EDITOR’S NOTE

We have another full issue this quarter. It is an exciting time for us here at the IFAMR as submissions are way up and continue to rise. Kudos go out to our seven Managing Editors for shepherding these papers through the review process: Jacques Trienekens, Wageningen University (the Netherlands); David Van Fleet, Arizona State University (USA); Nicola Shadbolt, Massey University (New Zealand); Joao Martines, University of Sao Paulo (Brazil); Corrine Alexander, Purdue University (USA), David Sparling, University of Western Ontario (Canada), and Daniel Conforte, Massey University (New Zealand). This issue represents scholarship and scholars from four continents covering a wide range of topics, applied methods, and theory. The issue nicely reflects the scientific pluralism of agribusiness research.

Speaking of scientific pluralism, that term was coined in our upcoming October 1, Special Issue entitled, “Scientific Pluralism of Agribusiness,” by Editors, Desmond Ng and Wes Harrison. Be sure to watch for this important issue of the IFAMR that helps scholars explore the bounds of agribusiness thought and practice.

As this special issue comes to fruition, two new special issues are underway. Watch for the call for submissions for “Multi-Stakeholder Interactions, Resources, and Value Creation,” This call is aimed to attract research that addresses the “Wicked Problems” facing the Agribusiness sector and how managers deal with multi-stakeholders social and environmental expectations. The special issue will provide a deeper understanding of how firms effectively undertake multi-stakeholder interactions to develop new resources and ultimately create value. Domenico Dentoni, Wageningen University (the Netherlands) R. Brent Ross, and Christopher Peterson, Michigan State University (USA) will serve as editors of this special issue.

The second call soon to be announced is; “Essays on Human Capital Development for the Global Agribusiness Community.” Aidan Connolly, Alltech, Inc., Mary Shelman, Harvard Business School and myself will serve as editors of this special issue. The IFAMR will publish the special issue on human capital development in conjunction with IFAMA’s June 2012 Annual Symposium and Congress in Shanghai. There will be an open call for essays 1000-1500 words in length, on any topic or issue related to human capital development in agribusiness. Succinctness and clarity will be paramount.

We also inaugurate our first publication of undergraduate scholarship in our new undergrad section of the Review. Senior Alyse Reichard, from the University of Illinois explores the concept of tacit knowledge in agribusiness through a video case study about Valpolicella Wines. The new section in the IFAMR will use undergraduates and graduates as editors to publish undergraduate research and teaching case studies. Undergrads are welcome to submit articles, industry interviews, commentary, or teaching case studies.

The next issue due out November 1 presents the best papers from our June 2011 Symposium in Frankfurt.

Peter Goldsmith, Executive Editor, IFAMR