

Bring Your Team to IFAMA 2024

# Student Case Competition

Food Security through  
**Innovation & Sustainability**

**2024**  **ISAM** International School of Agri Management  
WORLD CONFERENCE  
ALMERÍA, SPAIN

17-20 June 2024 #feedtheworld



## IFAMA 2024 World Conference

IFAMA World Conferences are organized every year by IFAMA (International Food and Agribusiness Management Association) and a collaborating institution. For the 2024 conference, IFAMA is partnering with ISAM (International School of Agri Management) in Spain.

The event will be held June 17–24, 2024, in Almería, Spain, and is comprised of three parts: **Academic Symposium**, **Global Business Forum** and **Student Case Competition**. Students and early career professionals are especially encouraged to attend to discuss top current issues, and learn from and network with academics and professionals from around the world who are focused on the agribusiness sector.

The theme of IFAMA 2024 is:

Food Security through  
**Innovation & Sustainability**



# The Organizers

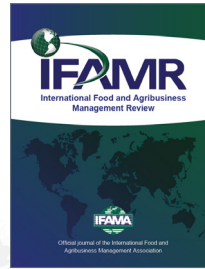


IFAMA is a vibrant global association with members in 80+ countries. For more than 33 years IFAMA has served as a networking organization, creating a bridge between the agribusiness industry, researchers, educators, government, consumer groups and NGOs. IFAMA brings together experts from industry, academia, government and NGOs from around the world to share, learn, and build on the latest global innovations and research trends that are driving the food and ag sector.

## World Conferences & Online Events

Annually, IFAMA hosts an international conference that attracts participants from a variety of different agriculture and agrifood sectors. All in-person conferences contain hybrid components for virtual attendees. Webinars, workshops, competitions and podcasts are offered throughout the year.

## Flagship Journal of Agribusiness



Since 1990 IFAMA has published the *International Food and Agribusiness Management Review* (IFAMR). The academic journal features high-quality, peer-reviewed articles focused on the practice of management in the food and agribusiness industry. It provides managers, researchers, and teachers a place to publish their latest research findings and a Forum to share new ideas.

## Learning Tools

IFAMA develops and showcases the best practices of using case studies as a method to facilitate problem-solving and knowledge transfer. These resources are available for classroom and corporate use. IFAMA also offers workshops and webinars on both case study writing and has a full library of published teaching cases available to members.

## A Growing Network of Early Career Professionals

IFAMA actively promotes the food and ag sector as an industry of choice, and offers many professional development opportunities because the future of feeding people on the planet rests in the hands of the next generation. We are highly committed to rapidly expanding our global network in order facilitate collaborations and partnerships among our partners.

## **ISAM** International School of Agri Management

*The International School of Agri Management is the first business school in Europe 100% dedicated to the agricultural sector. In collaboration with agri-companies and other institutions, ISAM provides agribusiness training programs around the world, in online and face-to-face formats.*

*ISAM is based in Almería (Spain), one of the biggest agricultural hubs in the world, and provides agribusiness training for different profiles (young professionals and executives) through professors who are active professionals in top global agri-companies.*

SPAIN



Almería

### Agribusiness MBAs

ISAM provides Agribusiness MBAs in face-to-face and online formats and in two languages: English or Spanish. With them, students get a 360° overview of the Agribusiness Sector and all the departments of the companies involved in the supply chain.

All of them have a strong focus on Entrepreneurship, Technology, Innovation and Sustainability.

### Short Agribusiness Programs

Students from all over the world choose ISAM to develop their skills through short programs like HR or Executive Development.

Also, one of these programs is the Study Trip to Almería's Agricultural Model, with which students travel to Almería (Spain) to visit agri-companies, network and learn with ISAM professors during four intensive days.



# Student Case Competition

## Description

The IFAMA Student Case Study Competition is the leading global case championship for students and young professionals in the food and agribusiness sector.

Since 2005, IFAMA annually provides teams from top universities and private sector companies an opportunity to showcase their analytical and problem-solving skills before judges and conference attendees.

## Why Compete?

Although universities offer superior education that equips their graduates with the essential skills needed for their chosen profession, this activity gives competitors an unparalleled opportunity to develop the real-world, soft skills that are so vitally needed in our industry today to fill important leadership roles in the future.



# Student Case Competition

## Benefits

- 1 It provides a global stage to showcase **problem-solving and analytical skills**.
- 2 It strengthens **team-building** capacities—as teams cohesively work together to solve a common goal and real-world problem.
- 3 It challenges teams to be creative and **innovative—think outside the box**.
- 4 Team members learn to **think sharply** on their feet.
- 5 Team members dig deep into theories and practices while **using their instincts**.





## Student Case Competition

### More Benefits

- 6 Teams meet peers from around the world. They see how others **tackle the same challenges** and learn from different perspectives.
- 7 Participants form bonds globally with **future colleagues** and mentors that can span their professional careers.
- 8 Individuals get noticed by industry professionals and **talent recruiters** both regionally and globally.
- 9 Students and young professionals **broaden their global view of the food system**, as they learn from high-level experts who are committed solving the challenges that are impacting the future of the food and agribusiness industry.

