

Academic Symposium Call for Extended Abstracts and Papers

Scholars are invited to submit novel proposals concerning the future of food and farming concerning themes of technology, environment, disruptors, and health. Authors of accepted papers will be invited to present during the IFAMA 2024 conference in Almeria, Spain on 17-20 June, 2024.

HOT TOPICS

- Will Technology achieve its promise to transform food supply chains and farming?
- What are the economics of sustainability?
- What metrics can be used to measure sustainability?
- What are some of the new trends of digital sustainability in agrifood businesses?
- ESG and the creation of value in agrifood sectors: what opportunities and challenges for corporations?
- What role should governments, universities, corporations, and consumers play as agents of disruption in order to accelerate widespread adoption of sustainable agriculture?
- Can market-oriented agricultural advisory services (MOAAS) help clients adapt to the factors impacting on agricultural markets, from climate change to modern retail?
- How does food impact personal wellbeing and quality of life? Measuring the dimensions of agriculture and consumption on health.
- Could Blockchain Technology bridge trust traceability and transparency in a circular food chain?

FOCUS

- 🌱 **Production Evolution and Transformation** Production transformation integrates innovation, science, and technology to address the future food needs of the planet. Agricultural practices must be sustainable and consider both environmental and social costs.
- 🌱 **Economic Competitiveness** To strengthen the global food web, stakeholders need to be equipped at many levels, working across different sectors. Can ESG be aligned with sustainability of the food business? How can we give smallholder farmers better access to resources, finances, cooperatives, and associations?
- 🌱 **Sustainability through Regulation** Agricultural sustainability is crucial for ensuring long-term food security and environmental health. Can legislation facilitate sustainable agriculture practices?
- 🌱 **Societal Impacts** Food is a defining element of cultural identity that motivates producers to meet consumer demands. However, as the global population continues to increase, and the demand for food multiplies food scarcity and malnutrition devastating some regions, a global health epidemic surrounding obesity rages in others. Pathways to food equity.

BROADER THEMES

- Agribusiness strategies to optimize value chain management.
- Linkages between agribusiness strategies and technological usage.
- Customer orientation and marketing in agribusiness.
- Commodity price volatility and availability.
- Food, health, security, and safety issues.

- Agribusiness education in the 21st century.
- Conservation, circular and regenerative agriculture
- European Green Deal: opportunities for agribusiness management
- Entrepreneurship in agribusiness innovation.
- Food loss and waste: new business strategies to prevent and limit loss.
- Attracting the next generation of young professionals to the agribusiness sector
- Access to finance, farmers cooperatives, and associations for small holder farmers
- Knowledge transfer and talent development to low-skilled labor force
- Digital sustainability in ag business: how to combine the digitalization trend in agrifood sectors and the sustainability issue?
- Geopolitical environment and agribusiness strategies: uncertainties in geopolitics affect market trends, close avenues and draw new (and maybe unexpected) ones for business.
- Education challenges and the European Green Deal: opportunities for agribusiness management
- Conservation agriculture/regenerative agriculture: what opportunities, what threats for agribusiness firms?
- ESG in an European context, as a creation of value: at what costs / benefits? Crossed views from managers and academics.

FORMAT

Extended abstracts of 5–7 pages must be written in English and structured as follows:

- Problem definition, context, and relevance of a paper. Provide references to key literature
- Methodology
- Implications for policymakers and/or food and agribusiness firms
- Key findings
- Conclusions
- References – A maximum of five literature references may be added at the end of the abstract text.

Full papers and teaching cases of up to 9,000 words – to report completed research.

Poster papers of up to 2,000 words – to propose a research idea, seek research collaboration, present a literature review, describe a research design, or report work-in-progress.

Please submit extended abstracts, papers, and teaching cases through the [Submittable Portal](#).

TIMELINE

- 01 October 2023** Open to accept submissions
- 30 December 2023** Deadline for full-papers for 2024 Best Paper Competition
- 29 January 2024** Deadline for extended abstracts, full papers, and teaching cases
- February 2024** Authors will be informed of the result of the double-blind peer review
- 17–20 June 2024** IFAMA 2024 World Conference in Almería, Spain (Symposium, 17–18 June)

BEST PAPER COMPETITION

Every year IFAMA selects two award-winning papers or teaching cases. To participate you must submit a full paper by December 30, 2023. If it is accepted for presentation at the 2024 Conference (announcements April 15–20, 2024) you have until May 15, 2024, to submit the final version. See Best Paper Guidelines [here](#).

Best Paper Competition Chair: Ram Acharya, Professor, New Mexico State University, USA. Please direct all questions and inquiries about the Best Paper Competition to: acharyar@nmsu.edu.

PRACTITIONER DISCUSSION SESSIONS

Practitioners who would like to host and facilitate a discussion around a topical issue during the conference are invited to submit an abstract of approximately

500 words no later than January 31, 2024. The abstract should include:

- Industry background
- Presentation objectives
- Problems addressed

Results in terms of contribution to the practice of (continuous) innovation management. If your abstract is accepted you will be asked to submit a PowerPoint/ Poster presentation, before April 30, 2024.

Please send abstracts for practitioners to Symposium Chairs at academic@ifama.org.

CASE CONFERENCE & TEACHING CASES

The International Food and Agribusiness Management Association is committed to developing and showcasing best practice in case study writing, teaching, and learning to promote problem-solving and knowledge transfer skills in the next generation of agri-food management talent.

The Case Conference track of IFAMA's academic Symposium is directed at a broad audience of professionals who are interested in developing effective food and agribusiness related cases and using them as learning tools, as well as for those interested in the specific case topics discussed. The Teaching Case Workshop also includes "featured cases" that are structured to provide constructive feedback to the case writers on their cases and discussion leadership skills.

By modeling the case discussion process, we hope to encourage others to write cases or use cases (and the case discussion method) in their classes. IFAMA will showcase the best teaching case studies and awards recognizes the Best Teaching Case.

Case Conference Chairs: **Bernardo Piazzardi**, Executive Director at MBA in Agribusiness Universidad Austral, Argentina, and **Susana Falcão**, Executive Director, Fondation Ondjyla, Switzerland. [Download Call for Teaching Cases here](#).

SPECIAL ISSUES AND PUBLICATION

The Scientific Committee will select the best papers presented at the conference and consider them for publication in a special issue of leading international academic journals such as the International Food and Agribusiness Review.

SYMPOSIUM CO-CHAIRS

Loïc Sauvée, Professor of Management Sciences and Head of Research unit InTerACT, Institut Polytechnique UniLaSalle, France. loic.sauvee@unilasalle.fr

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Please direct all questions and inquiries about the Symposium to: academic@ifama.org.

