Competitive Intelligence Method Proposal for Crop Input Suppliers <i>L. Monaco-Neto, &amp; M. Neves</i>	Brazilian Agriculture Sectors: Land Use Diversification in the State of Santa Catarina <i>M. Watanabe, &amp; I. Olsson</i>	Analysis of Profitability and its Determinants Among Smallholder Irrigated Crop Farmers in the Eastern Cape Province of South Africa <i>A. Obi</i>
Economic Recession and the Relative Financial Strength and Endurance of Small Farm Businesses of Young and Beginning Farmers: A Credit Migration-Transition Probability Analysis <i>H. Rusiana, B. Brewer, &amp; C. Escalante</i>	Factors Limiting the Availability of Domestically Produced Potatoes in Mozambique <i>J. Lake, &amp; D. Bailey</i>	Direct-to-consumer Markets: Local Food Consumers' Perceptions of their Public and Private Benefits <i>L. Diekmann, L. Gray, &amp; G. Baker</i>	Sugar Cane Growers Situation and Brazilian Environmental Targets for 2030 <i>Neves, M.F., R. Kalaki, J. Rodrigues, &amp; F. Gerardi</i>	Adoption of Input Use Practices for Food Safety Control: From the Perspective of Social Capital <i>Q. Liang</i>
	How Coffee Certifications can Influence Farmers Crop Protection Purchasing Decisions <i>J. Bara, R. Scare, L. Castro, &amp; R. Farinha</i>	Tricholoma Matsutake, The Extremely Fresh Product to the Extremely Strict Market <i>Lee Hui</i>		

**Parallel Sessions II: Sunday, June 18th, 1030-1200**

<b>Session 6. San Marco Island</b>	<b>Session 7. Biscayne Island</b>	<b>Session 8. Sunset Island</b>	<b>Session 9. Dodge Island</b>	<b>Session 10. Star Island</b>
<b>Development, Organization and Measurement</b>	<b>Innovation</b>	<b>Management</b>	<b>Chain Management</b>	<b>Policy – Food Security</b>
Assessment of the Contribution of Cashew Nut Production to the Income Generation of Farmers in Kogi State, Nigeria <i>F. Wole-alo, I. Damilola, O.Kemi &amp; O. Kehinde</i>	Reading Minds: Mobile Functional Near-infrared Spectroscopy (fNIRS) as a New Neuro-Image Method for Economic and Marketing Research - A Feasibility Study <i>S. Meyerding</i>	Further Insights from the Purdue University 2015 Performance Management in Agribusiness Survey <i>W. Davis</i>	Chain Strategic Planning and Management Method: An Up-Date <i>M. Neves, J. Rodrigues, &amp; R. Kalaki</i>	China's Food Policy under Dual-pressure of Food Shortage and Farmer Income: History and Futures <i>X. Gao</i>
Formation of Agro-Industrial Clusters and its Impacts on the Socioeconomic Development of Matopiba (Brazil) <i>J. Colussi, M. Marques Caldas &amp; G. Granco</i>		Why Firms Fail to Generate Innovation through Supply Chain Collaboration: Insights from Behavioural Perspective <i>A. Yaseen</i>	Impacts of New Phytosanitary Product Approval Speed on Producer Profitability and Sustainability <i>R. F. Scare, T. Gerbasi, &amp; M. Neves</i>	Reimagining Rural Development Interventions- Using South African Experience to Better Understand What Works and What Doesn't <i>L. Scarr</i>
Smallholder Aggregation: The Case of Smallholder Olive Producers in Morocco <i>L.P. Haneman, Mohammed El Moatamid &amp; Abdelkader Zakaria</i>	Innovation Across Agri-Food Supply Chains: What Do We Know? <i>L. Carraresi &amp; S. Bröring</i>	Judicial System and Institutional Arrangements: A Review of the Literature Applied to Brazilian Agribusiness Firms <i>A. Mascarin, &amp; M. Neves</i>	Household Level Determinants of Irrigated Green Maize Production: A Case of Makhathini Flats Irrigation Scheme, South Africa <i>M. Mudhara</i>	South Africa's Statutory Levies in Context of Same Levies Elsewhere – Are We Funding the Correct Areas? <i>N. Mazibuko</i>
ICT-enabled Farmer-to-Farmer Extension for Agricultural Export Markets in the Democratic Republic of Congo <i>G. Savio, S. Kibriya, E. Baker, &amp; E. Price</i>	Technical, Economics, and Information Efficiency of Unmanned Aerial Vehicles System (UAVS) Advantages and Limitations for Precision Agriculture (PA) Under United Arab Emirates Conditions <i>E. Fathelrahman</i>	Producer's Different Faces: Explaining Governance Mechanisms in Beef Agri-Systems <i>F. Lemos, &amp; D. Zylbersztajn</i>	Gender Differentials in Profit Among Oil Palm Processors in Abia State, Nigeria <i>O. Oteh, &amp; M. Okpara</i>	Peri-Urban Dairy Farmers' Risk and Risk Management Perceptions: Empirical Evidences from Karachi, Pakistan <i>M. Shahzad</i>
Prospects for Agricultural Extension Via Smartphones in Developing Countries: Evidence from an Extended Theory-of-Planned-Behaviour Analysis. <i>D. Landmann, &amp; E. Micheels</i>	Application of ICTs in the Argentine Honey Agribusiness <i>S.I. Senesi, D. Lema, H. Palau, F.A. Mogni, &amp; K. Casellas</i>	Platform of Food Allergens in Argentina – An Organizational Model <i>M. Lopez</i>		