## Quotes from Previous Sponsors



*"It's such a privilege to be involved with the IFAMA Student Case Competition. The ideas and visions applied to real world problems that come out during this intense competition underpin my belief in the next generation of agricultural leaders. They are the ones who will bring the agricultural innovations of tomorrow to the cutting edge of food and value chain sustainability. Supporting the talents and skill sets of these young leaders and watching them flourish is why Bayer sees the IFAMA student Case Competition as such an engaging and valuable initiative."*

**Ronald Guendel**

Global Head Partnerships,  
Food Value Chain, Bayer



*"The lifeblood of every organization is its talent and developing the next generation of innovators and leaders in agriculture is critical to our ongoing success. The annual IFAMA case competition showcases future leaders in our industry as they demonstrate their ability and skills at proposing viable solutions to real-world challenges. As one of the world's leading agriculture companies, Syngenta is proud to support IFAMA's strategy to identify, nurture and develop the next generation of professionals in the global agribusiness community."*

**Vern Hawkins**

President, Syngenta Crop Protection,  
Region Director-North America





## Quotes from Previous Sponsors



*“Investing in the next generation of agriculturists is the primary focus of CHS Corporate Citizenship and the CHS Foundation.*

*Partnering with the colleges and universities participating in the IFAMA World Conference was an exceptional example of how CHS works on behalf of its farmer and rancher owners. Talent is a key to unlocking the potential of agribusiness globally.”*

**William Nelson**  
Former President of  
CHS Foundation



*“IFAMA provides a mechanism for helping young people understand not only the value of their formal education but what skills are most needed to enter the job market. These skills are changing almost overnight. The responsiveness of being prepared can only be accomplished if you have both private industry and academia there talking to each other.”*

**Hans Johr**  
C-Level Advisor, Former Corp. Head of  
Agriculture, Nestlé, Switzerland



*“IFAMA events have great students and student interactions. I see immense talent there. As the CEO of a company operating globally, it was a great chance to find some talented folks to come to work in my organization.”*

**Thad Simons**  
Former CEO of Novus International



## Quotes from 2023 Competitors

*"Excellent, very inspiring and motivating."*

*"Inspiring experience, I have hope for our future."*

*"It was an amazing challenge and a great experience to apply our knowledge to solve real issues. It also served as an opportunity to meet young professionals with similar interests."*

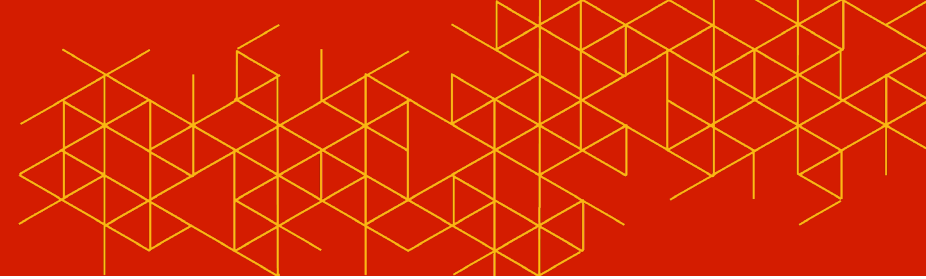
*"A really amazing opportunity! It was so good!"*

*"I loved competing on a team. I learned a lot and had some interesting and complicated case studies."*

*"I was on a team, and it was a completely invaluable experience that is rarely offered. I enjoyed the experience regardless of the results."*

*"It is fantastic to learn, work as a team, and practice strategic thinking skills."*

*"Awesome competing as a student, It was very challenging, but a great learning experience."*



## How to Prepare for the 2024 Student Case Competition

- 1** Read the [Case Competition Guidelines](#) on IFAMA's website.
- 2** Learn how to use the Case Method approach to problem solving.
- 3** Instructors can [contact IFAMA](#) for recommendations on teaching cases published by IFAMA that can be used for preparation.
- 4** Use IFAMA's resource library of preparation videos from previous years.
- 5** Seek other practice case resources available online.
- 6** Practice solving cases in 4-hour time blocks.
- 7** Rehearse in front of instructors or other classmates to get feedback on how to improve your presentation skills
- 8** Plan to attend the online preparation session for the 2024 Student Case Competition in February 2024. If you can't attend, ask for a link to the video.

## Team Registration – 4 full days of the conference (all team members must be IFAMA members)

Not an IFAMA member yet? Students can get a FREE membership until 28 February, 2024. [Click here to sign up.](#)

Ticket Category	Dates Available	IFAMA Member	
Team of 3 or 4	Now – 02 April	\$ 1,485	1,350 €
Team of 5	Now – 02 April	\$ 1,705	1,550 €
Unaffiliated Individual	Now – 02 April	\$ 600	545 €

## Meals

Registration includes 4 lunches, 2 dinners, and snacks at networking breaks. Most hotels offer complimentary breakfasts. **Budget for dinner out, 2 nights.**

	June 17	June 18	June 19	June 20
Breakfast	Hotel	Hotel	Hotel	Hotel
Lunch	Provided	Provided	Provided	Provided
Networking breaks	Provided	Provided	Provided	Provided
Dinner	You pay	Provided	You pay	Provided

## Lodging

Budget accommodations **approximately 50€ per person per night.** Breakfast is typically included. See the IFAMA logistics document for recommendations for student lodging.

## Flights and Ground Transports

**Prices will vary** depending upon departure location. See the IFAMA logistics document for suggestions for airport and ground transport options.

## Miscellaneous

Be sure to include money for **gifts and extra activities.**

## Post Conference Agri-Tours

Don't miss local agri-tour field trips the day after the conference. Prices will vary, **budget 100€.**

*If your team needs to raise additional funds in order to participate, IFAMA can provide sample template letters and suggest ways to find potential sponsors.*

## For more information contact:



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[Click here for conference details](#)

2024



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