GENERAL STATEMENT

Many emerging economies today once dominated the ag sector as world leaders in the past with their efficient and conventional farming practices. Unfortunately, these once-strong economies experienced an agricultural decline and lost their strategic prominence due to their inability to innovate and diversify—and becoming too dependent on agriculture that did not keep pace with the changing times.

However, thanks to globalization, knowledge advancement, networked organizing, and emergent intelligent technologies, we now see new opportunities blooming for developing economies in the food and agricultural sectors. Moreover, worldwide upheavals catapulted by the COVID-19 pandemic and other disasters have consequently impacted the economic, social, and political systems which are awakening innovative policies and market mechanisms to help agriculture producers transform themselves into entrepreneurs and stakeholders to co-create new agribusiness models.

Understanding the abovementioned, it is important to learn more about the current state of developing economies’ innovative but shared value activities, especially those implemented from collaborations and coordination.

AREAS OF FOCUS

I. Creative, innovative, and entrepreneurial food and agribusiness models for VCC

*Examples of topics in this area include:*

- Emerging conceptual paradigms (e.g., service dominant logic) and productivity
- New agricultural product and process designs
- VCC in food/agriculture sectors for new economies (e.g., sharing economy)

II. Environmental antecedents and consequences for food and agricultural VCC

*Examples of topics in this area include:*

- VCC for natural environment sustainability (e.g., carbon emission)
- Land co-conservation and agricultural food product quality
- Consumer green purchase behaviors and food safety/security

III. New technologies for food and agricultural VCC

*Examples of topics in this area include:*

- Artificial intelligence intervention for agricultural re-engineering
Green and intelligent technologies and (close loop) supply chain management
Cryptocurrency and upgradation of traditional food and Agri-product transactions

IV. Stakeholder management for co-creating shared values
Examples of topics in this area include:
• Stakeholder engagement in food and agribusiness and industries
• Ecosystem construction by stakeholders
• Embeddedness and interdependence of stakeholder relationships

SUBMISSION INSTRUCTIONS

Step 1  All manuscripts should follow the IFAMR journal’s formatting Guidelines for Contributors located here: https://www.wageningenacademic.com/pb-assets/wagen/files/ifamr/IFAMRGuidelines-1642504048567.pdf

Step 2  Full papers are accepted between September 25, 2023, to February 1, 2024.
Upload full manuscripts into the IFAMR submission portal located here: https://www.editorialmanager.com/ifamr/default1.aspx
When uploading your complete manuscript into the submission portal, you will be instructed to select a paper type. Choose: “Special Issue: Value co-creation in food and agricultural sectors.”
Each paper will undergo a double-blind peer review process. Accepted papers will be published together along with an introduction and summary on this special issue topic. Papers will be published “in press” as soon as possible after acceptance. The completed issue is expected in late 2024.

Questions: Please direct inquiries to: Professor, Fu-Sheng Tsai: tsaifs@gcloud.csu.edu.tw

Optional: If you would like feedback on your proposal before submitting the full paper, authors are invited to send an extended abstract in MS Word or pdf format to Professor, Fu-Sheng Tsai tsaifs@gcloud.csu.edu.tw.

SPECIAL ISSUE TIMELINE

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>01 October, 2023</td>
<td>Announcement of call for Special Issue</td>
</tr>
<tr>
<td>01 February, 2024</td>
<td>Submission deadline for full papers</td>
</tr>
<tr>
<td>01 March, 2024</td>
<td>First decision</td>
</tr>
<tr>
<td>31 May, 2024</td>
<td>Re-submission deadline of revised papers</td>
</tr>
<tr>
<td>30 June, 2024</td>
<td>Final decision</td>
</tr>
</tbody>
</table>

The special issue is expected to be published in late 2024.