

## Student Case Competition Guidelines

We are pleased to announce that the IFAMA 2023 Student Case Competition as part of the 2023 World Conference in Christchurch, New Zealand June 17-18, 2023.

Conference theme: Transforming the Global Food and Fibre System: Worldwide innovation for a resilient, nature-positive and food-secure future.

The benefits of including the Best Paper competition in the IFAMA conference are as follows:

1. It brings high-quality finished work to the Symposium
2. It allows scholarship efficiency by simultaneously giving scholars a presentation, a completed manuscript, a manuscript under review, and the potential for publishing the manuscript in the IFAMR Special Issue.
3. Best paper award winners are recognized during a plenary session
4. Best Paper award winners receive a certificate and a trophy
5. Papers entered in for the Best Paper Competition are fast tracked for publication in the IFAMR

The manuscript will undergo a comprehensive (“quick-turnaround”), double-blind peer review managed by the IFAMR Editorial Team. Submitted papers are evaluated and scored on a numerical system based on the following:

### GUIDELINES

Now in its 18th year, the Global Case Study Competition will be hosted in Christchurch, New Zealand in partnership with internationally recognized Lincoln University and Massey University. Teams from around the world will have an opportunity to compete showcase their talent on a global stage in a country that lives and breathes food and agribusiness.

The IFAMA Global Case Study Competition has established itself as the world-leading case championship for food and agribusiness students and young professionals.

Designed to challenge analytical, problem solving and strategy skills in addition to teamwork, design, and presentation skills – this competition provides an unparalleled experience to develop and showcase global case talent.

### TEAM STRUCTURE

The 2023 competition will provide the opportunity for teams to compete in three divisions: undergraduate students; graduate students, or early career professionals. Early career professionals should be under 35-years old. Teams can have from 3-5 members.

Undergraduate teams must be comprised of only undergraduates. Mixed teams are allowed among the graduate and young professional levels; however, the team must be primarily composed of members within that category.

Universities may also send multiple teams. Individual student applications are also accepted, and teams can be formed with students from multiple universities (IFAMA can assist in this pairing if needed). A current IFAMA membership is required before team members can participate.

## COMPETITION STRUCTURE

Each team must have either an academic or industry advisor. The advisor will be the key point of contact between IFAMA and the team prior to the competition. Although advisors play a major role in helping students prepare for the competition, students must work independently from their advisor during the competition. Students and advisors will be given the scoring rubric to be used by the judges after enrolling in the competition.

## PRELIMINARY ROUND

All teams will gather before the preliminary competition for a meeting on Saturday, June 17. Exact start times and complete details will be provided in advance of the competition. Teams will receive the case five hours prior to their assigned presentation time. Each team will have four hours (with a 1-hour break) from the time they receive their packet, to analyze the case, formulate a solution and create a PowerPoint presentation, which they will present before a panel of industry and academic judges. It is expected that team members will have comparable speaking roles and significantly contribute to their team's presentation.

The presentation will be public but participating teams may not attend the presentations of other competing teams. Approximately 25 minutes will be allocated for each presentation, five minutes for set up, 15 minutes allotted for the presentation, and five minutes for a question-and-answer period with the judges. The judges will evaluate each team based on their written documents, presentation, and responses to the judges' questions.

## FINALS ROUND

The top two or three teams selected by the judges in each division will be invited to advance to a final round of the competition. Although complete details are not yet available, teams advancing to the Final Round can expect to complete one of the following scenarios: 1) Revise their preliminary round presentation after receiving further guidance from the Student Case Chairs; 2) Prepare a revised presentation after receiving a short addendum to the preliminary case; or 3) Receive an entirely new but shorter case in which they are required to analyze and develop a presentation.

The final round will take place during the final session of the first day of the conference, on Sunday, June 18, 2023. Twenty minutes will be allotted for the presentation and 10 minutes for questions and answers. Teams may not attend any other team's presentation until after they have presented. Judges will assign scores based on the prepared reports, presentations, and responses to the judges' questions.

The winners in each division will be formally recognized during the IFAMA awards ceremony. Cash awards and other prizes to be announced.

## TEAM REGISTRATION

Teams or students must submit an application (one application for an entire team, or an individual application if you want to join a team). Every effort will be made to accommodate all applications. However, if more applications are received than can be accommodated, preference will be given to applications with the earliest submission dates and an attempt will be made to balance participation with teams from the various regions and universities represented in IFAMA.

Upon acceptance, all student team members and their advisors are expected to follow the normal registration process for the IFAMA conference. A fully paid registration is required for all team members no later than June 11, 2023, and they are listed below.

## REGISTRATION FEES

Competing teams are incentivized to register early for the Student Case Competition because the Early Bird fee also includes a free 1-year Student Membership to IFAMA (\$25) for each team member. The fee also includes conference registration for the entire congress, June 17-22.

Early Bird Fee: (\$1,250 USD per team of 3 to 4 members) or (\$1,450 for 5). Early Bird Registration ends on April 26, 2023.

Late conference registration fee: (\$1,350 USD per team of 3 to 4 members) or (\$1,450 for 5). It ends on June 11, 2023. All team members must register, and payments should be completed no later than June 11, 2023.

## TIMELINE

<b>15 Nov</b>	Team registrations open for the 2023 Student Case Competition
<b>26 April</b>	Early Bird registration deadline
<b>11 June</b>	Final deadline for team registration
<b>16 June</b>	Team check-in and orientation
<b>17 June</b>	Student Case Competition Preliminary Round
<b>18 June</b>	Student Case Competition Finals Round
<b>22 June</b>	Awards Ceremony and winners announced

## SCC COMMITTEE

**Chair: Elena Garnevska**  
Senior Lecturer in Agribusiness, Massey University, New Zealand

## QUESTIONS

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