



IFAMA 2018 Sponsorship Opportunities

IFAMA offers single event sponsoring opportunities, presented here in the first table, or aggregate opportunities (packages) presented in the second table.

FIRST TABLE: SINGLE EVENT SPONSORING

| Activity | Description of Sponsoring Opportunity | Value of Sponsoring Opportunity | | | |
|-----------------------|---|---------------------------------|--------|-----|--------|
| SAT JUN 23 | | USD | 50,000 | | |
| Sat 1 | Symposium opening session | USD | 5,000 | | |
| Sat 2 | Symposium session 1 | USD | 2,500 | | |
| Sat 3 | Symposium Session 2 | USD | 2,500 | | |
| Sat 4 | Symposium Session 3 | USD | 2,500 | | |
| Sat 5 | Symposium Session 4 | USD | 2,500 | | |
| Sat 6 | Morning Networking Break | USD | 5,000 | | |
| Sat 7 | Brunch networking Break | USD | 10,000 | | |
| Sat 8 | Afternoon Networking Break | USD | 5,000 | | |
| Sat 9 | Student Reception | USD | 15,000 | | |
| Sunday June 24 | | USD | 90,000 | | |
| Sun 1 | Case Competition eliminatory round in English | USD | 10,000 | | |
| Sun 1 | Case Competition eliminatory round in Spanish | USD | 10,000 | | |
| Sun 3 | Case Competition eliminatory round Young Professionals | USD | 10,000 | | |
| Sun 4 | Symposium Session 5 | USD | 2,500 | | |
| Sun 5 | Symposium Session 6 | USD | 2,500 | | |
| Sun 6 | Symposium Session 7 | USD | 2,500 | | |
| Sun 7 | Symposium Session 8 | USD | 2,500 | | |
| Sun 8 | Case Competition, First round in English, slot 1-6 | USD | 10,000 | | |
| Sun 9 | Case Competition First round in Spanish, slot 1-6, first time offered | USD | 10,000 | | |
| Sun 10 | Case Competition Young Professionals, Inaugural Edition | USD | 10,000 | | |
| Sun 11 | Morning Networking Break | USD | 5,000 | | |
| Sun 12 | Networking Brunch | USD | 10,000 | | |
| Sun 13 | Afternoon Networking Break | USD | 5,000 | | |
| MON JUN 25 | | USD | 97,500 | | |
| Mon 1 | Welcome and Bridge Session | USD | 7,500 | | |
| Mon 2 | Case Competition final round in English | USD | 10,000 | | |
| Mon 3 | Case Competition final round in Spanish, first time offered | USD | 10,000 | | |
| | Case Competition final round Young Professionals, inaugural edition | USD | 10,000 | | |
| Mon 4 | Forum Opening and Bridge Session | USD | 10,000 | | |
| Mon 5 | Forum Session 1 | USD | 10,000 | | |
| Mon 6 | Forum Session 2 | USD | 10,000 | | |
| Mon 7 | Morning Networking Break | USD | 7,500 | | |
| Mon 8 | Networking Brunch | USD | 15,000 | | |
| Mon 9 | Afternoon Networking Break | USD | 7,500 | | |
| Mon 10 | IFAMA 2018 Industry Opening Reception | USD | 25,000 | USD | 25,000 |

TUES JUN 26

USD

80,000

| | | | | | |
|-------|----------------------------|-----|--------|--|--|
| Tue 1 | Forum Session 3 | USD | 10,000 | | |
| Tue 2 | Forum Session 4 | USD | 10,000 | | |
| Tue 3 | Forum Session 5 | USD | 10,000 | | |
| Tue 4 | Forum Session 6 | USD | 10,000 | | |
| Tue 5 | Forum Session 7 | USD | 10,000 | | |
| Tue 6 | Morning Networking Break | USD | 7,500 | | |
| Tue 7 | Networking Brunch | USD | 15,000 | | |
| Tue 8 | Afternoon Networking Break | USD | 7,500 | | |

WED JUN 27

USD

80,000

| | | | | | |
|--------------------------------|---|-----|---------|-----|--------|
| Wed 1 | Forum Session 8 | USD | 10,000 | | |
| Wed 2 | Forum Session 9 | USD | 10,000 | | |
| Wed 3 | Forum Session 10 | USD | 10,000 | | |
| Wed 4 | Forum Session 11 | USD | 10,000 | | |
| Wed 5 | Forum Session 12 | USD | 10,000 | | |
| Wed 6 | Morning Networking Break | USD | 7,500 | | |
| Wed 7 | Networking Brunch | USD | 15,000 | | |
| Wed 8 | Afternoon Networking Break | USD | 7,500 | | |
| Wed 9 | Presidential Banquet, Awards and Closing Ceremony | USD | 50,000 | USD | 50,000 |
| Total Sponsoring Opportunities | | USD | 472,500 | | |

SECOND TABLE: PACKAGE SPONSORING

| | | | Individual | | As Package |
|------------------|---|-----|-------------------|-----|-------------------|
| By Date | | | | | |
| Sat - Sun | All activities except Case Competition | USD | 110,000 | USD | 50,000 |
| Sun-Mon | Case Competition both languages (all activities) | USD | 60,000 | USD | 30,000 |
| Mon | All activities except Case Competition , incl. Industry Reception | USD | 92,500 | USD | 50,000 |
| Tue | All activities | USD | 80,000 | USD | 50,000 |
| Wed | All activities (except closing Pres. Banquet) | USD | 80,000 | USD | 50,000 |
| Food Only | | | | | |
| Sat - Sun | Food Sat-Sun (4 Coffee Breaks 2 Brunch) and Sat Student Reception | USD | 55,000 | USD | 30,000 |
| Mon | 2 Networking Break, Brunch | USD | 30,000 | USD | 20,000 |
| | 2 Networking Breaks 1 Brunch Industry Reception | USD | 55,000 | USD | 35,000 |
| Tue | 2 Networking Breaks 1 Brunch | USD | 30,000 | USD | 20,000 |
| Wed | 2 Networking Breaks 1 Brunch (not Closing Ceremonies) | USD | 30,000 | USD | 20,000 |
| | 3 Networking Breaks 1 Brunch and Closing Ceremonies) | USD | 80,000 | USD | 60,000 |