



*International Food and Agribusiness Management Review
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EDITOR'S NOTE

Peter Goldsmith, Executive Editor, IFAMR

The editorial strategy of IFAMR recognizes that an enlightened review process makes a critical contribution to agribusiness management science and practice, and serves to promote the professional development of the contributing scholars. Colleagues selflessly give of themselves to improve the work of others and provide counsel when providing blind review. In an invited special contribution in this issue, Vincent Amanor-Boudu, a Managing Editor at the IFAMR and a professor at Kansas State University, identifies that we really know little about the review process although we heavily depend upon it.

He captures the essence of the process and insightfully identifies reviewers as co-creators of knowledge. I first want to thank Dr. Amanor-Boudu for taking the time to address this topic, and urge readers to spend time on this article and share it with others. I am sure it will quickly become standard reading to anyone in the profession engaged in research scholarship. Thanks again Vincent.

INVITED SPECIAL CONTRIBUTION

Reviewing, Reviewers and the Scientific Enterprise **Invited Special Contribution*

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In this issue of the IFAMR we are lucky to have two articles for INDUSTRY SPEAKS. Though on different subjects, the authors invite readers to directly contact them to learn more about their wonderful management innovations.

The first article by **Novus International**, an international animal feed and health company, shares their unique management system. Novus through this article raises a very interesting question: how do organizations simultaneously operate in a dynamic business and technology environment while maintaining common culture, values, standards, and procedures? The author, V.P. Human Resources Sabrena Hamilton, explains how the use of Requisite Principles helps them fully leverage the capabilities and capacities of their employees, and as a result draw on resources unavailable to their competition.

The second article by **AGreen Energy, LLC** provides two important messages; a technical discussion of lifecycle analysis applied to the dairy industry, and second, and extremely novel is a description of agricultural and industrial synergies emerging in the green economy. The authors explain how dairy production often does not have the sufficient scale to make energy production from manure viable. Industrial firms, such as food processing are increasingly concerned about more economically and environmentally managing their waste streams. Lead author Morris explains how the marriage is made and the benefits of working together.

INDUSTRY SPEAKS

Carbon and Energy Life-Cycle Assessment for Five Agricultural Anaerobic Digesters in Massachusetts on Small Dairy Farms

Chelsea Morris, William Jorgenson and Sam Snellings

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Designing a Scientific Management System for a Growing Science-Based Company *Novus International Inc*

RESEARCH

Skills, Qualities and Experiences Needed for Future Leaders in Food and Agribusiness Industries of Armenia *Vardan E. Urutyun and Kerry Litzenberg*

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Product Life Cycles and Innovation in the US Seed Corn Industry

Alexandre Magnier, Nicholas Kalaitzandonakes and Douglas J. Miller

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Measurement of Sugar Cane Chain in Brazil

Marco Fava Neves, Vinicius Gustavo Trombin and Matheus Alberto Consoli

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Consumer Preferences for Olive Oil in Tirana, Albania **2010 Best Paper Finalist*

Catherine Chan-Halbrecht, Edvin Zhllima, Gwendalyn Sisor, Drini Imami and Luciano Leonetti

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CASE STUDY

Maintaining a Healthy Equity Structure: A Policy Change at Producers Cooperative Association **Teaching Notes Available on Request*

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Defining and Meeting the Demand for Agricultural Machinery in China: A Case Study of John Deere *Garrett W. Davis, DeVon Bailey and Katherine M. Chudoba*

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