**Parallel Sessions III: Sunday, June 18th, 1300-1430**

<b>Session 11. San Marco Island</b>	<b>Session 12. Biscayne Island</b>	<b>Session 13. Sunset Island</b>	<b>Session 14. Dodge Island</b>	<b>Session 15. Star Island</b>
<b>Marketing Innovation</b>	<b>Production</b>	<b>Reputation Management</b>	<b>Organization and Strategy</b>	<b>Food Banks and Food Security</b>
Consumer Sensory Neuroscience and Food Choice: Australian Beef – A Case <i>A. Yaseen, &amp; K. Bryceson</i>	Benchmarking for the Refrigerated Warehouse Industry <i>V. Salin</i>	The Brazilian Meat Scandal: Corporate Communication in the Perspective of the Stakeholder Saliency Theory <i>L. Almeida</i>	Strategies Implemented by South African Agribusinesses to Optimize Profitability and Growth <i>A.J. Radley, P.C. Cloete, &amp; E. Kleynhans</i>	Comparing German and Italian Food Banks: Actors Knowledge on Food Insecurity and Their Interaction with Food Bank Users <i>M. Rombach, &amp; V. Bitsch</i>
Determinants of Product Innovation in Food and Agribusiness Small and Medium Enterprises (SMEs) in India: Evidence from Enterprise Survey Data <i>J. Ali</i>	Off-Farm Work and Technical Efficiency in Food Production: Challenges and Opportunities for Food Security in China <i>Y. Zhang</i>	Ecuadorian Consumers' Demand for High Quality Attributes in Beef Products <i>M. Castillo, &amp; C. Carpio</i>	The Agricultural Corporations: Typology and Evidences from Brazil <i>A.C. Nogueira, &amp; D. Zylbersztajn</i>	Consumption of Fruit and Vegetable, Soda, Juice and Tea, and Fast Food among SNAP Participants in Southeastern Pennsylvania <i>D. Chen, &amp; S. Nair</i>
How Marketers Can Better Target Passionate Foodies? A Comparison Study Between Foodies and Blog Foodies` Behaviour and Nutritional Knowledge <i>A. Gunarathne</i>	Raw Material Variability in Food Manufacturing and Supply Chains <i>Bourquard, B., A. Gray, P. Preckel</i>	Public Projects and Regional Economy Development in Argentina: When the Public Sector Ends the Project <i>H. Palau</i>	Are Smallholder Agricultural Cooperatives Legitimate? Formation of Agricultural Cooperatives in Limpopo Province, South Africa <i>A. Maiwashe Tagwi</i>	Direct-from-Farm Fresh Produce Recovery Potential in Northern California for Food Bank Distribution: Results of Summer, 2016 Field Surveys <i>M. Harwood, &amp; G. Baker</i>
Market Orientation and Governance in Fresh Food Export Chains <i>J. Trienekens</i>	Logistics Collaboration Challenges and Opportunities in Short Food Supply Chain: Case of Belgium Local Food System <i>A. Nsamzinshuti</i>		Formation of Agribusiness and its Impacts on the Socio-Economic Development of Matopiba (Brazil) <i>J. Colussi, M. Caldas, &amp; G. Granco</i>	Refugees as Potential Employees in the German Agricultural Sector <i>V. Otter, &amp; X. Theuvsen</i>
				Sector Blending: Evidence from the German Food Banks <i>M. Rombach, &amp; V. Bitsch</i>

