

29th IFAMA world Congress, Hangzhou 23-27 June. Forum DRAFT SCHEDULE as of MAR 15

Session	Mon	Tue	Wed	Thur
AM 1	Formal Forum Opening: Prof. Longbao Wei, Conference Chair Dr. Hector Laurence, IFAMA President, Important Chinese Authorities and Industry Leaders	Changing Agribusiness: Land use policies in China. Experience from Latin America (Argentina, Peru) Sout Africa	Fellows breakfast Changing Agribusiness: What role for cooperatives? Situation in China, and experiences from around the world. Chair Prof. Brian Briggemen, Diector, Arthur Capper Cooperative Center. Prominent Chinese and international speakers.	AliBaba visit (turns, need specification to form groups)
	Coffee Break	Coffee Break	Coffee Break	
AM 2	The 2019 Clayton Yeutter Lecture: Prof. Gerhard schiefer, University of Bonn <i>"Anticipated Futures for Modern Rural Economies"</i> Presentations: 2019 IFAMA Fellows 2019 Distinguished Service Award	Evolving agribusiness policies in China, emphasis on e-Commerce aspects	Changing Agribusiness: A NASDAQ IPO to support strategic growth? Case discussion led by Prof. Roberty Fineey, Austral University Rosario. With corporate testimonials.	AliBaba visit (turns, need specification to form groups)
	Lunch (provided)	Lunch (provided)	Lunch (provided)	
PM 1	The future of agribusiness leadership showcase best students:: Case competition finals	Case discussion on new agribusiness in China: "e-Vegetables? selling fresh vegetables online". Discussion with executives implementing this revolution	Additional "China" focus: " The Alibaba Story" impact of AliBaba on agbus.? With Alibaba exec.	Optional: local agbus visit
	Coffee Break	Coffee Break	Coffee Break	
PM 2	The future of agribusiness leadership showcase best students:: Case competition finals	Global Gap: "Importance of good ag practices". Discussion led by Dr. Kristian Moeller, GlobalGap president, with indusry speakers	a- IFAMA annual meeting: open forum b- Invitation to Rotterdam 2020	Optional: local agbus visit

Eve
Industry reception,
sponsored by AliBaba,
Prominent Business Leader

IFAMA Board (by invitation)

Presidential Banquet (provided)