

Title	Topic/Author	Chair/Co-Author(s)
SATURDAY		
9:00		
A1	Value Chain Analysis	Marcos Fava Neves
Mapping and Quantification of the Brazilian Cotton Chain in 2016/17	Vinicius Oliveira	Marcos Fava Neves, Rafael Kalaki, Franklin Meirelles, Mairun Pinto
Mapping and Quantification of the Brazilian Vegetable Chain in 2016	Eduardo Garcia Filho	Marcos Fava Neves, Rafael Bordonal Kalaki, Mairun Junqueira Alves Pinto, Tássia Gerbasi
Strategic Plan for the Soy, Corn, Rice, Beef, Fish Farming, and Forestry Production Chains in Tocantins State in Brazil	Pedro Caserta	Marcos Fava Neves, Tassia Gerbasi, Flavio Valério, Leticia Martinez
B1	Development	James Lowenberg-DeBoer
Development and Inclusive Businesses in Rural Colombia? A Case Study from the Oil Palm Supply Chain in the Post-conflict Orinoquia Region	Emiliano López Barrera	James Lowenberg-DeBoer
Production Systems, Profitability, and Mainstream Market Participation of Smallholder Broiler Chicken Farmers of Maseru District in Lesotho	Litsoanelo Mphahama	Abbyssinia Mushunje, Amon Taruvinga
Factors Affecting the Participation of Youths in Agripreneurship in Nkomazi Municipality, Mpumalanga, South Africa	Buyisile Magagula	Chiedza Tsvakirai
China- Pakistan Economic Corridor and cooperation in agriculture sector: Viability of tea production in Khyber Pakhtunkhwa, Pakistan.	Wencong Lu	Abdul Latif, Nazish Akbar, Syed Irshad Ali Shah, Muhammad Yasir Ali.
C1	Sustainability	Gerhard Schiefer
A Standardized Photographs Library: For Future Studies of Emotion and Attention on the Behavior of Sustainable Consumption	Laura Battezzini Torres	Vitor Dalla Corte
Green Plastic as an Example of Sustainability-oriented Innovation	Giana de Vargas Mores	
Efficient Food Pricing Distribution Mechanisms through SME Network Initiatives	Gerhard Schiefer	
Effects of Carbon Tax Policy on South Africa's Agricultural Industries: An Economy Wide Analysis	Sifiso M. Ntombela	M. Kalaba, H. Bohlmann
D1	Marketing	Roberto Juan Feeney
Sell, Feed, or Store: A Real Options Approach to Decision-Making among Poultry Farmers in Nigeria	Samantha Padilla	
The Impact of Producers' Cognitive Styles on Their Purchasing Behavior	Roberto Juan Feeney	Federico Accursi, Pablo Mc Clay
Challenges in Marketing Organic Produce in India: A Comparative Study Across Farm Sizes	Md Sikandar Azam	
E1	Production Agriculture & Aquaculture	Pedro Affonso Andries de Barros Santa Lucci
Rice Production Costs: Comparative Analysis Between the Irrigated System and the Dry System	Pedro Affonso Andries de Barros Santa Lucci	Renato de Oliveira Rosa, Keila Prates Rolão, Yasmin Gomes Casagrande
Trends, Transferring, and Sources of Aquatic Products Risks in China: Evidence from the Sampling Inspections by National and Provincial CFDA	Cangyu Jin	

