

## 2023 Symposium Call for Teaching Cases

### INTRO

The International Food and Agribusiness Management Association is committed to developing and showcasing best practices in case study writing, teaching, and learning to facilitate problem-solving and transfer knowledge for the next generation of agri-food management talent.

You are invited to submit teaching case study proposals for participation in the IFAMA 2023 World Conference: Transforming the Global Food and Fibre System: Worldwide innovation for a resilient, nature-positive, and food-secure future, on June 17–22, 2023.

The Case Conference track of IFAMA's academic Symposium is directed at a broad audience of professionals who are interested in developing effective food and agribusiness related cases and using them as learning tools, as well as for those interested in the specific case topics discussed. The Teaching Case Workshop will include “featured cases” that are structured to provide constructive feedback to the case writers on their cases and discussion leadership skills. By modeling the case discussion process, we hope to encourage others to write cases or use cases (and the case discussion method) in their classes and professional development activities.

Teaching Cases may cover any topic of managerial relevance to the global agri-food system, but preferably related to one of the following IFAMA 2023 themes which explore an interdisciplinary, collaborative, talent-focused and indigenously connected solutions.

### THEMES

**Farmers First** Showcasing farmers delivering on bold ambition

**Future First** Showcasing where the world is heading so we can get ahead of the curve

**Fibre First** Showcasing forward-thinking developments in fibre

**Food First** Showcasing powerful innovations in food production, distribution and consumption

### HOT TOPICS

**Interdisciplinary Initiatives** Leveraging diverse backgrounds, experience, and skills for success

**Inspiring Talent** Highlighting the challenges and opportunities in sector capability

**Regional and Global Collaboration** Cross-country connections that empower scaled success

**Indigenous Innovation** Showcasing solutions of indigenous origin and ownership for success

## SELECTION CRITERIA FOR TEACHING CASES

1. Interest and relevance of the topic to food and agribusiness managers.
2. The problems, issues, and decisions presented in the case are controversial and not trivial.
3. The case is written from the perspective of a specified protagonist (manager/decision maker) who must make an important decision or take some course of action.
4. The case includes enough pertinent background information (supported by data and assumptions) to analyze and diagnose the problem and allow students to propose different alternatives and to choose and support one of those alternatives.
5. A separate teaching note accompanies the case. The teaching note should provide teaching objectives and an outline of a class session, including the opening question, discussion pastures, and transition questions. The teaching plan may include a literature review if desired.
6. The case is well-written using clear and concise language, an easy-to-follow structure, and appropriate supporting data.
7. Each year IFAMA “showcases” the best teaching cases that demonstrate innovative business strategies and illustrate how to use the case method process effectively.

## SUBMISSION REQUIREMENTS

- The case is limited to no more than 12 pages (single spaced), plus supporting documents and a title page, an abstract (140 words max), and up to 5 key words.
- Do not list authors on the paper as they are recorded elsewhere in the Submittable system.
- Teaching Notes are typically not larger than the case.
- Please number the pages in the top right corner and provide the paper title on each page in the top header.
- Please refer to the International Food and Agribusiness Management Review (IFAMR) IFAMR Case Study Submission Guidelines, as a reference.
- For the teaching note instructions please refer IFAMR [Guidelines for a Teaching Note](#). See examples of other [Teaching Cases](#) published by the IFAMR.

## TIMELINE

Submission accepted beginning **December 15, 2022**.  
 Notification to authors by **February 1, 2023**.  
 Please submit abstracts and cases through the [Submittable Portal](#).

## 2023 TEACHING CASE COORDINATORS

CO-Chairs Bernardo Piazzardi, Austral University, Argentina  
 Rocio Reina Paniagua, San Telmo Business School, Spain  
 Brent Ross, Michigan State University, USA

For questions about the Case Conference please direct questions to: Bernardo Piazzardi, [BPiazzardi@austral.edu.ar](mailto:BPiazzardi@austral.edu.ar)

## 2023 SYMPOSIUM HOSTS

