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EDITOR'S NOTE

Dear Readers,

The Editorial staff at the IFAMR is very excited about this latest issue. Not only are there a nice set of research manuscripts and a compelling commentary by Dr. Daniel Conforte of Massey University in New Zealand, but this issue contains an important supplement. The Agribusiness, Economics, and Management (AEM) section is one of the largest sections within the Agriculture and Applied Economics Association. Each year it produces an agribusiness track of several sessions and a dinner at the annual meeting. Last year the AEM section and the IFAMR decided to produce a special supplement resulting from last year's annual conference in Denver. Ta Da! We did it. This issue of the *International Food and Agribusiness Management Review* contains the articles from session 3003 entitled, "The Nascent Bioeconomy for Industrial Markets: Green Goes from Plant Material to Spandex." To prepare the articles for this issue the IFAMR added its own review process plus a guest Managing Editor to supplement the conference's submission procedures.

This is the beginning of a great partnership between the Agriculture and Applied Economics Association (AAEA) and the International Food and Agribusiness Management Association (IFAMA). For session organizers and authors interested creating special supplements or special issues please contact our office at ifamr@ifama.org. The IFAMR is an open access online journal listed on every major journal catalogue service. We are self-published so we provide fast turnaround and a uniquely intimate level of service to special issue editors and authors. We use our own proprietary email list and directly distribute the journal to over 11.5k scholars, managers, and policymakers world-wide. Most recent statistics show that 7,800 articles were downloaded in March 2011, our highest month ever.

So enjoy this issue.

Peter Goldsmith, Executive Editor, IFAMR