**Parallel Sessions IV: Sunday, June 18th, 1500-1630**

<b>Session 16. Biscayne Island</b>	<b>Session 17. Sunset Island</b>	<b>Session 18. Dodge Island</b>	<b>Session 19. Star Island</b>	<b>Session 20. San Marco Island</b>	<b>Session 21. Hibiscus Island</b>
<b>Finance-Entrepreneurship</b>	<b>Input Supply Chains</b>	<b>International Trade</b>	<b>Teaching, Learning &amp; Organizations</b>	<b>Supply Chains &amp; Relationship Management</b>	<b>Chain Credibility</b>
Going Global: Determinants of Chinese Outward Foreign Direct Investment in the Agri-Food Industry <i>H. Guo, S. Jin, H. Wang, &amp; M. Delgado</i>	Assessing the Farmers Sourcing and Procurement Processes <i>M. Keshavarz, M. Gunderson, M. Boehlje, &amp; S. Downey</i>	Are Trade Standards Affecting the Competitiveness of Small and Medium-Sized Agri-Food Exporters? The Case of Egypt <i>M. Hörl, A. Abu Hatab, S. Hess, &amp; Y. Surry</i>	Reviewing the Business Model of a Rural Educational Organization in Front of Professional Education Trends in Agribusiness: The Case of SENAR-MT, Brazil <i>M. Conejero</i>	How Coffee Certifications can Influence Farmers Crop Protection Purchasing Decisions <i>J. Bara, R. Scare, L. Castro, &amp; R. Farinha</i>	New Socio-political Scenarios Related to Animal Welfare <i>J.P. Bergaglio &amp; H. Palau</i>
Economic-Financial Feasibility of Citrus Industry in Brazil <i>H. Silva, &amp; P. Marques</i>	Decent Work and Global Value Chain System: A Case of Pakistan Mango Industry <i>M. Medhi, B. Ahmad, &amp; M. Bilal Ahsan</i>	Food Safety Compliance – Burden or Competitive Advantage? The Impact of Food Regulation on Emerging New Zealand Dairy Businesses <i>S. Trafford, &amp; G. Trafford</i>	Job Preferences of Agricultural Students in Germany; A Choice-based Conjoint Analysis for both Genders <i>S. Meyerding</i>	Factors Influencing the Selling Decision of Organic and Fair Trade Coffee Producers in a Mexican Supply Chain <i>J. Arana-Coronado, C. Trejo Pech, M. Velandía, &amp; J. Peralta-jimenez</i>	The Impact of Business Relationships on Safety Production and Crop Income: The Case of Vegetable Farmers in China <i>L. Li</i>
Business Opportunity for Early Generation Sweet Potato Seed in Eastern and Southern African Countries <i>S. Rajendran</i>	Effect of Cropping Pattern on the Profitability of Liquid Fertilizer Usage in Dry Season Vegetable Production in the Southern Guinea Savannah of Nigeria <i>I. Olaghere</i>	Global Economic Equilibrium with Endogenous Exchange Rates: Implications for Commodity Prices <i>R. Palazzi, &amp; M. McLelland</i>	The Role of Institutionalized Internal Communication for Agroindustries: Two Case Studies in the State of Sao Paulo, Brazil <i>C. Bernardo</i>	The Impact of Relationship Quality on Supplier Performance in New Zealand Agri-Food Supply Chains <i>N. Lees, &amp; P. Nuthall</i>	Consumer Preference for a Nutrition Sensitive Chain Label: A Conjoint Analysis <i>J. Wesana</i>
Factors Influencing the Choice of a Service Provider Between Public and Private Sector in the Delivery of Animal Health Services in Botswana <i>S. Bahta</i>	The Cost-Effectiveness of Recycling Latrine Dehydrated and Pasteurization (LaDePa) Agricultural Pellets and Struvite as Fertilizers: An Experimental Evidence for Maize, Wheat And Sugarcane in KwaZulu-Natal, South Africa <i>B. Chapeyama, E. Wale, &amp; A. Odindo</i>	The Impact of Dismantling NAFTA on US-Mexico Tomato Trade <i>T. Biswas</i>	Platform of Food Allergens in Argentina – An Organizational Model <i>M. Lopez</i>	The Role of Heterogeneity and Relationship Networks in the Innovation Process in Rural Communities: An Application of a Computational Prototype <i>A. Simões, R. Protil, F. Almeida, &amp; N. Bueno</i>	Attributes of Premium Chocolate Bars by Consumers' Purchasing Decision in USA, <i>D. Morales Vela, S. Senesi, H. Palau, &amp; F. Mogni</i>
	Challenges for Increasing Cotton Usage in Brazilian Chain <i>L. Castro, M. Torres, &amp; M. Neves</i>		Rural Tourism Associative Groups In Argentina: A Case Study Of Rural Change Groups Belonging To INTA'S Regional Centre Of Southern Buenos Aires <i>R. Mendivil, H. Palau, E. Dulce, &amp; M. Villani</i>	Farmer Entrepreneurship as a Solution to Rural Poverty: the Case of China <i>E. Naminse</i>	

