



## *Symposium Special Edition*

### **Best Paper and Student Case Competition Winners**

#### **Best Paper Award Winners**

##### **1st Place**

*The Impact of Coordination of Production and Marketing Strategies on Price Behavior: Evidence from the Idaho Potato Industry*

Dr. Yuliya Bolotova

Dr. Christopher S. McIntosh

Ms. Kalamani Muthusamy

Dr. Paul E. Patterson

*University of Idaho, USA*

##### **Innovation Award**

*Applying a Sectoral System of Innovation Approach to the Australian Red Meat Industry with Implications for Improving Innovation and Entrepreneurship in the Australian Food Industry*

Dr. Christine Pitt, Innovation Services

Dr. Susan Nelle, Australian Innovation Research Center Meat & Livestock Australia Limited  
*North Sydney, Australia*

##### **Entrepreneurship Award**

*Entrepreneurial Opportunities in Agri-Food Supply Chains: Modeling the Dynamics of Discovery and Exploitation*

Dr. R. Brent Ross, Michigan State University, USA

*East Lansing, Michigan, USA*

Dr. Randall E. Westgren, University of Illinois at Urbana-Champaign  
*Champaign, Illinois, USA*

##### **Communication Award**

*Market Orientation, Innovation and Entrepreneurship: An Empirical Examination of the Illinois Beef Industry*

Mr. Eric T. Micheels, University of Illinois at Urbana-Champaign  
*Urbana, Illinois, USA*

Dr. Hamish R. Gow, Michigan State University  
*East Lansing, Michigan*

## **2008 Student Case Competition Winners**

### **First Place: International Team**

Ms. Kateryna Goychuk, *University of Tennessee, USA*

Ms. Ma. Mercedes Barilatti, *University of Buenos Aires*

Ms. Joy Mullady, *University of Florida, USA*

Ms. Fafanyo Asiseh, *University of Idaho, USA*

**Advisor:** Dr. Michael Gunderson, *University of Florida*

### **Second Place: Santa Clara University**

Ms. Lisa Stapleton

Mr. Abhihit Joshi

Mr. Meher Shah

**Advisor:** Dr. Andrew Starbird

### **Third Place: New Mexico State University**

Mr. Brandon Winchester

Mr. Ryan McConnaughey

Mr. Ben Wilson

Ms. Shawna McClain

**Advisors:** Dr. Jay Lilywhite & Dr. Bill Gorman