



*International Food and Agribusiness Management Review*  
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## **EDITOR'S NOTE**

Dear Readers,

The IFAMR editorial team and reviewers have been hard at work providing food and agribusiness management scholars the impact they deserve. This is our second quarterly issue, and the third issue we've published in 2014. A second Special Issue will be published later this month on African entrepreneurship. Thus, the IFAMR in the first half of 2014 will publish 50 articles and is on pace to have 165,000 articles downloaded.

This issue, *Volume 17 Issue 2*, reflects the increasing recognition the IFAMR is receiving as a high quality journal outlet for Brazilian scholars. Please take a moment to review the three Brazilian articles discussing the raw milk, sugarcane, and beef industry chains. As many of our colleagues know, publishing in a second language is difficult. These scholars work hard to translate their research accurately and often incur the added expense of retaining a specialized English technical editor. The journal editors and reviewers appreciate the extra effort authors make to ensure their manuscripts are grammatically correct and free of errors prior to submitting their research to the IFAMR for peer review.

Finally, please note the Executive Interview with Eric Raby of AGCO, written by Kateryna (Goychuk) Schroeder, now a post-doctoral fellow at the University of Missouri. Mr. Raby discusses AGCO's international strategy, which is of particular interest because of our upcoming IFAMA - CCA World Forum in Cape Town. AGCO recently opened a research farm in Zambia. The IFAMR always welcomes Executive Interviews, whether conducted by professional communication specialists, faculty, or students.

Enjoy the issue.

**Peter Goldsmith, Executive Editor, IFAMR**