<b>Parallel Sessions V: Sunday, June 18th, 1700-1830</b>			
<b>Session 22. San Marco Island</b>	<b>Session 23. Biscayne island</b>	<b>Session 24. Sunset Island</b>	<b>Session 25. Dodge Island</b>
<b>Teaching Cases 1</b>	<b>Human Capital</b>	<b>Teaching Cases 2</b>	<b>Marketing Innovation</b>
Integration or Diversification? Growth Strategies for a Commercial Farm: The Agropastoril Campanelli Case Study <i>R. Farinha</i>	Youth in Agriculture Program to increase employment and Incomes in Districts in Ghana <i>F. Boadu</i>	Agroalfa <i>C. Pichardo</i>	Competing in the Changing Global Environment: The Case of South African Agribusiness <i>J. Boonsaier, &amp; J. Van Rooyen</i>
The Brazilian Cotton Consumption Campaign “Sou de Algodao” <i>L. Castro, M. Torres, &amp; M. Neves</i>	42 Years of Innovated Industrial Based AGRI TECH for Small Scale Farmers <i>A. Ali</i>	Ram Charan Verma <i>S. Surendran Padmaja</i>	Data Intelligence from Breeder to Grower <i>R. Bakker, &amp; G. Kouwenhoven</i>
Strategic Plan for Sugarcane Growers Associations – The Case of Canaeste <i>Neves, M.F., F. Valerio, &amp; T. Gerbasi</i>	Who Produced the Seed? A Case of Women SHG Community Based Seed Producer Group in India <i>S. Surendran Padmaja</i>	Barbarians at Smithfield Gate <i>E. Gallo</i>	An Evaluation of the Competitiveness of the South African Deciduous Fruit Canning Industry <i>H. Jantjes, &amp; J. von Rooyen</i>
A Case Study of Delicious Group's Marketing Strategy for <i>i più illustri</i> <i>H. Tao</i>	A Framework to Improve the Production of Small Holder Agrifood & Food Farmers in Developing Countries <i>T. van den Bosch</i>	Fundo Sonora: Royalty Table Grapes Club <i>Gallo</i>	Looking at Social Sustainability in Ready-Made Garment (RMG) supply chains in Bangladesh: A Grounded Theory Approach <i>L. Carlson, &amp; V. Bitsch</i>
Agro-industrias La Granja – A Case Study <i>M. Vega</i>	Analysing Urban Agriculture Systems as a Strategy to Improve Household Food Security in the Cape Town Metropole in South Africa <i>J. Swanepoel, J van Rooyen, L. D'Haese, &amp; J. van Niekerk</i>	Nature Fresh	