11:00		
A2	Strategy/Management	Esteban R. Brenes
Strategic Planning in Cooperatives: A Comparison of Brazilian Organizations	Marcos Fava Neves	Flavio Ruhnke Valerio
The Salespeople's Perception of the New Agricultural Inputs Market: A "Dreams and Nightmares" Exercise in Brazil and United States of America	Lourival Carmo Monaco Neto	Marcos Fava Neves, Allan Gray
Differentiation Strategies in Agribusiness – A Configurational Approach	Esteban R. Brenes	Luciano Ciravegna, Joseph Acuña
B2	Organizational Structure/Governance	Vera Bitsch
Succession of Farms: Can Cooperatives Influence this Process?	Luciane Soares de Medeiros	Vitor Francisco Dalla Corte, Juliane Laviniki Neumann, Cíntia Rebonato, Dieisson Pivoto
The Effects of Holding Affiliation in Farming: The Evidence from Transition Economy	Igor Ostapchuk	Jarmila Curtiss, Taras Gagalyuk
Technology Adoption in Indian Agriculture: What Do We Learn from the Field?	Reddy Sai Shiva Jayanth	Sthanu R Nair
Exploiting the Dispossessed: Agency Problems in a Non-Profit and For-Profit Collaboration	Vera Bitsch	Meike Rombach, Lisa Koehl
C2	Risk Analysis	Mariantonietta Fiore
The Economics of Specialized Agricultural Products: Contract Farming Under Uncertainty and Sunk Costs	Tanner McCarty	Juan Sesmero
An Index Insurance for Weather and Market Risk for the Argentine Dairy Sector	Alejandro Galetto	Laura Gastaldi, Daniel Lema
Risk Attitudes Between Argentinean Farmers: What Determines Willingness to Take Risks?	Pablo Mac Clay	Federico Accursi, Roberto Feeney
The Role of Strategic Uncertainty in Area-wide Pest Management Decisions of Florida Citrus Growers	Ariel Singerman	Pilar Useche
D2	Industry Analysis & Financial Management	Maria Carmelo Annosi
Determinants of the Drop in China's Soybean Acreage: A Perspective from Soybean Farmers	Shuao Yu	
Comparison of Costs of Sugarcane Production Between Independent Producers and Agroindustries	Aline Bigaton	Haroldo Silva
The Effects of Financial Constraints on Cash Management: A Study in the Brazilian Sugarcane Industry	Aviner Augusto Silva Manoel	Marcelo Botelho, David Ferreira Lopes Santos, Marcos Fava Neves
E2	Production Agriculture & Sustainability	Hernán Palau
Analysis of the Potential of Implantation of Organic Beef Cattle in the State of Mato Grosso do Sul, Brazil	Pedro Affonso Andries de Barros Santa Lucci	Renato de Oliveira Rosa, Yasmin Gomes Casagrande, Keila Prates Rolão
Why Farming at a Loss: Rhetorical Rationality and Economic Rationality of Chinese Farmers?	Sheng Xia	
Control Systems and Sustainability	Luis Garcia Ghezzi	Hector Rocha
Sustainability and Environmental Performance of Protected Agriculture in Mexico	Luz Padilla Bernal	Alfredo Lara-Herrera, Alberto Vélez-Rodríguez

13:30		
A3	Spanish Session: Production Agriculture/Education/Marketing	
Una Visión General de los Agricultores de Caña de Azúcar en Brasil Desde la Perspectiva de la Relación	Gabriel Pereira	Marcos Fava Neves, Flávio Valério, Fabio Delsin, Rafael Kalaki
Estrategias para Incursionar Dentro del Sector Agroindustrial de la Yuca en Panamá. El caso de la Cooperativa de Servicios Múltiples la Solución de Sioguí, R.L.	Rosario Quintero	
Management XXI.0: Cambio de Paradigma de Organización y Gestión en el Ecosistema del Conocimiento y la Innovación	Fernando Brom	
Alimentación Saludable, Factores Asociados al Consumo de Frutas y Verduras en Argentina	Cecilia Adrogué	Eugenia Orlicki
B3	Marketing & Consumer Preferences	Melissa van der Merwe
The Most Important Attributes on Purchase Decision of Beef: A Best - Worst Score Approach	Etiénne Groot	Silvia Maria Almeida Lima Costa
Protecting and Governing the Niche Karoo Lamb Supply Chain in South Africa	Melissa van der Merwe	Johann Kirsten, Jacques Trienekens
Transmission of Rice Prices in the Brazilian Market and National and International Cointegration	Pedro Affonso Andries de Barros Santa Lucci	Renato de Oliveira Rosa, Keila Prates Rolão
Estimating Trade Elasticities for South Africa's Agricultural Commodities for Use in Policy Modelling	Sifiso M. Ntombela	M. Kalaba, H. Bohlmann
C3	Food Security	Gregory Baker
Too Good to Throw Away?: Field Recovery Potential of Hand-harvested Produce in Northern California, USA	Gregory Baker	
Geographical Relation, Regional Cooperation, and Food Security of China	Qi Liu	Wanjiang Yang
Farmer Producer Companies as Institutional Innovations in Indian Agribusiness: An Examination of Potential, Impact, Challenges, and Policy	Sukhpal Singh	
D3	Sustainability	Marcia Marcia SantAnna Perin
Greenwash, Show Your True Colors: How Verbal and Visual Messages Differently Influence Customers' Perception about Greenwash in an Advertisement	Marcia Marcia SantAnna Perin	Kenny Basso, Priscila Cerutti, Jandir Pauli, Laura Battezzini Torres
Rural Residents' Behavioral Lock-in of Direct Biomass Consumption in China: Institutional Arrangements or/and Customary Practices	Shu Wu	Hongyun Han
Integrated Economic and Environmental Analysis of Agricultural Straw Reuse in Edible Fungi Industry: A Case Study in China	Shuao Yu	
Rural Residents' Behavioral Lock-in of Direct Biomass Consumption in China: Institutional Arrangements or/and Customary Practices		
E3	Trade	Yue Jin
Entry and Survival of South Africa's Agro-food Exports	Ernst Idsardi	David Spies
Dynamic and Spillover Effects of FDA Import Refusals: Evidence from China's Monthly Agricultural Exports	Yu Wang	
The Heterogeneous Impact of Exchange Rate Volatility on Agricultural Export: Evidence from Chinese Food Firm-level Data	Yue Jin	

