

International Food and Agribusiness Management Review Volume 14. Issue 1. 2011

EDITOR'S NOTE

Welcome to our first issue for 2011. We have a wonderful set of articles, two teaching case studies and an interesting interview with a food processor in Sierra Leone. As many of you are aware we continue to change and improve the IFAMR with each issue. Over the last several issues we have truly become open access, thus available to all, and have dramatically increased our distribution. We now directly email the IFAMR to over 11,000 scholars, policymakers, and managers worldwide. We have dramatically increased our reviewer database to include more scholars from Latin America, Africa, and Asia. This has led to a marked increase in submissions from those regions.

Each year the IFAMR helps IFAMA annual conference organizers by managing a Best Paper competition. Submissions to the Best Paper competition are up again this year, with 44 submissions. The top ten Best Papers simultaneously have their work celebrated at the annual meeting and are accepted for publication in the November special issue of the IFAMR.

So what cool and innovative things did we do this issue? We have dramatically improved the readability the journal by switching to an electronic magazine style software. Not an easy task, Administrative Editor, Kathryn White has totally changed the layout and feel of the IFAMR by using the new software. Take a look and kudos to Kathryn. I think you will like it.

Peter Goldsmith, Executive Editor, IFAMR