



**2023** WORLD CONFERENCE  
NEW ZEALAND



Transforming the  
**Global Food  
& Fibre System**

June 17–20, 2023

STUDENTS  
GRADUATES  
EARLY CAREER  
PROFESSIONALS

# Venture Building CHALLENGE

A VIRTUAL COMPONENT OF THE E TIPU IFAMA 2023 WORLD CONFERENCE IN NEW ZEALAND

**\$2000 USD**  
awarded to  
Champion Team!

**\$1000 USD**  
awarded to  
Runner-up Team!

**Gain the attention of  
future employers**

**Gain practical  
experience working on  
real-world challenges**

**Put your creativity,  
innovation and problem-  
solving skills to the test**

**Showcase your talent  
on a global stage**

**Practice working  
effectively as a team  
under pressure**

**Earn the title:  
World Champions!**

**WHAT** An online-only competition combining research and entrepreneurship to tackle a current global commercialization challenge. Teams will be given a research case detailing an emerging science or technology innovation.

**WHO** You! Assemble a team composed of between 3–5 members. Teams may include any mix of undergraduate students, postgraduate students, or early career professionals up to age 35. Individuals can also register as an independent and IFAMA will pair you with others to form an international team.

**HOW** IFAMA will host and record a one-hour orientation and Q&A session on June 9. The Venture Challenge will be offered twice on **June 17–18** (once in each of two opposing time zones) to encourage maximum global participation.

**PRELIMS** A research case and toolkit will be emailed to the team captain at the start of the competition. The teams will have four hours to create a 12-minute video and one-page brief that showcases a pathway to market.

A judging panel will select two teams in each time zone to advance to the Finals.

**FINALS** The top two teams selected from each time-zone on Day 1 will compete in the Finals Round on Day 2, and will be given a new case to solve.

The videos from the winning Grand Champion and Runner-up teams will be shown during the E Tipu IFAMA 2023 World Forum, through the conference App, and on IFAMA's website. The teams will be recognized at the Presidential Awards Banquet on June 20.

**APPLICATIONS** [Learn more.](#) [Register here.](#)

**REGISTRATION FEES** \$75 USD (Individuals who want to join a team)  
\$195 USD (3-member team)  
\$260 USD (4-member team)  
\$325 USD (5-member team)

## SCHEDULE

**MAY 16** Registration begins  
**JUNE 9** Orientation briefing and Q&A  
**JUNE 17** Preliminary round  
**JUNE 18** Finals round  
**JUNE 20** Winners announced / Awards ceremony



Learn more: [ifama.org/2023-Venture-Building-Challenge](https://ifama.org/2023-Venture-Building-Challenge)