15:00		
A4	Value Chain Analysis/Livestock Production	Pernilla Fajersson
Brazilian Sugar-energy Sector in 2030 and the Impacts of COP 21	Rafael Bordonal Kalaki	Marcos Fava Neves
Environmental Economic Valuation: Study on Rural Beef Cattle Farms	Yasmin Gomes Casagrande	Denise Barros de Azevedo
The Influence of Cattle Auctions for the Agricultural Products Market	Pedro Affonso Andries de Barros Santa Lucci	Renato de Oliveira Rosa, Yasmin Gomes Casagrande
Sustainable Supply Chain: Review and Opportunities for Beef Cattle in Mato Grosso do Sul	Yasmin Gomes Casagrande	
B4	Value Chain Analysis	Nicola Shadbolt
Analyzing Agribusiness Value Chains: A Literature Review	Pablo Mac Clay	Roberto Feeney
Global Value Chains in the Agricultural Sector in Emerging Economies: A Systems Dynamic Approach	Agustin Bramanti	
Agricultural Value Chain Redesign for Inclusiveness	Marthinus van Schoor	Michael Ross Day, Johan van Rooyen
Collective Action: Improving Smallholder Rice Farmers' Value Chain in Yogyakarta, Indonesia	Nicola Shadbolt	
C4	Industry Analysis	David B. Oppedahl
Productive Heterogeneity in Brazilian Sugar and Ethanol Mills	Haroldo Silva	Pedro Marques
A Direct Test of Farmland Price Expectations	David B. Oppedahl	Todd Kuethe and Todd Hubbs
Evaluation of Profitability of Three Systems of Agricultural Production in Mato Grosso - Brazil.	Marcel Angelo Durigon	Paulo Moraes Ozaki, Vanessa Marina Gasch Harris, Miquéias Michetti, Rondiny Moreira Carneiro, Daniel Latorraca Ferreira
Meso-level Competitiveness of Biofortified Foods in Southern Brazil	Mariana Planells	
D4	Management & Marketing	Anna Hajdu
Cooperative's Quality and Safety Operation Performance from the View of Internal Management Structure: Focus on Farmer's PHI Deviation	Zhiying Yang	Jiehong Zhou, Kai Li
Analysis of Business Practices at the Armenian Wineries	Vardan Urutyan	
The Most Important Attributes on Purchase Decision of Beef: A Best - Worst Score Approach	Etiénne Groot	Silvia Maria Almeida Lima Costa
The effects of ownership structure on corporate social responsibility of large-scale agribusinesses: The case of Romania	Anna Hajdu	Taras Gagalyuk
E4	Innovation	Johan van Rooyen
Innovation in Agribusiness: The Case of Agricultural Technology New Ventures	Andrei Mikhailov	Fernanda Maciel Reichert, Dieisson Pivoto
Factors Influencing the Adoption of Smart Farming: A Case from Brazil	Dieisson Pivoto	Paulo Dabdab Waquil, Edson Talamini, Cristian Rogerio Foguesatto, Debin Zhang, Vitor Francisco Dalla Corte
Competitiveness & Innovation in South African Agribusiness	Johan van Rooyen	Johann Boonzaaier, Asanda Jafta, Xolele Dikilili, Ayabonga Subilal
Can Family Firms Innovate Alone?: The Case of the French Agri-food Sector	Maryem Cherni	

