

International Food and Agribusiness Management Review Volume 18 Special Issue A, 2015

EDITOR'S NOTE

Dear Colleagues,

This Special Issue on the global poultry trade is truly a magnum opus. Christopher Davis and his team from USDA-ERS need to be commended for hitting a number of high marks. Please take note of the broad global coverage of the articles and the breadth of nationalities of our authors. Most importantly observe the quality of scholarship, the variety of methods, and the multiple analytical perspectives. Finally, this issue strikes that perfect IFAMA balance of serving both industry managers and academics by providing relevance for both of our key constituencies—not easy to do. Well done, Chris.

I urge scholars and managers to review not only this Special Issue but the others located in the <u>IFAMR Library</u>. Each one reflects the vision of its editorial team. The IFAMR's mission is to serve your needs to impact food and agribusiness thought and decision making. Special Issues can take numerous forms, depending whether the editorial team is academic, managerial or a blend of both. It is a platform made ready for you. Think of a topic and pull together a skilled editorial team. Contact one of our 18 regional Managing Editors, or contact the <u>IFAMR office</u>, to discuss your ideas.

Also check out the current <u>Call for Papers</u> to learn more about an industry led Special Issue on Big Data and another assessing the status of the global dairy trade. It's not too late to submit a proposal as the deadline for abstracts has been extended to August 10.

Enjoy the issue.

Peter Goldsmith, Executive Editor, IFAMR