2021 VIRTUAL STUDENT CASE COMPETITION
CALL FOR TEAM APPLICATIONS

Since 2005, IFAMA has hosted the only International Student Case Competition for students and early career professional serving the agribusiness sector. It offers students and early career professionals a global stage to demonstrate their analytical and problem-solving skills, while giving their respective universities a venue to showcase the next generation of changemakers in the ag sector.

TEAM COMPETITION & STRUCTURE

IFAMA is pleased to announce that the 2021 Student Case Competition will occur virtually.

Teams may fall into one of three levels: undergraduate students; graduate students, or early career professionals. Early career professionals should be under 35-years old. Teams must be between 3-5 members.

The competition occurs in two stages: a preliminary and finalist round. Participating schools and institutions may register more than one team and at more than one level.

PRELIMINARY ROUND 1 (14 -15 May)

Competing teams will receive a complex case study of a real-world challenge. They will be asked to develop a creative report with a practical solution that communicates their perspective, analyses, and recommendations that will be evaluated by a panel of judges.

Teams will write a report, maximum of 5 pages (12pt font, single spaced), which contains the following:

a. A clear description of the problem or problems to be solved.
b. A in depth analysis using the teaching case data only.
c. Clear cut solutions and decisions to solve the problem and recommendations based on their analysis.
d. The teams will have 24 hours to analyze and deliver their reports electronically.
e. Each team submission will be analyzed by a panel of industry and academic judges.
f. A Q&A session with the judges may follow via Zoom after the reports are submitted.

A maximum of four of the top undergraduate teams; two graduate teams; and two early career professional teams will be selected by the judges from each region (Americas; Europe-Africa; Oceania-Asia) to advance to the Finalist Round.
FINALS ROUND 2 (21 - 25 June)

Each the final round, the teams will receive a challenge to solve and are expected to analyze the case, assess the problem, develop a solution, then create a PowerPoint presentation that they will present it before a panel of judges. The final round will occur regionally, and it will be livestreamed, during the week of the 2021 World Conference, 21-25 June. Each team will be allotted 30 minutes for the presentation, and the Q&A period. The judges will assign scores based on the prepared reports, presentations, and responses to the judges’ questions. Teams will not attend the other the presentations of other teams.

It is expected that all team members will speak and contribute equally to their team’s presentation. The presentation will be livestreamed. The panel of judges will assess each team presentation based on their written documents, presentation, and responses to the judges’ questions.

The winning teams will be recognized and announced during a livestreamed awards ceremony during the IFAMA 2021 World Conference.

APPLICATION

Each team must have at least one advisor (either academic or industry member of IFAMA) who can serve as the primary contact for the team. Students are expected to work independently of their advisor(s) during the competition.

Team Registration Forms must be submitted by 30-April 2021. Upon acceptance of the application, a $250 deposit is required for each team application by 7-May; however, this fee is meant only to secure the team’s seat in the competition and the fee will be fully applied toward conference registration fees for the IFAMA 2021 Conference in June.

Undergraduate teams must be comprised of only undergraduates. Mixed teams are allowed among the graduate and young professional teams; however, the team must be primarily comprised of members within that category. Teams comprised of members from more than one institution are allowed.

A current IFAMA membership is required before team members can participate.

RELEVANT DATES

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>4 March</td>
<td>Team registration open for the 2021 Student Case Competition</td>
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<tr>
<td>30 April</td>
<td>Deadline to submit team applications</td>
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<tr>
<td>7 May</td>
<td>Deadline to pay deposit and confirm team members</td>
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<tr>
<td>14-15 May</td>
<td>Preliminary Round – case released 24-hour report due</td>
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<td>24-26 May</td>
<td>Short Q&amp;A presentation to judges-exact dates and times to be announced</td>
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<tr>
<td>21-25 June</td>
<td>Finals Round &amp; IFAMA World Conference-exact dates and times to be announced</td>
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<tr>
<td>TBA June</td>
<td>Awards Ceremony and winners announced-exact dates and times to be announced</td>
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PRIZES

All participants will receive digital certification badges and paid conference registration fees to attend the IFAMA 2022 in-person event in Costa Rica. Additional prizes to be announced.
IFAMA 2021 STUDENT CASE COMPETITION COMMITTEE

Chair: Juan José Bolaños Herrera, CEO, Piñalbo; Costa Rica
Co-Chair: Esteban R. Brenes, INCAE Business School, Costa Rica
Members: Gerry Kouwenhoven Inholland University-Netherlands
         Melissa van Der Merwe-South Africa
         Justin Mcnally-Canada
         Pernilla Fajersson-Mexico

QUESTIONS? Contact: 2021 SCC Organizer at conference@ifama.org