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## **EDITOR'S NOTE**

Dear Readers,

We have another big issue coming your way and it contains articles from scholars in six continents! Nicely done all.

Authors publishing in the IFAMR are offered an opportunity to produce a two-minute video, Executive Summary which is linked to the article and the IFAMR *YouTube* Channel. The videos also enhance article downloads and citations for the authors, as *YouTube* is owned by *Google*, and *Google Scholar* provides the data for *Publish or Perish*, and *Google Citations*. So checkout the videos in this issue and visit the *IFAMR YouTube Channel* to see more than 60 author-produced videos.

For those of you in the classroom, check out the latest teaching case study, “*Yealands Wine Group: Balancing Business and Sustainability*.” The [IFAMR Case Study Archive](#) features over 50 case studies. Most of them come with an accompanying *Teaching Note* available to instructors upon request. Our cases are open access and free of charge.

Head's up. The IFAMR continues to meet the needs of its scholars by offering a platform for turning your topic ideas into a Special Issue. We publish about two Special Issues a year. If you'd like to explore this possibility, please don't hesitate to contact me: [ifamr@ifama.org](mailto:ifamr@ifama.org). Currently, USDA-ERS economist, Chris Davis is leading a team of editors to produce a Special Issue entitled, “*Factors Influencing the Global Poultry Trade*.” It will be published in the 1st quarter of 2015. Michael Brüntrup of the German Development Institute and his team of editors have just issued a call for articles entitled, “*Linking Smallholders and Large Agro-businesses in Sub-Saharan Africa*.” This issue is targeted for publication in the 3rd quarter of 2015. For more information visit: [Call for Papers](#).

Finally, the IFAMR is growing very rapidly, in terms of volume, level of submissions, downloads, and Impact Factor. We need more Managing Editors with expertise from all corners of the world. Please contact me at: [ifamr@ifama.org](mailto:ifamr@ifama.org) if you would like to learn more about serving as Managing Editor. Minimum requirements are a PhD in a relevant field and an active publication record in high quality peer-reviewed journals.

Enjoy the issue.

**Peter Goldsmith, Executive Editor, IFAMR**

