

2024 Call for Teaching Cases

The International Food and Agribusiness Management Association (IFAMA) is committed to developing and showcasing best practices in case study writing, teaching, and learning to facilitate problem-solving and transfer knowledge for the next generation of agri-food management talent.

You are invited to submit teaching case study proposals for participation in the IFAMA 2024 World Conference: Food Security through Innovation & Sustainability, on 17-20 June 2024

The Case Conference track of IFAMA's Academic Symposium is directed at a broad audience of professionals who are interested in developing effective food and agribusiness related cases and using them as learning tools, as well as for those interested in the specific case topics discussed. The Teaching Case Workshops will include "featured cases" that are structured to provide constructive feedback to the case writers on their cases and discussion leadership skills. By modeling the case discussion process, we hope to encourage others to write cases or use cases (and the case discussion method) in their classes and professional development activities.

Teaching Cases may cover any topic of managerial relevance to the global agri-food system, but preferably related to one of the following IFAMA 2024 themes which explore an interdisciplinary, collaborative, talent-focused and indigenously connected solutions.

THEMES

Production Evolution and Transformation

A collaboration among stakeholders across multiple sectors is needed to transform agriculture combining innovation, science and technology.

Will technology achieve its promise to transform food supply chains and farming?

Economic Competitiveness

The commercialization of climate-resilient and sustainable innovation from farm-to-fork is necessary to ensure a net positive future.

What are the economics of sustainability? Can ESG be aligned with sustainability of the food business?

Sustainability through Regulation

Regulation plays a key role in promoting and enforcing sustainable practices in agriculture.

Who should lead change? What role should governments, universities, corporations and consumers play as agents of disruption in the existing systems?

Societal Impacts

Food is central to our cultural identity. However, as the global population increases access to balanced diets and nutritious food is not equitable, leading to food scarcity in some regions, and food waste and an obesity epidemic in others.

Can we create a better society through better food? How do we balance the needs for abundant food, nutrition, human health, with diminishing planetary resources?

SELECTION CRITERIA FOR TEACHING CASES

1. Interest and relevance of the topic to food and agribusiness managers.
2. The problems, issues, and decisions presented in the case are controversial and not trivial.
3. The case is written from the perspective of a specified protagonist (manager/decision maker) who must make an important decision or take some course of action.
4. The case includes enough pertinent background information (supported by data and assumptions) to analyze and diagnose the problem and allow students to propose different alternatives and to choose and support one of those alternatives.
5. A separate teaching note accompanies the case. The teaching note should provide teaching objectives and an outline of a class session, including the opening question, discussion pastures, and transition questions. The teaching plan may include a literature review if desired.
6. The case is well-written using clear and concise language, an easy-to-follow structure, and appropriate supporting data.
7. Each year IFAMA “showcases” the best teaching cases that demonstrate innovative business strategies and illustrate how to use the case method process effectively.

SUBMISSION REQUIREMENTS

- The case is limited to no more than 12 pages (single spaced), plus supporting documents and a title page, an abstract (140 words max), and up to 5 key words.
- Do not list authors on the paper as they are recorded elsewhere in the Submittable system.

- Teaching Notes are typically not larger than the case.
- Please number the pages in the top right corner and provide the paper title on each page in the top header.
- Please refer to the International Food and Agribusiness Management Review (IFAMR) IFAMR Case Study Submission Guidelines, as a reference.
- For the teaching note instructions please refer to the IFAMR [Guidelines for Teaching Notes](#). See examples of other [Teaching Cases published by the IFAMR](#).

Please submit abstracts and cases through [Submittable Portal](#).

TIMELINE

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| 01 October 2023 | Open to accept submission of teaching cases |
| 29 January 2024 | Deadline for Teaching cases |
| 01 March 2024 | Authors will be informed of the result of the double-blind peer review |
| 17-20 June 2024 | IFAMA 2024 World Conference in Almería, Spain (Symposium, 17-18 June) |

CASE CONFERENCE CO-CHAIRS

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Questions? Please direct questions to: Bernardo Piazzardi: BPiazzardi@austral.edu.ar.