Sunday, 24 June 2018

9:00

A5	Consumer Preferences	Lijia Wang
Willingness to Pay for Certified Fresh Fruits in China: A Double-Hurdle Approach	Lijia Wang	
Preference of Chinese Consumers for the Attributes of Dairy Products: A Best-worst Approach	Rao Yuan	Shaosheng Jin, Yan Zhang
Understanding Why Consumers Don't Participate in Direct to Consumer Markets	Salvador Mariscal	Jay M. Lillywhite
B5	Spanish Case Study Session	
El Jabali, del Dilema a la Acción	Fernando Preumayr	
Tomas Hnos: De Empresa de Acopio a Lideres Multiservicios en el Agro	Carlos Steiger	
La Cadena de la Yerba Mate en Argentina	Pablo Mac Clay	
Desarrollo Directivo a Través de Casos en Vivo; Hoy: Los Desafíos del Cluster de la Semilla	Luciana Elustondo	
C5	Policy	Caroline P. Spanhol-Finocchio
Climate Change Induced Risk and Its Effect on Farm Land Use : A Case Study from China	Xiaqing Ye	Wencong Lu
Science, Obesity and Public Policies: Impacts on Agribusiness	Caroline P. Spanhol-Finocchio	Álvaro Freitas Faustino Dias, Giana de Vargas Mores
Land Fragmentation, Cooperative Services, Production Efficiency: Evidence from Small Farms in Guizhou, China	Junying Lin	
The Determinants of the Soybean Expansion in Mato Grosso, Brazil	Otavio Celidonio	Juliana Gil, Liane Werner,
D5	Development	Ram Acharya
Between Markets and Hierarchies. The Cyclic Nature of Smallholder Farmers Transactions in Kenyan Fresh Fruits and Vegetables Export Value Chain	Fredrick Ajwang	
Exploration of Factors Affecting Profitability in Broiler Production Amongst Smallholder Farmers From the Rural and Urban Areas Within Maseru District in Lesotho	Litsoanelo Mphahama	
Inclusive Agricultural Value Chains for Smallholder Farmers in South Africa: Challenges and Opportunities for Improvement	Maxwell Mudhara	
Mixed Farming and Farm Productivity in Nepal	Ram Acharya	
E5	Education & Innovation	Derek Baker
Tertiary Education in Agribusiness in Argentina and Australia: Issues for Business, Industry, and Educators	Derek Baker	
Agribusiness Incubation System in India and Argentina: An Exploratory Study for Identifying Avenues of Mutual Development	Sagar Deshmukh	Gabriel Costanzo
Employees' Slack Time Promotes Innovation in the Food and Beverage Industry: Cross-Country Empirical Evidence and Implications	Muhammad Masood Azeem	Derek Baker

11:00		
A6	Organized Session	
Recent USD/ARS Exchange Rate Evolution: What, Why, and Implications for Agribusiness	Marcelo Rossi	
B6	English Case Study Session	
Grooming Social Leaders – FLIGHT: An Akshaya Patra Case Study	Venkatesh Devaguptapu	
Zimbabwe Command Agriculture Scheme: A Hit or Miss Affair	Daisy Odunze	
Bio4 – Bioelectrica (*): From Corn Production to Social Innovation in Argentina	Bernardo C. Piazzardi	Marcelo Paladino
Bioceres SA: Ag Biotechnology Expansion	Roberto Feeney	
C6	Policy	Longbao Wei
Spatial Dependence Analysis of Different Agents in the Farmland Rental Market: Evidence from China	Shan Wang	
Understanding Determinants of Capital Outflows in China Rural Sector	Shuang Lin	
China's Agricultural Price Control Policy and Its Price and Welfare Implications: The Case of Soybean	Wenting Wang	Longbao Wei
Determinants of Food Price Volatility in Togo	Yawotse Nouve	Ram N. Acharya, Don Blayney
D6	Finance & Management	Jay M. Lillywhite
Evaluating Financial Stress and Performance of U.S. Beginning Farmers During the Agricultural Downturn	Ani Katchova	Robert Dinterman
Feasibility of Building and Operating a Malting Facility	Jay M. Lillywhite	Marshal Wilson, Julianna Wilbanks, Salvador Mariscal, Steve Ramsey
Standard Cost and Production Environment in Agricultural Planning	Karine Vitti	Samuel César, Carlos Araújo
E6	Open	

13:30	
A7	Case Competition
B7	Case Competition
C7	Case Competition
D7	Case Competition
E7	Open
15:00	
A8	Case Competition
B8	Case Competition
C8	Case Competition
D8	Case Competition
E8	Featured English Case
Sustainability at Nespresso	Rocio Reina
Notes:	
The Featured Spanish Case will be presented on Monday at 17:45 in Buen Ayre	
A B	
Fecovita	Marcelo Paladino