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## **EDITOR'S NOTE**

Dear Readers,

We bring you another great issue of the IFAMR. The quality, impact, and geographic mix of the journal continue to improve. We directly distribute the IFAMR to over 9,500 policy makers, managers, and scholars worldwide. Over 7,000 IFAMR articles are downloaded every month. We are catalogued by every major journal service and our impact is scored by ThompsonReuters, Publish or Perish, and Scopus. Our mission is the highest level of scholarship impact for our contributors, special issue editors, and sponsors.

This issue features a Best Paper finalist from our June 2011 meeting in Frankfurt, a neat paper on dairy markets from the USDA, Washington, including authors from Europe, Taiwan, Brazil, and an important teaching case study focused on developing supply chains in developing countries. This was the case study utilized in the 2011 Student Case Competition in Frankfurt. Be sure to check out the video links where authors provide two minute video introductions on YouTube.

Finally, we are proud to serve the needs of scholars who would like to produce a special issue. Special issues can serve to elevate the impact of conferences, research projects, or industry collaborations. The Western Committee focused on Agribusiness provided the impetus for a recent special issue on the scholarship of Agribusiness. The Wageningen Conference on Chain and Network Management will produce a special issue later this year on the subject of "Wicked Problems." Wicked problems refers to the managerial problems firms face in complex business environments affected by environmental and social expectations. Finally, a special issue exploring the topic of human capital development is due to be released during the 2012 Shanghai conference in June. It will be available both in hard copy (and online). The issue is sponsored by industry and will contain 10-15 essays on developing agribusiness talent for the global marketplace.

Do not hesitate to contact me if you would like to produce a special issue of the IFAMR.

**Peter Goldsmith, Executive Editor, IFAMR**