Parallel Sessions VI: Monday, June 19th, 0830 - 1000					
Session 26. San Marco Island	Session 27. Biscayne Island	Session 28. Sunset Island	Session 29. Dodge Island	Session 30. Star Island	Session 31. Hibiscus Island
Food Waste & Environment	Environment	Livestock Production	Supply Chain & Markets	Small & Micro Business	Marketing
42 Years of Scientific/ technological Innovated Solutions for Zero Food Waste Agricultural Technology <i>A. Ali</i>	Biological Manufacturing and a Soil Centric Approach to Farming: Rethinking Agriculture for the Future <i>L. Scarr</i>	Challenges and Strategies for Brazilian Pig Farming <i>M.F. Neves, R. Kalaki, J. Lima-Junior, M. Pinto, &amp; T. Gerbasi</i>	On the Farm Innovation: Nine Cases of Brazilian Coffee Growers <i>D. Zylbersztajn, S. Giordano, &amp; C. Rezende de Vita</i>	An Assessment of the Extent of Small Scale Business Venturing in Rural Areas: A Case Study of Molemole Local Municipality in Capricorn District of the Limpopo Province <i>M. Padi, P. Chauke, &amp; A. Maiwashe</i>	Consumers' Preferences for Quality Attributes of Milk Powder in Zhengzhou, China <i>E. Wang, Z. Gao, C. Wang, &amp; Carlberg</i>
Food Waste and Reduction Strategies in German Restaurants <i>S. Dimitrov, V. Bitsch, &amp; M. Rombach</i>	Factors Influencing the Adoption of Crop-Livestock-Forest Integration Systems in Sao Paulo State, Brazil <i>M. Vinholis, R. Bernardo, M. Carrer, &amp; H. Souza Filho</i>	Production Contracts and Performance – Impacts of Buyers' Support in Brazilian Pig Production <i>F. Martins, J. Trienekens, &amp; O. Omta</i>	Orange Juice Chain: Challenges for 2017/18 Season <i>M. F. Neves, L. Monaco, J. Ayres, J. Barbosa, &amp; V. Trombin</i>	The Role of Market Information Access for Contract Farming Participation of Smallholder Farmers in Developing and Emerging Economies <i>L. Huong, V. Otter, &amp; L. Theuvsen</i>	How Country-of-Origin Image (COI) Influences Chinese Consumers' WTP for Imported Milk <i>Y. Zhang, &amp; S. Jin</i>
Food Waste: a Study of Selected Projects and Programs against Food Insecurity around the World <i>A. Cesar, M. Conejero, &amp; D. Silva</i>	The Global Economic Situation of Livestock Industry Under the Presence of Climate Change <i>Pena Levano, L., F. Taheripour, &amp; W. Tyner</i>	Mapping and Quantification of the Brazilian Pork Chain in 2015 <i>M.F. Neves, R. Kalaki, J. Lima-Junior, M. Pinto, &amp; T. Gerbasi</i>	Food Chain's Marketing: The Case of Orange Juice in Europe <i>M.F. Neves, A.S. Dias &amp; L.T. Castro</i>	Business Models Sustaining Subsistence Economies: Evidence from India <i>S. Bhavani Shankar</i>	On Consumers' Use and Preferences of Sports Nutrition Products. An Application of the Brand Equity Model <i>H. De Steur</i>
Methodology Analysis for Quality Management Improvement in Food Production Lines: A Review and Case Study <i>M. Getreuer, van Kooten, &amp; G. Kouwenhoven</i>	Will Saving the Planet with Trees Results in Less Food? A Study of New Zealand Pastoral Systems <i>G. Trafford</i>	Which Sheep Dairying Lamb Rearing Option is Best? <i>S. Trafford, G. Trafford, &amp; K. Downie-Melrose</i>	What Drives Extension of Trade Credit in the U.S. Public Agro-Food Industry? <i>S. Dary</i>	Agri-business History: Strategies of Farmer Cooperatives Through Time <i>C. Gonasalves, &amp; D. Zylbersztajn</i>	Investing in Collective Reputation: Sheep Farmers, Geographic Indicators and Collective Action in the Karoo, South Africa <i>M. van der Merwe, J. Kirsten, &amp; J. Trienekens</i>
	The Economic Interaction Between Alternative Climate Change Mitigation Methods <i>Pena Levano, L., F. Taheripour, &amp; W. Tyner</i>		Determinants of Adoption of Precision Agriculture by Grain Producers in Brazil <i>L. Antolini, R. Scare, &amp; R. Farinha</i>		Understanding Low Use Rate of Food Nutrition Information in China <i>L. Guan</i>

Teaching Case Showcase: Monday, June 19th, 1030-1200
Lucci Family, Passion for Development in the North of Argentina - Case Study <i>B. Piazzardi</i>

POSTERS—Session on Tuesday 20th June, over lunch session

- Economic-financial feasibility of citrus industry in Brazil – H. Da Silva
- Scenarios of consumption and excess of production in Brazil: An Application to the Animal Proteins Sector – T. Carvalho
- Assessing Impact of the Intervention of Financial Institutions' in Agriculture in Rural Areas: A case of Cassava farming in Oyo State – O. Ajala
- Patterns of innovation in the SMEs of the Hungarian agri-food industry – Á. Török
- Understanding Supervisory and Management Training Needs in the Agriculture Industry – S. Mann
- Perceptions and effectiveness of Farm Supervisory and Management Training – S. Mann
- Understanding technology barriers to facilitate dissemination of the agriculture courses via E-Learning in Africa – L. Koshy
- Household level determinants of irrigated green maize production: A case of Makhathini Flats Irrigation Scheme, South Africa – M. Mudhara
- Input Factors of Agricultural Production in China Is Investment in Labor-Saving Technology important? – G. Melo
- Effects of participation in village banks on the welfare of smallholder farmers in north west province, South Africa – W. D. Mbiakop
- Comparative advantages in the global coffee trade – Á Török
- 42 Years of scientific/technological innovated solutions for zero food waste agricultural technology – A. Ali
- To Chip or Not to Chip: How Managerial Objectives and Costs Influence Timber Residue Supply – S. Klammer